

## **Foothill 2030 Vision Statement Team**

Meeting - November 27, 2:00 – 3:00 PM

Attending: Ajani Byrd, Elaine Kuo, Josh Pelletier, Tracee Cunningham, Voltaire Villanueva, Mona Rawal, Jonatan Naranjo, Suzy Quezada, Pauline Brown, Simon Pennington

Notetaker: Simon Pennington

1. The meeting began with a brief overview of the scope of the group's work. Elaine emphasized the goal is to align the Mission, Vision, and Values at Foothill. This context was supported by reading an excerpt from "A Practical Guide to Strategic Planning in Higher Education."
2. The second reading addressed the question, "What is a Vision Statement?" and the group read an excerpt from "Trends for Higher Education: Fall 2023 Trends Outside of Higher Education."

Elaine emphasized that the Mission Statement drives everything. Suzy noted that the Vision statement projects what we want to become, from where we are to where we want to be...within a specific timeframe.

Elaine stated that market research is not necessary as we have the expertise in-house. After writing the vision statement we can assess the goals with data.

The group then moved on to discuss the relationship between the Vision and Mission statements and looked at our existing Vision statement

After reading the 'Trends,' the group was asked which trends resonated with them from the social, economic, political, environmental, technology themes. Voltaire noted that kid free zones seemed a theme and Suzy added there seems to be a disheartening move against children. Mona added that she had experienced this with her own son at Foothill (not welcomed at a meeting).

Pauline mentioned that Economic Trends, specifically living wages were a theme. Suzy noted the conversations around AI and the rise of ChatGPT as a tool for plagiarism. Also, AI and the environment.

Jonatan noted culture...we have a very individualistic culture with a general lack of fostering community.

3. The group then reviewed the new mission statement and the current vision statement which is no longer aligned with the new mission statement.
4. The group concluded the meeting at 3:00 PM to review the timeline for our work from 2023 -2024. The new vision statement should be ready for approval by the end of the winter quarter, 2024.