## College Curriculum Committee Meeting Agenda Tuesday, November 16, 2021 2:00 p.m. – 3:30 p.m.

## Meeting will be held virtually via ConferZoom

Item	Time*	Action	Attachment(s)	Presenter(s)
Reaffirmation of Remote Meetings     Resolution	10 min.	Action	#11/16/21-1	Kuehnl
2. Minutes: November 2, 2021	2 min.	Action	#11/16/21-2	Kuehnl
3. Report Out from Division Reps	5 min.	Discussion		All
4. Public Comment on Items Not on Agenda (CCC cannot discuss or take action)	5 min.	Information		
5. Announcements a. ASCCC Fall Plenary Update b. GE Subcommittees & Ad Hoc Groups	5 min.	Information	#11/16/21-3	CCC Team
6. Cross-List Request: HUMN 11 & MDIA 11	5 min.	Action	#11/16/21-4	Kuehnl
7. Cross-List Request: HUMN 11H & MDIA 11H		Action	#11/16/21-5	Kuehnl
8. Cross-List Request: HUMN 12 & MDIA 12		Action	#11/16/21-6	Kuehnl
9. Cross-List Request: HUMN 13 & MDIA 13		Action	#11/16/21-7	Kuehnl
10. New Program Application: Introduction to Sports Medicine CA	10 min.	1st Read	#11/16/21-8 & 10	Kuehnl
11. New Program Application: Advanced Sports Medicine CA		1st Read	#11/16/21-9 & 10	Kuehnl
12. New Program Application: Plumbing & Pipefitting Apprenticeship AS		1st Read	#11/16/21-11	Kuehnl
13. Planning for Winter CCC Meetings	30 min.	Discussion		Hueg & Kuehnl
14. Program Mapper Demo	20 min.	1st Read	#11/16/21-12	Kuehnl
15. Good of the Order	3 min.			Kuehnl
16. Adjournment				Kuehnl

<sup>\*</sup>Times listed are approximate

## **Attachments:**

#11/16/21-1	Resolution Authorizing Remote Teleconference Meetings Pursuant to Brown Act Provisions Included in AB 361
//44/40/04 0	
#11/16/21-2	Draft Minutes: November 2, 2021
#11/16/21-3	ASCCC Fall 2021 Adopted Resolutions
#11/16/21-4	Cross-Listed Course Approval Request: HUMN 11 & MDIA 11—or view in
	CourseLeaf ( <u>HUMN 11</u> , <u>MDIA 11</u> )
#11/16/21-5	Cross-Listed Course Approval Request: HUMN 11H & MDIA 11H—or view in
	CourseLeaf ( <u>HUMN 11H</u> , <u>MDIA 11H</u> )
#11/16/21-6	Cross-Listed Course Approval Request: HUMN 12 & MDIA 12—or view in
	CourseLeaf ( <u>HUMN 12</u> , <u>MDIA 12</u> )
#11/16/21-7	Cross-Listed Course Approval Request: HUMN 13 & MDIA 13—or view in
	CourseLeaf ( <u>HUMN 13</u> , <u>MDIA 13</u> )
#11/16/21-8	New Program Application: Introduction to Sports Medicine CA
#11/16/21-9	New Program Application: Advanced Sports Medicine CA

#11/16/21-10	Foothill Sports Medicine Diagram
#11/16/21-11	New Program Application: Plumbing & Pipefitting Apprenticeship AS
#11/16/21-12	GP Proposal to CCC to Recommend Foothill College's Purchase,
	Implementation, and Maintenance of Program Pathways Mapper

#### 2021-2022 Curriculum Committee Meetings:

Fall 2021 Quarter	Winter 2022 Quarter	Spring 2022 Quarter
<del>10/5/21</del>	1/18/22	4/19/22
<del>10/19/21</del>	2/1/22	5/3/22
<del>11/2/21</del>	2/15/22	5/17/22
11/16/21	3/1/22	5/31/22
11/30/21	3/15/22	6/14/22

Standing reminder: Items for inclusion on the CCC agenda are due no later than one week before the meeting.

#### 2021-2022 Curriculum Deadlines:

<del>11/5/21</del>	Deadline to submit certain types of course updates for 2022-23 catalog—see
	PDF for details (Faculty/Divisions).
<del>11/5/21</del>	Deadline to submit local GE applications for 2022-23 catalog (Faculty/Divisions).
12/1/21	Deadline to submit courses to CSU for CSU GE approval (Articulation Office).
12/1/21	Deadline to submit courses to UC/CSU for IGETC approval (Articulation Office).
TBD	Deadline to submit curriculum sheet updates for 2022-23 catalog
	(Faculty/Divisions).
6/1/22	Deadline to submit new/revised courses to UCOP for UC transferability
	(Articulation Office).
TBD	Deadline to submit course updates for 2023-24 catalog (Faculty/Divisions).
Ongoing	Submission of courses for C-ID approval and course-to-course articulation with
	individual colleges and universities (Articulation Office).

#### Distribution:

Micaela Agyare (LRC), Chris Allen (Dean, APPR), Ben Armerding (LA), Kathy Armstrong (PSME), Rachelle Campbell (BH), Anthony Cervantes (Dean, Enrollment Services), Roosevelt Charles (Dean—CNSL), Valerie Fong (Dean—LA), Evan Gilstrap (Articulation Officer), Hilary Gomes (FA), Allison Herman (LA; LRC), Kurt Hueg (Administrator Co-Chair), Maritza Jackson Sandoval (CNSL), Julie Jenkins (BSS), Ben Kaupp (SRC), Eric Kuehnl (Faculty Co-Chair), Andy Lee (CNSL), Dixie Macias (KA), Don Mac Neil (KA), Kathryn Maurer (AS President), Kent McGee (Evaluations), Allison Meezan (BSS), Ché Meneses (FA), Brian Murphy (APPR), Tim Myres (APPR), Teresa Ong (AVP Workforce), Lisa Schultheis (BH), Ram Subramaniam (Dean—BH & PSME), Kella Svetich (LA), Mary Vanatta (Curriculum Coordinator), Anand Venkataraman (PSME)

### **COLLEGE CURRICULUM COMMITTEE**

Committee Members – 2021-22

Meeting Date: <u>11/16/21</u>

o-Cha	airs (2)				
_	Eric Kuehnl	7479	Vice President, Academic Senate (tiebreaker vote only)		
			kuehnleric@fhda.edu		
_	Kurt Hueg	7179	Interim Vice President of Instruction		
			huegkurt@fhda.e	edu	
ting	Membership (1 vote per divis	ion)			
_	Micaela Agyare	7086	LRC	agyaremicaela@fhda.edu	
_	Ben Armerding	7453	LA	armerdingbenjamin@fhda.edu	
_	Kathy Armstrong	7487	PSME	armstrongkathy@fhda.edu	
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_	Roosevelt Charles	7219	$Dean{-}CNSL$	charlesroosevelt@fhda.edu	
_	Valerie Fong	7135	Dean-LA	fongvalerie@fhda.edu	
_	Evan Gilstrap	7675	Articulation	gilstrapevan@fhda.edu	
_	Hilary Gomes	7585	FA	gomeshilary@fhda.edu	
_	Allison Herman	7460	LA; LRC (advisory)	hermanallison@fhda.edu	
_	Maritza Jackson Sandoval	7409	CNSL	jacksonsandovalmaritza@fhda.ed	
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_	Allison Meezan	7166	BSS	meezankaren@fhda.edu	
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_	Lisa Schultheis	7780	ВН	schultheislisa@fhda.edu	
_	Ram Subramaniam	7472	Dean—BH & PSME	subramaniamram@fhda.edu	
	Kella Svetich	7924	LA	svetichkella@fhda.edu	
_	Anand Venkataraman	7495	PSME	venkataramananand@fhda.edu	
n-Vo	oting Membership (4)				
			ASFC Rep.		
_	Mary Vanatta	7439	Curr. Coordinator	vanattamary@fhda.edu	
	Kent McGee	7298	Evaluations	mcgeekent@fhda.edu	
			SLO Coordinator		
itors	<u>i</u>				

#### FOOTHILL COLLEGE

#### **College Curriculum Committee**

# Resolution Authorizing Remote Teleconference Meetings Pursuant to Brown Act Provisions Included in Assembly Bill (AB) 361 (Rivas)

