

Mission Statement Review Committee: Context and History

- At the October 7th MIPC meeting, the council decided to review, and possibly revise, the current mission statement during this accreditation cycle.
- A small initial group formed to start the work (Elaine Kuo, Janie Garcia, Jordan Fong, and Josh Pelletier) and to create a survey to gather feedback about the current mission statement.
- Results from the survey were shared at MIPC in January, and a larger group formed to review the feedback and consider making changes to the mission.

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- The survey asked people to evaluate the current mission based on guidance provided by the Society for College and University Planning (SCUP)



Four Elements of a Good Mission Statement

- 1) A mission statement should be **brief**
- 2) It should be **clear** and **easily understood**
- 3) It can be **recited by memory**, even under stress
- 4) It is **inspiring, exciting, true, and engaging**

Mission	Vision
Defines an institution's purpose	Describes an institution's intended impact
More foundational	More fluid
Changes infrequently	Changes regularly
Why do we exist?	Where are we going?

FOUNDATION	♦ Mission Statement
SUPPORTING COMPONENTS	♦ Values ♦ Institutional Goals ♦ Vision
STRATEGIC PLAN	♦ Goals and Objectives ♦ Implementation Plan

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- Following this first survey, the Mission Review Committee expanded its membership to include all constituent groups (full list on [website](#)).
- This expanded committee met during the winter quarter, decided that revisions were necessary, and produced two draft statements for the college to consider:

- Removed degrees
- Removed values
- Revised concluding sentence based on SVE wording: “create a college community where success is not predictable by race.”

Foothill College Mission Statement Review Draft Statements

Version 1

Believing a well-educated population is essential to sustaining and enhancing a democratic society, Foothill College offers programs that support students to empower themselves to achieve their goals as members of the workforce and as global citizens. We put students first to create a college community where success is assured for any marginalized group.

Version 2

Foothill College believes a well-educated population is essential to sustaining and enhancing a democratic society. We offer programs that support students to empower themselves to achieve their goals as members of the workforce and as global citizens. We put students first to create a college community where success is assured for any marginalized group.

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- Following this second survey, the Mission Review Committee presented the results to MIPC during the spring quarter.
- The committee stated its opinion that further revisions were needed based on the survey results, so MIPC charged the committee to continue its work.
- A third group of members carried on through the summer: Fatima Jinnah, Kimberly Escamilla, Simon Pennington, Michelle Nguyen, and Josh Pelletier.
- The committee produced a new draft for the college to consider...

Believing a well-educated population is essential to sustaining and enhancing a democratic society, Foothill College offers programs and services that empower students to achieve their goals as members of the workforce, as future students, and as global citizens. We work to obtain equity in achievement of student outcomes for all California student populations, and are guided by our core values of honesty, integrity, trust, openness, transparency, forgiveness, and sustainability. Foothill College offers associate degrees and certificates in multiple disciplines, and a baccalaureate degree in dental hygiene.



Embracing inclusivity and strong community ties, Foothill College serves diverse learners and equips its alumni with critical thinking skills to address complex societal challenges, to thrive in the global workforce, and to engage in a life of inquiry.