WHEREAS, the Foothill-De Anza Community College District is committed to preserving and nurturing public access and participation in meetings of the Foothill College Curriculum Committee; and

WHEREAS, all meetings of Foothill-De Anza Community College District's legislative bodies, which include the Foothill Academic Senate and its autonomous subcommittee, the College Curriculum Committee, are open and public, as required by the Ralph M. Brown Act (Cal. Gov. Code 54950–54963), so that any member of the public may attend, participate, and watch the District's legislative bodies conduct their business; and

WHEREAS, the Brown Act, Government Code section 54953(e), makes provisions for remote participation in meetings by members of a legislative body, without compliance with the requirements of Government Code section 54953(b)(3), subject to the existence of certain conditions; and

WHEREAS, a required condition is that a state of emergency is declared by the Governor pursuant to Government Code section 8625, proclaiming the existence of conditions of disaster or of extreme peril to the safety of persons and property within the state caused by conditions as described in Government Code section 8558; and

WHEREAS, a proclamation is made when there is an actual incident, threat of disaster, or extreme peril to the safety of persons and property within the jurisdictions that are within the District's boundaries, caused by natural, technological, or human-caused disasters; and

WHEREAS, it is further required that state or local officials have imposed or recommended measures to promote social distancing, or, the legislative body meeting in person would present imminent risks to the health and safety of attendees; and

WHEREAS, on March 4, 2020, Governor Gavin Newsom declared a statewide emergency arising from the coronavirus (COVID-19); and

WHEREAS, on March 17, 2020, the Board of Trustees of Foothill-De Anza Community College District officially declared a state of emergency for the district; and

WHEREAS, on March 17, 2020, Governor Newsom issued Executive Order N-29-20 suspending certain provisions of the Brown Act pertaining to teleconferenced

meetings; and

WHEREAS, following the issuance of Executive Order N-29-20, the Foothill College Curriculum Committee began to conduct all public meetings virtually using the Zoom teleconference platform and has continued conducting all public meetings virtually since that time; and

WHEREAS, on June 11, 2021, Governor Newsom issued Executive Order N-08-21, which indicated that the authorization for holding virtual meetings outlined in Executive Order N-29-20 would expire on September 30, 2021; and

WHEREAS, on September 16, 2021, Governor Newsom signed Assembly Bill (AB) 361 (Rivas) as urgency legislation to be effective immediately, which provides that legislative bodies may continue to meet remotely during a declared State of Emergency subject to certain conditions; and

WHEREAS, AB 361 amends the Brown Act (Government Code Section 54953) to add the following:

- (e)(1) A local agency may use teleconferencing without complying with the requirements of paragraph (3) of subdivision (b) if the legislative body complies with the requirements of paragraph (2) of this subdivision in any of the following circumstances:
  - (A) The legislative body holds a meeting during a proclaimed state of emergency, and state or local officials have imposed or recommended measures to promote social distancing.
  - (B) The legislative body holds a meeting during a proclaimed state of emergency for the purpose of determining, by majority vote, whether as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.
  - (C) The legislative body holds a meeting during a proclaimed state of emergency and has determined, by majority vote, pursuant to subparagraph (B), that, as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees; and

WHEREAS, AB 361 amends the Brown Act (Government Code section 54953) to add the following:

- (3) If a state of emergency remains active, or state or local officials have imposed or recommended measures to promote social distancing, in order to continue to teleconference without compliance with paragraph (3) of subdivision (b), the legislative body shall, not later than 30 days after teleconferencing for the first time pursuant to subparagraph (A), (B), or (C) of paragraph (1), and every 30 days thereafter, make the following findings by majority vote:
  - (A) The legislative body has reconsidered the circumstances of the state of emergency.
  - (B) Any of the following circumstances exist:
    - (i) The state of emergency continues to directly impact the ability of the

members to meet safely in person.

(ii) State or local officials continue to impose or recommend measures to promote social distancing.

NOW, THEREFORE, BE IT RESOLVED, that the Foothill College Curriculum Committee finds that the March 4, 2020, declaration of a State of Emergency due to the COVID-19 pandemic by Governor Gavin Newsom remains active and that the state of emergency continues to directly impact the ability of members of the public to meet safely in person.

BE IT FURTHER RESOLVED, that the Foothill College Curriculum Committee authorizes the continuation of virtual meetings pursuant to Assembly Bill 361 (Rivas); and

BE IT FURTHER RESOLVED, that this resolution shall take effect immediately upon its adoption and shall be effective until the earlier of 90 days from the date of adoption or such time the Foothill College Curriculum Committee adopts a subsequent resolution in accordance with Government Code section 54953(e)(3) to extend the time during which the Foothill College Curriculum Committee may continue to teleconference without compliance with paragraph (3) of subdivision (b) of Government Code section 54953.

# College Curriculum Committee Meeting Minutes Tuesday, November 2, 2021 2:00 p.m. – 3:30 p.m. Meeting held virtually via ConferZoom

Item	Discussion
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1. Minutes: October 19, 2021	LRC rep commented on item 11—minutes state that LRC division was previously the Library, but Library was not its own division (was part of Language Arts). Vanatta explained this is in reference to change at CCC, where Library has had a separate vote from Language Arts. Rep pointed out that the memo discussed outlines the actual division creation and is not specific to CCC matters; Vanatta agreed and will amend the minutes.  Approved by consensus.
2. Report Out from Division Reps	Speaker: All Kuehnl shared updated list of reps for 2021-22, which he recently discussed with Academic Senate President Kathryn Maurer. Noted recent additions: Apprenticeship adding second rep, Tim Myres; LRC adding second rep in an advisory capacity, Allison Herman. Language Arts rep reported their division CC has recruited one student member, but unsure of process for student representation and would like to discuss—Kuehnl suggested we discuss later in meeting, during CCC priorities discussion. Currently no students appointed to CCC; Kuehnl needs to follow up with ASFC.
	Apprenticeship: Allen provided update. Working on Title 5 updates; upcoming new program being sent to governance.
	Bio Health: Wrapping up Title 5 updates; Horticulture and Dental Assisting depts. working on new certificates.
	BSS: Working on Title 5 updates.
	Counseling: Working on Title 5 updates; planning to submit Stress & Wellness course for UC transferability; discussing creating certificate for leadership courses.
	SRC: Working on Title 5 updates; planning review of all courses, to hopefully eliminate overlaps.
	Fine Arts: Wrapping up Title 5 updates; have questions about listing OER materials on COR and wondering if there is any standard language to use.
	Kinesiology: Working on Title 5 updates and Distance Learning approvals; working on new Sports Medicine certificates—should come to CCC soon.
	Language Arts: Wrapping up Title 5 updates.
	LRC: Continuing to work on new structure for division; done with Title 5 updates.
	PSME: Done with Title 5 updates; working on DL approvals; Computer Science dept. working on new certificates.
	Vanatta mentioned she checked in with reps re: Title 5 lists this morning—pleased to see that a lot of progress has been made in just the past week. Thanked the group for their work.

Dian Minutes, November 2, 2021	
	Hueg reported he's currently working with Acting Foothill President Bernadine Fong to get her up to speed; figuring out structure of Instruction Office now that he's Interim VP Instruction. Attended conference last week and saw presentation from CourseLeaf of their scheduling module—will look into this, as currently we're still using C3MS for scheduling.  Gilstrap mentioned no updates re: online labs—we may move forward with labs being taught in any modality, as long as they're taught to the COR. Mentioned AB 928, signed into law last month—requires creation of single transfer GE pattern for both CSU & UC, still in very beginning stages. Technically, we do already have one transfer GE pattern, so will be interesting to see where this goes. Also mentioned AB 927, recently signed into law—bachelor degree approval, so our Dental Hygiene BS degree is no longer a pilot and is now fully approved! Reminded reps that deadline for IGETC and CSU GE submissions for fall 2022 coming up on Dec. 1st— please let him know of any interest in submitting courses. Noted that for IGETC course must first be approved for UC transfer. Asked reps to share
	deadline with faculty. Hueg commented on AB 927, noting that Respiratory Therapy dept. may be interested in creating a bachelor degree. Gilstrap mentioned restriction that a college's bachelor degrees cannot be more than 25% of their associate degrees.
	Lee asked Gilstrap for updates re: IGETC Ethnic Studies requirement—none, yet. Gilstrap doesn't think we'll know specifics until summer.
Public Comment on Items Not on Agenda	No comments.
4. Announcements	Speakers: CCC Team
a. New Program Creation Feedback Form Process Update	Kuehnl reported that Feedback Forms will now be reviewed by the interim College Council. Forms may be sent to him or Maurer, but if sent to Maurer please CC him. Council might not be able to review programs within two-week timeframe, at least for the time being as it gets up and running, but Maurer is committed to their review, even if it takes more than two weeks.
5. Stand Alone Approval Request: CHEM 70R series	Speaker: Eric Kuehnl Second read of Stand Alone Approval Request for CHEM Independent Study course series (70R, 71R, 72R, 73R). No comments.
	See item 8 for motion/approval details.
6. Stand Alone Approval Request: HLTH 101	Speaker: Eric Kuehnl Second read of Stand Alone Approval Request for HLTH 101. No comments.
	See item 8 for motion/approval details.
7. Stand Alone Approval Request: NCBS 448A	Speaker: Eric Kuehnl Second read of Stand Alone Approval Request for NCBS 448A. No comments.
	See item 8 for motion/approval details.
8. Stand Alone Approval Request: THTR 48F	Speaker: Eric Kuehnl Second read of Stand Alone Approval Request for THTR 48F. No comments.
	Group agreed to vote on items 5-8 as one motion. Motion to approve items 5-8 <b>M/S</b> (Armerding, Schultheis). <b>Approved.</b>
9. CCC Priorities for 2021-22	Speaker: Eric Kuehnl Academic Senate leadership drafted document to list priorities for AS and its subcommittees, which was shared with agenda; priorities not listed in any particular order. Plan is to discuss CCC's list today and then revisit

each item over the next several meetings to determine how to move forward with each (e.g., ad hoc groups).

First item: faculty primacy in curriculum primer. Intent is to create primer to use to train CCC reps and guide faculty. Somewhat related to creation of best practices for reps. PSME rep asked for more info about what is meant by a "primer", and is this about clarifying curriculum processes—Kuehnl explained it's more about the role of faculty in curriculum process, for example, responsibilities and rights per Ed Code. Not everyone on campus is aware of faculty's role; mentioned recent conflict about faculty's rights and role re: curriculum. Primer could help to educate new faculty and create strong foundation. For a lot of faulty, Title 5 updates may be the only time they're engaged in curriculum. Could be a big picture item for CCC this year—what training could look like, would ASCCC be brought in, etc. Fine Arts rep believes topic is important and asked how best to communicate to others, for example, part-time faculty and administrators; noted that discussions have been happening in spaces that are not specific to curriculum. Bio Health rep noted that document mentions separate primer for students and asked what this would encompass—Kuehnl believes it is related to certain instances of hostility from students toward faculty, regarding students' wishes related to curriculum, possibly due to a lack of understanding on the part of students (not only re: curriculum being owned by faculty but also that faculty are on the students' side). AS leadership asking CCC to come up with a way to communicate to students, via ASFC leadership, about curriculum, with the hope to rebuild relationships.

Language Arts rep mentioned CCC Orientation slide deck, and asked where it came from/how it was created. Suggested it be used as a basis to create another document. Vanatta said she inherited it from her predecessor and isn't sure when it was created or by whom; other than a few minor corrections/adjustments, only ever updates the year. Kuehnl agreed that slide deck could be used as a basis, to then further incorporate aspects of Ed Code/Title 5 and how they tie in to what we're doing locally and our processes. Intent is to create something that a layperson could use to learn about our processes. Kuehnl noted comment in chat re: explaining how prerequisites can be a good thing and not an obstacle. PSME rep mentioned importance of making clear to students that faculty are working to protect them and assist in their learning.

Second item: Guided Pathways Program Mapping—CCC made a lot of progress last spring, creating a process for Maps to be approved by division CCs. AS leadership asking CCC to now determine process for ongoing review, including how Maps will be updated/maintained. Maps initially created in partnership with Guided Pathways (GP) team, so need to determine process for when that team is no longer involved. Language Arts rep compared Maps to ADTs, in that changes can't just be made by faculty without others becoming involved (e.g., Counseling). Believes consultation and involvement with those groups needs to be included, and suggested review of Maps could just become part of regular process, just like Title 5 updates and curriculum sheets. Kuehnl agreed that divisions need to partner with Counseling on some sort of regular basis, possibly triggered by division's request to make an update. Gilstrap believes Maps will need to be updated on an annual basis, at least over the next few years due to changes to CSU GE & IGETC and local AA/AS degree requirements (re: Ethnic Studies). Agreed that counselors need to be involved and that crossdisciplinary conversations should occur when there's overlap.

BSS rep mentioned workload creep—worried about pushback from dept. chairs; suggested a big marketing push to faculty about how updating Maps

will benefit students, versus simply telling them that they need to do the work. Bio Health rep agreed, adding that this will also be a big ask for counselors. Fine Arts rep agreed with suggestion of an annual process, possibly tied to curriculum sheet updates. Would like use of software tool for updates, similar to how CourseLeaf is used for curriculum sheets (vs. needing Zoom/meetings to discuss). Hueg agreed topic is important, and mentioned he was involved with BSS's Maps, reviewing courses for scheduling purposes. Agreed that folks are stretched thin, and noted he's been feeling pushback from faculty re: curriculum, in general, but unsure if it's just related to general feelings on campus right now—would like to unpack this. Kuehnl asked if there is a deadline for Maps to be updated.

Lee believes it's important to determine that we're actually ready to move forward with Maps, as those created last year weren't actually used. Believes people are going to feel negatively about putting in work if Maps aren't actually going to be used. Gilstrap believes these questions are probably better directed toward GP team; believes the majority of Maps are completed, but noted complications with IGETC vs. CSU GE re: Ethnic Studies. Counseling rep will follow up. Charles noted that Maps are not yet available to students, as we don't yet have a public/student-facing platform—a software tool for student use is currently under consideration. Also currently discussing process for regularly updating/maintaining Maps and which folks might be involved; will relay CCC's comments back to GP team. Hueg asked if software tool is Program Mapper—yes. Hueg agreed with need for a solution to support the tool. Lee mentioned that GP website includes a link to Canvas site that currently houses the Maps—Charles explained that Canvas site is being used so folks can review and provide feedback but that it has not been widely advertised.

Additional items: Program creation and discontinuance processes—ad hoc group already formed, co-chaired by Kuehnl and Maurer. Hueg mentioned CCCCO's Program and Course Approval Handbook (PCAH), which could be used to align process. If folks interested in participating in group, please contact Kuehnl. CCC Equity Action Plan—CCC being asked to come up with a plan around curriculum. Conversations about equity have occurred at CCC in the past but no action has been taken; Kuehnl will be looking for participants, with goal to have plan in place by end of this academic year. CCC By-laws—was discussed last year by Curriculum Best Practices ad hoc group, but didn't get off the ground. Kuehnl thinks topic may need to be delayed until new program creation process created, and perhaps Equity Action Plan would also influence. Fine Arts rep mentioned their participation in workgroup for Online Learning's Equity Plan and suggested CCC connect with that group, as there are likely some overlaps.

Items will be brought back for further, deeper discussion at future meetings. Kuehnl has been reaching out to faculty to try to put together this year's Foothill GE subcommittees—asked for help in recruiting members. Please reach out to your constituents, and let him know of anyone who may be interested.

10. Good of the Order

11. Adjournment

3:31 PM

Attendees: Micaela Agyare (LRC), Chris Allen (Dean—APPR), Ben Armerding (LA), Kathy Armstrong (PSME), Roosevelt Charles (Dean—CNSL), Valerie Fong (Dean—LA), Evan Gilstrap (Articulation Officer), Hilary Gomes (FA), Allison Herman (LA & LRC), Kurt Hueg (Administrator Co-Chair), Maritza Jackson Sandoval (CNSL), Julie Jenkins (BSS), Ben Kaupp (SRC), Eric Kuehnl (Faculty Co-Chair), Debbie Lee (Acting Dean—FA & KA), Dixie Macias (KA), Don Mac Neil (KA), Allison Meezan (BSS), Ché Meneses (FA), Teresa Ong (AVP Workforce), Lisa Schultheis (BH), Ram Subramaniam (Dean—BH & PSME), Kella Svetich (LA), Mary Vanatta (Curriculum Coordinator), Anand Venkataraman (PSME)

Minutes Recorded by: M. Vanatta



## 57<sup>th</sup> SESSION RESOLUTIONS Fall Plenary

## ADOPTED RESOLUTIONS

#### Resolutions Committee 2021-2022

Amber Gillis, ASCCC South Representative, Area C (Chair)
Stephanie Curry, ASCCC Area A Representative (2<sup>nd</sup> Chair)
Nancy Persons, Santa Rosa College, Area B
Manuel Velez, ASCCC South Representative, Area D
Craig Rutan, Santiago Canyon College, Area D

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#### 1.0 ACADEMIC SENATE

# 1.01 F21 Adopt the updated Periodic Review of the Academic Senate for California Community Colleges

Whereas, In spring 2013 the delegates of the Academic Senate for California Community Colleges (ASCCC) directed the ASCCC, through Resolution S13 1.02<sup>1</sup>, to develop a process of periodic institutional review for assessing operations, policies, processes, and programs in order to ensure the public good and accountability;

Whereas, The purpose of the periodic review is to provide internal and external stakeholders assurance as to the ASCCC's quality and commitment to the standards it sets for itself, to assist in improving the effectiveness of its services and operations in order to meet its stated goals, and to improve its policies and procedures;

Whereas, In following a process of self-review and improvement, and in response to the Periodic Review Reports of 2016-17<sup>2</sup> and 2020-21<sup>3</sup>, the Academic Senate for California Community Colleges (ASCCC) formed a Periodic Review Process Committee to review and update the Periodic Review process; and

Whereas, In spring 2014 the first set of guidelines and process documents for the Periodic Review were adopted through Resolution S14 1.02<sup>4</sup>, and have been updated for consideration by the delegates of the Academic Senate for California Community Colleges(1);

Resolved, That the Academic Senate for California Community Colleges adopt the updated *Periodic Review of the Academic Senate for California Community Colleges*<sup>5</sup>.

Contact: ASCCC Executive Committee

MSC

#### 1.02 F21 Honoring Dan Crump with Senator Emeritus

Whereas, The bylaws of the Academic Senate for California Community Colleges (ASCCC) include procedures and criteria for conferring the status of Senator Emeritus for the purpose of recognizing the meritorious service of a faculty member upon or after retirement, and Dan Crump, ASCCC Executive Committee member from 2002-2015, has satisfied those requirements as a faculty member of the California Community Colleges system whose service

<sup>&</sup>lt;sup>1</sup> https://asccc.org/resolutions/periodic-evaluation-academic-senate-california-community-colleges

<sup>&</sup>lt;sup>2</sup>https://asccc.org/sites/default/files/Final%20Version Periodic%20Review%20Document April%202017 0.pdf

<sup>3</sup> https://asccc.org/sites/default/files/2020-21%20PRC%20Final%20Report-%20Rev%201.pdf

<sup>&</sup>lt;sup>4</sup> https://asccc.org/resolutions/adopt-documents-guidelines-periodic-review-academic-senate-california-community-colleges

<sup>&</sup>lt;sup>5</sup> https://asccc.org/sites/default/files/Periodic%20Review%20of%20the%20ASCCC%20-%20DRAFT%208-31-21.pdf

has well exceeded the required five years of significant service to the Academic Senate and includes:

- ASCCC Executive Committee member of the State Academic Senate,
- Served as ASCCC Secretary, North Representative, and At-Large,
- Chair of numerous Senate committees including Counseling and Library Faculty Issues, Standards and Practices, Legislative and Government Relations, and Relations with Local Senates:
- Served as the Council of Chief Librarians representative liaison to the ASCCC
- Provided significant leadership in groups such as ICAS, TTAC, CPEC and LLRPAC;

Whereas, Dan Crump during his time on the Executive Committee set the standard for kindness, collegiality, and etiquette including being the first to welcome new ASCCC members with a handwritten card and offering his relentless support for their success, and continues to send handwritten birthday wishes and anniversary congratulations and this attitude impacted the Executive Committee so much, members found themselves challenged in how to behave in certain situations, would ask themselves "What Would Dan Do?";

Whereas Dan Crump was and continues to be an advocate for all faculty by sharing relevant and current information from his readings and findings about higher education focused on effective practices for faculty to support student success, he can be counted on to be prepared with his words and thoughts, and quick with his actions; and

Whereas Dan Crump as the Elections Chair was entrusted with the ASCCC Executive Committee election process, thoroughly supported his "runners" and "tellers," clearly and articulately announced the results, and ensured a fair and unbiased approach to in-person voting while looking dapper in a sash,

Resolved, That the Academic Senate for California Community Colleges confer upon Dan Crump the highest honor of Senator Emeritus and thank him for his contributions to the faculty and students of the California Community College system; and

Resolved, That the Academic Senate for California Community Colleges wish Dan, Helen, their children, and grandchildren much happiness in all their future endeavors.

Contact: Julie Oliver, Cosumnes River College, Area A

ACCLAMATION

#### 1.03 F21 Honoring Lesley Kawaguchi with Senator Emeritus

Whereas, The bylaws of the Academic Senate for California Community Colleges (ASCCC) include procedures and criteria for conferring the status of Senator Emeritus for the purpose of recognizing the meritorious service of a faculty member upon or after retirement, and Lesley Kawaguchi has satisfied those requirements as a faculty member of the California Community

Colleges System whose service has exceeded the required five years of significant service to the Academic Senate;

Whereas, Lesley Kawaguchi has contributed to the California Community Colleges' commitment to equity, diversity, and student success through her service on the ASCCC Executive Committee from 2005-2014 as At-Large Representative, South representative and Area C Representative; chaired the Equity and Diversity, Basic Skills, Accreditation, Educational Policies, and Relations with Local Senates committees; oversaw or helped in the writing of several ASCCC papers and Rostrum articles; organized Accreditation and Leadership Institutes; worked on the early stages of C-ID and the Transfer Model Curriculum (TMC) for History; participated in groups such as the CCCCO original Equity and Diversity Committee and intersegmental groups working on C-ID and the TMC, while also participating in a number of other external committees, advisory groups, and task forces;

Whereas, Lesley Kawaguchi worked on the History of ASCCC project after her time on the ASCCC Executive Committee ended, as well as continued participation as a senator in her local senate:

Resolved, That the Academic Senate for California Community Colleges confer upon Lesley Kawaguchi their highest honor of Senator Emeritus and thank her for her contributions to the faculty and students of California;

Resolved, That the Academic Senate for California Community Colleges encourages Lesley to continue pursuing research and writing the textbook on the issues of equity, diversity, and inclusion that informed her teaching and to travel (when it is safe) throughout the U.S. gathering materials for the textbook in her retirement;

Resolved, That the Academic Senate for California Community Colleges wish Lesley much happiness spending time with her husband Ken, daughters, and grandchildren.

Contact: Nathaniel Donahue, Santa Monica College, Area C

#### **ACCLAMATION**

1.04 F21 Greater Transparency in the Committee Appointment Process

Whereas, The Academic Senate for California Community Colleges Bylaws Article V states, "the President shall make appointments to all standing committees," "The President, in consultation with the Vice President and Executive Director, makes appointments to all other groups requiring faculty participation," and "these appointments are subject to approval by the appointee's Member Senate President"<sup>6</sup>;

6

<sup>&</sup>lt;sup>6</sup> https://www.asccc.org/about/bylaws

Whereas, The Academic Senate for California Community Colleges has developed a Senate Committee Appointment Process<sup>7</sup> for Senate committees and ad hoc, special task forces, work groups, or advisory groups, including an online faculty application for statewide service form;

Whereas, The Academic Senate for California Community Colleges solicits faculty volunteers for statewide service throughout the year, emphasizing the need for a "diversity of voices" across a range of dimensions (e.g., race/ethnicity, discipline, expertise, region, life experience); and

Whereas, members of the Latinx Caucus have expressed frustration to members of the Executive Committee over the past five years about (1) faculty of color who have applied using the online faculty application for statewide service form and are unaware of their application status at any time after submission unless selected for appointment and (2) the limited outreach efforts to racial/ethnic diverse faculty;

Resolved, The Academic Senate for California Community Colleges revise its appointment process involving the President, Vice President, and Executive Director to demonstrate a transparent documentation process reflecting a practice to target in outreach and appointment of racially and ethnically diverse faculty;

Resolved, The Academic Senate for California Community Colleges engage in intentional and sustainable practices to target racially and ethnically diverse faculty and prioritize racial and ethnic diversity as a primary factor for appointment to statewide committee service;

Resolved, The Academic Senate for California Community Colleges share broadly longitudinal data on all statewide committee appointments including racial and ethnic demographic data; and

Resolved, The Academic Senate for California Community Colleges revise the Senate Committee Appointment Process to support transparent communication of faculty applicant status at any given time during the period that the faculty member's application is active, in addition to investigating and adopting the appropriate technology to support transparent communication.

Contact: Luke Lara, MiraCosta College, Area D

**MSC** 

#### 1.05 F21 Remote Attendance Option for ASCCC Events

Whereas, Registration for the 2021 Fall Plenary Session - Hybrid Event is \$325 for virtual-only registration and \$580 for in-person registration (plus the cost of travel, accommodation, and dinner on travel days);

<sup>&</sup>lt;sup>7</sup> https://asccc.org/sites/default/files/Appointment Process.pdf

Whereas, Nearly 500 people attended the virtual 2021 Spring Plenary Session which is far greater than any other previous in-person plenary event, and attendance at other institutes held virtually, including Faculty Leadership and Curriculum, during the pandemic has been greater than attendance at in-person institutes held prior;

Whereas, The Academic Senate for California Community Colleges has for a generation affirmed its commitment to sustainability<sup>8</sup> and the environmental impact of air travel is very high<sup>9</sup>; and

Whereas, The Academic Senate for California Community Colleges has previously affirmed that attendance and participation increase when physical presence is not required for academic senates to assert their purview over academic and professional matters <sup>10</sup>;

Resolved, The Academic Senate for California Community Colleges should make remote attendance an option at all ASCCC-organized events, including plenary sessions.

Contact: Gregory Beyrer, Cosumnes River College

**MSC** 

#### 3.0 DIVERSITY AND EQUITY

#### 3.01 F21 Resources for Racial Justice and Critical Race Theory

Whereas, Racial justice practices have been called for in 2020 by the Academic Senate for California Community Colleges, California Community College Chancellor's Office, and the Student Senate for California Community Colleges to address systemic racism;

Whereas, Critical Race Theory is an academic concept established in the 1970s in Critical Legal Studies by legal scholars who were interested in assessing the outcomes of civil rights laws on our society and the role that racism continues to play in our everyday actions and which has since informed other disciplines by providing a theoretical framework through a racial justice and equity-minded lens;

Whereas, Since its introduction in academia, Critical Race Theory, as a theoretical practice of critique, has played an essential role in challenging the Eurocentric foundations in academia as well as encouraging dialogue and actions to address systemwide inequities at our colleges; and

8

<sup>&</sup>lt;sup>8</sup> Resolutions <u>F95 1.07</u> and <u>S09 1.04</u>

<sup>&</sup>lt;sup>9</sup> Air travel and climate change

<sup>&</sup>lt;sup>10</sup>Resolution S21 6.04

Whereas, By exercising their right to academic freedom, faculty have been able to introduce critical race theory, critical thinking in teaching and learning, and other racial and social justice focused theories-to-practice that have served to diversify and rethink college curriculums with the intentional goal of providing students with a more accurate and comprehensive understanding of the how race and racism permeates all aspects of society;

Resolved, That the Academic Senate for California Community Colleges recognize Critical Race Theory as a well-established school of thought and racial justice framework and support the right of California community college faculty to utilize Critical Race Theory as well as other theories relevant to their disciplines; and

Resolved, That the Academic Senate for California Community Colleges by fall 2022 provide a resource to define Critical Race Theory and its importance and tools for faculty and colleges to utilize Critical Race Theory in anti-racist education, teaching, and learning.

Contact: Juan Arzola, Equity and Diversity Action Committee

**MSC** 

#### 3.02 F21 Equity in Science, Technology, Engineering, and Math (STEM)

Whereas, The Academic Senate for California Community Colleges has published the paper "Building Equity Driven Systems" that calls for equity-minded practitioners;

Whereas, The Academic Senate for California Community Colleges has multiple resolutions supporting the success of students in math; and

Whereas, Data and research<sup>11</sup> supports the effectiveness of equity-minded and culturally relevant practices in science, technology, engineering, and math, yet California community colleges data continues to show the opportunity gap in student success in STEM areas <sup>121314</sup>;

Resolved, That the Academic Senate for California Community Colleges write a paper focused on optimizing student success through models of equity-minded teaching and learning practices

<sup>&</sup>lt;sup>11</sup> Hammond, Zaretta (2015). *Culturally Responsive Teaching and the Brain*. Corwin.

<sup>&</sup>lt;sup>12</sup> Johnson, K. M. S. (2019). Implementing inclusive practices in an active learning STEM classroom. Advances in Physiology Education, 43(2), 207–210.

<sup>&</sup>lt;sup>13</sup> Aronson, B., & Laughter, J. (2016). The theory and practice of culturally relevant education: A synthesis of research across content areas. Review of Educational Research, 86(1), 163–206. https://doi.org/10.3102/0034654315582066

<sup>&</sup>lt;sup>14</sup> Nagthall, N.V. (2020). (Re)Imagining STEM Instruction: An Examination of Culturally Relevant Andragogical Practices to Eradicate STEM Inequities Among Racially Minoritized Students in Community Colleges (Publication No. 28154244) [Doctoral dissertation, University of Southern California]. ProQuest Dissertations Publishing

in STEM online and traditional course modalities and present it to the body by the spring 2023 plenary session.

Contact: Roberto Rubalcaba, Equity and Diversity Action Committee

**MSC** 

# 3.03 F21 Support for Mental Health Awareness and Trauma Informed Teaching and Learning

Whereas, The Academic Senate for California Community Colleges has adopted resolution 06.04 in spring of 2016, which urged "local senates to advocate for the improvement of and access to mental health services at their local campuses" and "support consistent resourcing and funding to enable the expansion of and improve access to mental health services for community college students;"

Whereas, The global pandemic starting in 2020 and continuing into 2021 has exacerbated and increased the need for mental health awareness, support, and education;

Whereas, Both students and educators may experience stress and trauma<sup>15</sup>, as a result of the pandemic and other traumatic experiences<sup>16</sup> and teachers may experience the effects of vicarious trauma; and

Whereas, Both students and educators may be survivors of various Adverse Childhood Experiences (ACE) and as a result may be more likely to experience depressive symptoms <sup>17</sup>, ADHD symptoms, tobacco use, alcohol use, marijuana use, consumption of less than four cups of fruits or vegetables a day, sleep issues, and obesity;

Resolved, That the Academic Senate for the California Community Colleges work with discipline experts to develop resources identifying effective practices for Adverse Childhood Experiences (ACE) awareness including screening, resources and referral sources by Fall 2022;

Resolved, That the Academic Senate for California Community Colleges develop resources identifying effective practices for mental health awareness and trauma-informed teaching and learning and present the strategies to local academic senates by Fall 2022; and

Resolved, That the Academic Senate for California Community Colleges continue legislative advocacy for the funding of mental health services, support, and professional development on trauma-informed teaching and learning.

 $<sup>^{15}\,\</sup>underline{\text{https://www.edsurge.com/news/2020-04-07-teachers-are-anxious-and-overwhelmed-they-need-sel-now-more-than-ever}$ 

<sup>&</sup>lt;sup>16</sup> https://nebhe.org/journal/trauma-in-the-time-of-coronavirus-and-beyond-a-nejhe-qa-with-karen-gross/

<sup>17</sup> https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5948167/

Resolved, That the Academic Senate for California Community Colleges advocate for mental health resources and services including funding, professional development, and support for community college faculty.

Contact: Leslie Shull, Equity and Diversity Action Committee

**MSC** 

#### 3.04 F21 Develop Statewide Recommendation for Definition of Low-Cost Course Materials

Whereas, The Academic Senate for California Community Colleges supports efforts to increase student access to high-quality open educational resources and reduce the cost of course materials and supplies for students in course sections for which open educational resources may not be available to accomplish zero cost for students and encourages colleges to implement a mechanism for identifying course sections that employ low-cost course materials (Fall 2017, Resolution 13.01);

Whereas, Recognizing the need for an alternative to the legislated zero-cost designation (California Education Code §66406.9), some colleges and districts have implemented a low-cost designation with the definition of low-cost not being readily available or varying between less than \$30.00 to less than \$50.00;

Whereas, Efforts to mark course sections as zero-cost or low-cost should be informed by students' perspectives since the designations are intended to inform students of the financial burden of a given course section; and

Whereas, Students may register for courses at more than one college, and various definitions of low-cost at different institutions can be confusing and even misleading for students;

Resolved, That the Academic Senate for California Community Colleges work with the Student Senate for California Community Colleges and California Community Colleges Chancellor's Office to identify a recommended definition of "low-cost" to be considered for adoption throughout the California Community College system.

Contact: Michelle Pilati, ASCCC Open Educational Resources Initiative

**MSC** 

#### 3.05 F21 Zero Means Zero Textbook Cost

Whereas, Zero-Textbook-Cost (ZTC) refers to instances in which textbooks are available to students at no cost, and California Education Code §66406.9 requires that California community colleges "Clearly highlight, by means that may include a symbol or logo in a conspicuous place

on the online campus course schedule, the courses that exclusively use digital course materials," providing a mechanism for marking course sections that are zero-textbook-cost;

Whereas, California Education Code §78052, which originally established a zero-textbook-cost degree grant program in the California Community Colleges system, states that "Zero-textbook-cost degrees' means community college associate degrees or career technical education certificates earned entirely by completing courses that eliminate conventional textbook costs by using alternative instructional materials and methodologies," and the California Community Colleges Chancellor's Office has recommended that future ZTC funds should "ensure the ZTC programs and courses are truly zero cost to the students by eliminating hidden costs" (Zero-Textbook-Cost Degree Grant Program Legislative Report, CCCCO 2020);

Whereas, The 2021 revisions to California Education Code §78052 redefine "zero-textbook-cost degrees" to allow for "low-cost" to be recognized as "zero" in ill-defined instances, stating, "For purposes of this paragraph, 'zero-textbook-cost degrees' may include a low-cost degree option if a no-cost equivalent option is not available or cannot be developed"; and

Whereas, While open educational resources (OER) provide a mechanism to reduce or eliminate costs for instructional materials and textbooks, in some instances eliminating costs using OER is not possible because instructional resources require the use of such works as photographs, literature, and other materials that are under copyright;

Resolved, That the Academic Senate for California Community Colleges work to further communicate that zero-textbook-cost has a clear and specific meaning by affirming California Education Code's original definition of zero-textbook-cost that refers to "courses that eliminate conventional textbook costs by using alternative instructional materials and methodologies," and recognize that a variety of approaches can be used to bring course costs for students to zero, including college library subscriptions, purchasing access to copyrighted resources, and purchasing print resources;

Resolved, That the Academic Senate for California Community Colleges recognize open educational resources as the preferred and most sustainable mechanism for eliminating course costs but acknowledge that instances will arise in which eliminating costs is not possible;

Resolved, That the Academic Senate for California Community Colleges assert that while open educational resources can reduce or eliminate instructional materials and textbook costs, resources should be dedicated to convening discipline faculty to determine the most sustainable mechanisms for reducing the costs of course resources; and

Resolved, That the Academic Senate for California Community Colleges encourage the use of approaches that significantly reduce course resource costs such that course sections with a low-cost can obtain zero-textbook-cost status by virtue of the cost being absorbed by the college, district, or the state.

Contact: Michelle Pilati, ASCCC Open Educational Resources Initiative

#### 4.0 ARTICULATION AND TRANSFER

#### 4.01 F21 Transfer Pathway Guarantees

Whereas, AB 928 (Berman, 2021)<sup>18</sup>, the Student Transfer Achievement Reform Act of 2021 aims to further streamline and make the transfer process easier for students to navigate but does not address the crucial need for additional spaces for transfer students to the California State University or University of California<sup>19</sup>, especially for students to transfer to institutions in or near their community college service area;

Whereas, The Academic Senate for California Community Colleges (ASCCC) has a long history of supporting transfer opportunities and streamlined processes, and has approved *Transfer in the Higher Education System* to be an area of focus of the ASCCC for 2021-22<sup>20</sup>;

Whereas, The Intersegmental Committee of Academic Senates is considering transfer to be a prioritized component of their work for 2021-22; and

Whereas, The *Vision for Success* goals for transfer and equity<sup>21</sup> are unattainable unless additional spaces for transfer students are assured;

Resolved, That the Academic Senate for California Community Colleges work with practitioners within and among the California Community College, the California State University, and the University of California systems to build transfer guarantees that will increase the number of spaces for community college students transferring to the California State University or the University of California, especially for students to transfer to institutions in or near their community college service area.

Contact: ASCCC Executive Committee

**MSC** 

#### 7.0 CONSULTATION WITH THE CHANCELLOR'S OFFICE

#### 7.01 F21 System-Level Zero-Textbook-Cost Resources

<sup>&</sup>lt;sup>18</sup> https://leginfo.legislature.ca.gov/faces/billStatusClient.xhtml?bill id=202120220AB928

<sup>&</sup>lt;sup>19</sup> https://asccc.org/sites/default/files/asccc position paper transfer practices 210525 media.pdf

<sup>&</sup>lt;sup>20</sup> https://asccc.org/resolutions/aligning-transfer-pathways-california-state-university-and-university-california-systems

<sup>1</sup> https://www.cccco.edu/About-Us/Vision-for-Success/vision-goals

Whereas, The legislative intent of California Education Code §78052 is "that community college districts develop and implement zero-textbook-cost degrees and develop open educational resources for courses to reduce the overall cost of education for students and decrease the time it takes students to complete degree programs";

Whereas, California Education Code §78052 requires that districts "Develop degrees with consideration for sustainability after grant funding is exhausted, including how content is updated and presented," "ensure compliance with the federal Americans with Disabilities Act (Public Law 104-197) and the federal Copyright Act of 1976 (Public Law 94-553)," "develop and implement a degree that other community college districts can use or adapt," and "ensure faculty shall have flexibility to update and customize degree content as necessary within the parameters of this program";

Whereas, The option to update and customize course content is only available when course resources are openly licensed; and

Whereas, Accessibility and licensing concerns may be barriers to resource adoption, curation, and development;

Resolved, That the Academic Senate for California Community Colleges request that the California Community Colleges Chancellor's Office, as part of the Zero-Textbook-Cost Degree Program, explore the provision of centralized accessibility and licensing support to local colleges and districts.

Contact: Michelle Pilati, ASCCC Open Educational Resources Initiative

**MSC** 

#### 7.02 F21 HyFlex Modality Accounting and Apportionment

Whereas, Hybrid Flexible, also referred to as "HyFlex," is an instructional modality that combines face-to-face and online learning, where class sessions and activities are offered in person, synchronously online, and asynchronously online, and where students have the flexibility of choosing any of these modalities in the same course during the same term;

Whereas, colleges are implementing, with increased use, HyFlex in various manifestations that offer students varying amounts of flexibility during the COVID-19 Pandemic, yet there is not a clear system-wide definition of, or coding for, HyFlex instruction;

Whereas, in order to assess the effectiveness of this modality and its impact on equity metrics, coding designations are needed for both local and statewide assessment; and

Whereas, an apportionment designation is necessary for the HyFlex modality in order to properly anticipate and support colleges' investment in the technological setup as well as faculty professional development for successful and equitable use of this multi-modal instruction;

Resolved, that the Academic Senate for California Community Colleges work with the California Community College Chancellor's Office to establish a working definition and description of the modality as well as designated coding for HyFlex as a distance education modality; and

Resolved, that the Academic Senate for California Community Colleges work with appropriate system faculty, administrators, and student constituent groups to define apportionment models for HyFlex modality.

Contact: Kandace Knudson, ASCCC Online Education Committee

**MSC** 

#### 9.0 CURRICULUM

# 9.01 F21 Adding Culturally Responsive Curriculum, Equity Mindedness and Anti-Racism to Course Outline of Record (COR) Requirements in Title 5

Whereas, The Course Outline of Record (COR) is at the center of local curricular process<sup>22</sup>; its required elements have been outlined in California Code of Regulations Title 5 including Section 55002 and the application of those requirements is detailed in the Program for Course and Approval Handbook (PCAH);

Whereas the elements of the COR need to be integrated so each reinforces the purpose of the other elements and obvious relationships should be built between course objectives, methods of instruction, assignments, and methods of evaluation;

Whereas, the California Community Colleges Chancellor's Office (CCCCO) through its Call to Action<sup>23</sup> calls for campuses to "create an action plan to create inclusive classrooms and antiracism curriculum," including calling for faculty to "evaluate all courses for diversity of representation and culturally-relevant content"; and

Whereas, The Academic Senate for California Community Colleges (ASCCC) through its mission, planning documents, webinars, and events have committed to promoting culturally responsive curriculum in the California Community College system including Resolution 3.04 Spring 2020<sup>24</sup> which directs the ASCCC to "develop resources identifying effective practices for anti-racist, equitable, and inclusive instructional strategies";

<sup>&</sup>lt;sup>22</sup> https://www.asccc.org/sites/default/files/COR 0.pdf

<sup>&</sup>lt;sup>23</sup> <a href="https://www.ccco.edu/-/media/CCCCO-Website/Files/Communications/dear-california-community-colleges-family">https://www.ccco.edu/-/media/CCCCO-Website/Files/Communications/dear-california-community-colleges-family</a>

<sup>&</sup>lt;sup>24</sup> https://www.asccc.org/resolutions/develop-resources-effective-practices-anti-racist-equitable-and-inclusive-instructional

Resolved, That the Academic Senate for California Community Colleges work with the California Community Colleges Chancellor's Office to revise California Code of Regulations Title 5 including section 55002 titled "Standards and Criteria for Courses" to include a component of culturally responsive curriculum, equity mindedness and anti-racism integrated into the COR that allows for local control on how that requirement is fulfilled; and

Resolved, That the Academic Senate for California Community Colleges work with the California Community Colleges Chancellor's Office to include in future publications, webinars, and other resources guidance and multiple examples of how to infuse cultural responsiveness, equity mindedness and anti-racism in the COR.

Contact: Sarah Harris, ASCCC Curriculum Committee

**MSC** 

#### 9.02 F21 Update Baccalaureate Degree Handbook

Whereas, California Code of Regulations Title 5 §55009 established that the California Community Colleges Chancellor's Office "shall prepare and maintain a handbook detailing requirements for district baccalaureate degree pilot programs established pursuant to California Education Code Section 78041," and that the handbook "shall include, but not be limited to, requirements related to admissions, curriculum, student services, and financial aid," much of which are academic and professional matters; and

Whereas, The first version of the *Baccalaureate Degree Pilot Program Handbook* was developed by stakeholders, including the Academic Senate for California Community Colleges, and approved by the Board of Governors of the California Community Colleges in 2016 in response to SB 850 (Block, 2014), which authorized the Board of Governors of the California Community Colleges to establish a statewide pilot baccalaureate degree program at not more than 15 pilot colleges, and from which pilot designation has since been removed; and

Whereas, Baccalaureate programs in the California community colleges regularly operate according to the standards included in the *Baccalaureate Degree Pilot Program Handbook*, yet the handbook has not been updated since its initial approval;

Resolved, That the Academic Senate for California Community Colleges work with the California Community Colleges Chancellor's Office to update the *Baccalaureate Degree Handbook*.

Contact: ASCCC Executive Committee

**MSC** 

#### 9.03 F21 Adopt "The Role of Faculty in Tutoring and Learning Centers" Paper

Whereas, In Fall 2019, the Academic Senate for California Community Colleges adopted Resolution 16.01 Develop Standards of Practice Resource for Learning Assistance and Tutoring in the California Community Colleges, including the Role of Learning Skills Coordinators or Instructors, and Tutoring Coordinators<sup>25</sup>, which recognized the evolution of the field of learning assistance since prior learning assistance center and tutoring resolutions; and

Whereas, Faculty leaders of learning centers have contributed their expertise in collaboration with the 2020-2021 Transfer, Articulation, and Student Success Committee, resulting the draft paper titled "The Role of Faculty in Tutoring and Learning Centers in the Community College";

Resolved, That the Academic Senate for California Community Colleges adopt the paper titled "The Role of Faculty in Tutoring and Learning Centers in the Community College" and disseminate the paper to local academic senates upon its adoption.

Contact: Ted Blake, Transfer, Articulation, and Student Success Committee

**MSC** 

#### 11.0 TECHNOLOGY

#### 11.01 F21 Equitable Access to Technology

Whereas, The Academic Senate for California Community Colleges has long recognized the digital divide<sup>26</sup> evident in the lack of access to technology to support college instruction and services and has made system-wide and local recommendations in the 2003 paper "The Impact of Computer Technology on Student Access and Success in The California Community Colleges;"<sup>27</sup>

Whereas, The California Community Colleges and the communities they serve continue to lack the technology for affordable and sufficient internet access, which became more pronounced with the transition to remote instruction and services in response to the COVID-19 pandemic; and

<sup>&</sup>lt;sup>25</sup> https://asccc.org/resolutions/develop-standards-practice-resource-learning-assistance-and-tutoring-california

<sup>&</sup>lt;sup>26</sup> "As used here, the term "digital divide" refers to the gap between individuals, households, businesses and geographic areas at different socio-economic levels with regard both to their opportunities to access information and communication technologies (ICTs) and to their use of the Internet for a wide variety of activities." <u>Organisation for Economic Co-Operation and Development, Understanding the Digital Divide, 2001, 5.</u>

<sup>&</sup>lt;sup>27</sup> Academic Senate for California Community Colleges, The Impact of Computer Technology On Student Access and Success in The California Community Colleges, 2003

Whereas, Inequitable access to technology disproportionately impacts students and staff, especially students living in poverty, students of color, and students with disabilities;<sup>28</sup>

Resolved, That the Academic Senate for California Community Colleges work with the California Community Colleges Chancellor's Office and system partners to secure greater state support to ensure equitable access to technology, including hardware, software, and platforms, for the California community colleges and the communities they serve; and

Resolved, That the Academic Senate for California Community Colleges (ASCCC) update the 2003 paper "The Impact of Computer Technology on Student Access and Success in The California Community Colleges" for adoption by the ASCCC delegates in spring 2023.

Contact: Jeffrey Hernandez, East Los Angeles College, Area C

**MSC** 

#### 11.02 F21 Greater Use of Telecommuting and Digital Processes

Whereas, The California Community Colleges have demonstrated success with working through a remote environment as a result of the pandemic; and

Whereas, To support diversity, equity, and inclusion, institutions may use telecommuting and digital processes to provide greater flexibility and responsiveness to better meet the needs of students:

Resolved, That the Academic Senate for California Community Colleges work with the California Community Colleges Chancellor's Office, system partners, and local academic senates to encourage greater use of telecommuting and digital processes to provide greater flexibility and responsiveness to better meet the needs of students.

Contact: Jeffrey Hernandez, East Los Angeles College

**MSC** 

#### 13.0 GENERAL CONCERNS

# 13.02 F21 In Support of Prevention and Control of COVID-19 in the Interest of Safe Learning Environments

<sup>&</sup>lt;sup>28</sup> <u>US Department of Education, Office of Civil Rights, Education in a Pandemic: The Disparate Impacts of</u> COVID-19 on America's Students

<sup>&</sup>lt;sup>29</sup> <u>Academic Senate for California Community Colleges, The Impact of Computer Technology On Student Access and Success in The California Community Colleges, 2003</u>

Whereas, California Code of Regulations Title 5 §53206 establishes the Academic Senate of the California Community Colleges as the representative of community college academic senates or faculty councils before the Board of Governors and Chancellor's Office on academic and professional matters (Title 5, §53200);

Whereas, A novel coronavirus (COVID-19) is currently the cause of a world-wide pandemic spreading illness and death, and in recognition that the current COVID-19 vaccines are the most effective measure to protect against infections, hospitalizations, and deaths, public institutions locally, statewide, and nationally, are mandating COVID-19 vaccination for employment, education, and travel to protect public health;

Whereas, California Education Code §87408, §87408.5 and §87408.6 address the health requirements for new hires and employees, and §76403(a) addresses prevention and control of communicable diseases in students; and,

Whereas, On Saturday, August 14, 2021, the Student Senate for California Community Colleges Board of Directors took a position in support of requiring COVID-19 vaccinations for colleges that are reopening to prevent the spread of the virus, with flexibility where vaccines are not possible due to medical conditions or sincerely held religious beliefs<sup>30</sup>;

Resolved, That the Academic Senate for California Colleges assert that a safe teaching and learning environment for students and faculty is vital for student success, which is an academic and professional matter, and urge that local academic senates communicate this necessity to their administrations and governing boards;

Resolved, That the Academic Senate for California Community Colleges work with the California Community Colleges Chancellor's Office, the Student Senate for California Community Colleges, collective bargaining units, and other system partners to explore options to require all newly hired and existing employees and students to be vaccinated for COVID-19, with appropriate exemptions for medical and religious reasons; and,

Resolved, The Academic Senate for California Community Colleges support the Student Senate for California Community College Board of Directors position on COVID-19 vaccinations.

Contact: Kelly Rivera, Mt. San Antonio College, Area C

**MSC** 

#### 15.0 INTERSEGMENTAL ISSUES

#### 15.01 F21 Adopt the ICAS English as a Second Language (ESL) Report: 2020 Update

Whereas, English language learners (ELLs) represent an important demographic served across the three segments of higher education in California;

<sup>&</sup>lt;sup>30</sup> https://ssccc.org/file\_download/inline/b2feffbf-4de9-485b-9322-1e05853f26bd (As of August 14, 2021)

Whereas, The complexities in addressing the needs of ELLs in California public higher education remain unchanged in the last fifteen years, and recent statewide legislation along with national and international developments have rendered the landscape even more precarious for ESL instruction and support services;

Whereas, Faculty, intersegmental groups, and professional organizations are concerned with and seeking to prioritize meeting the specific needs of ELL students; and

Whereas, Legislators and local and statewide governmental entities may benefit from a greater understanding of ELL students and ESL instruction needs in colleges and universities to support intersegmental communication and coordination for ELL student success;

Resolved, That the Academic Senate for California Community Colleges adopt the Intersegmental Committee of Academic Senates (ICAS) ESL Task Force Report: A 2020 Update<sup>31</sup>; and

Resolved, That the Academic Senate for California Community Colleges work with segment partners to advocate and support the recommendations in the ESL Task Force Report: A 2020 Update in order to provide ELL students equitable access to educational opportunities and pathways.

Contact: ASCCC Executive Committee

**MSC** 

#### 16.0 LIBRARY AND LEARNING RESOURCES

#### 16.01 F21 Advocate for Electronic Access to Required Course Materials

Whereas, the Academic Senate for California Community Colleges (ASCCC) has long expressed concerns that the cost of textbooks and other course materials represent a financial burden for California Community College students ("Textbook Issues: Economic Pressures and Academic Values." 2005) and has more recently also supported efforts "to reduce the cost of course materials and supplies for students in course sections for which open educational resources may not be available (Fall 2017, Resolution 12.01), and

Whereas, librarians recognize the urgent need to develop new approaches to library acquisition of course textbooks to ensure that students have access, regardless of course modality, and are committed to make copies of required textbooks and course materials available to assist those

<sup>&</sup>lt;sup>31</sup> https://asccc.org/sites/default/files/publications/AS Position Paper-ESL 210826.pdf

students who are unable to purchase their own and that the vast majority of existing textbooks are simply unavailable to libraries in any format other than print,

Whereas, the critical work to ensure unfettered student access is hampered by multiple factors including:

- copyright and fair use laws that prohibit the scanning or digitization of entire textbooks and
- textbook publishers who do not provide electronic purchasing/licensing options for libraries and
- textbook publishers will not allow libraries to purchase e-textbook versions that can be accessed through a library's textbook reserves collection; and

Whereas, this is a national concern affecting all levels of postsecondary education and the 23 California State University Libraries have already put out a statement on textbooks in the library collection<sup>32</sup>;

Resolved, That the Academic Senate for California Community Colleges work with our faculty colleagues in the California State University and University of California, through the Intersegmental Council of Academic Senates (ICAS) and other practitioner groups, to develop a statewide response to publishers from the California public postsecondary systems; and

Resolved, That the Academic Senate for California Community Colleges work with our faculty colleagues in the California State University and University of California, through the Intersegmental Council of Academic Senates (ICAS) and other practitioner groups, to explore options, including legislation, to support libraries in their ability to provide electronic access to required course materials that students need to succeed in their courses.

Contact: Gregory Beyrer, Cosumnes River College, Area A

**MSC** 

#### 17.0 LOCAL SENATES

#### 17.01 F21 Local Senate Policies Regarding Textbook Adoption

Whereas, Faculty have both the academic freedom to select the course materials they deem most appropriate (Resolution 19.01 F04) and the responsibility to consider the cost burden as they do so (Title 5, § 59404);

Whereas, Provisions of the Higher Education Opportunity Act require each institution of higher education receiving federal financial assistance to "disclose, on the institution's Internet course

<sup>&</sup>lt;sup>32</sup> https://libraries.calstate.edu/textbooks/

schedule and in a manner of the institution's choosing, the International Standard Book Number and retail price information of required and recommended college textbooks and supplemental materials for each course listed in the institution's course schedule used for preregistration and registration purposes";

Whereas, California Education Code §66406.9 requires the California Community Colleges to "clearly highlight, by means that may include a symbol or logo in a conspicuous place on the online campus course schedule, the courses that exclusively use digital course materials that are free of charge to students and may have a low-cost option for print versions"; and

Whereas, Students who register for a course and act on the available course information, purchasing a nonreturnable text or choosing a section that is identified as no-cost or low-cost, should not be negatively impacted in the event that the instructor of record changes;

Resolved, That the Academic Senate for California for Community Colleges provide guidance to local academic senates in developing policies that both protect students and uphold academic freedom in cases where changes to faculty class assignments result in changes in required course resources by Fall of 2022; and

Resolved, That the Academic Senate for California Community Colleges encourage local academic senates to adopt policies that both protect students and uphold academic freedom in cases where changes to faculty class assignments result in changes in required course resources.

Contact: Michelle Pilati, ASCCC Open Educational Resources Initiative

**MSC** 

#### 19.0 PROFESSIONAL STANDARDS

#### 19.01 F21 Support Diversity, Equity, and Inclusion-Focused Hiring Practices

Whereas, Education Code §87360 Hiring Criteria, Subdivision (a), states that applicants for faculty and administrator positions must demonstrate, as a criterion for hiring beyond the state minimum qualifications, "a sensitivity to and understanding of the diverse academic, socioeconomic, cultural, disability, and ethnic backgrounds of community college students", that is included in all job announcements and assessed during the applicant screening process, per the requirements of Title 5. §§53022 and 53024; yet current faculty screening and selection practices at most colleges may place a disproportionate emphasis on discipline-specific hiring criteria, such as the ability to teach and provide services to students, at the expense of assessing job applicants and candidates on their abilities to "demonstrate a sensitivity to and understanding of the diverse academic, socioeconomic, cultural, disability, and ethnic backgrounds of community college students";

Whereas, Academic Senate for California Community Colleges delegates passed Resolution 12.01<sup>33</sup> (Fall 2015), which acknowledged that hiring faculty who have a sensitivity and understanding of diverse students positively impacts student success, consistent with research included in the Chancellor's Office Diversity, Equity, and Inclusion Task Force Literature Review on Faculty, Staff, and Student Diversity<sup>34</sup> (2019) and Report<sup>35</sup> (2020);

Whereas, Strategies in the Recommendations from the Vision for Success Diversity, Equity, and Inclusion Task Force<sup>36</sup> call for implementation of innovative hiring and outreach practices focused on diversity, revised procedures that address diversity, equity, and inclusion to reduce bias in the hiring process, and inclusion of cross functional staff in hiring and screening committees; and

Whereas, at its August 12-14, 2021 meeting<sup>37</sup>, the Executive Committee of the Academic Senate for California Community Colleges took action to support the Association of Chief Human Resource Officers (ACHRO) Screening and Selection Recommendations (July 23, 2021 version) for innovative hiring practices focused on diversity, developed in collaboration with associations represented on the Vision for Success Diversity, Equity, and Inclusion Workgroup, including trustees, chief executive officers (CEOs), chief instructional officers (CIOs), chief student services officers (CSSOs), chief business officers (CBOs), and the Academic Senate;

Resolved, That the Academic Senate for California Community Colleges endorse the ACHRO draft Screening and Selection Process Recommendations<sup>38</sup>; and

Resolved, That the Academic Senate for California Community Colleges commit to continued partnership with ACHRO and other associations for the implementation of the actions included in the Screening and Selection Recommendations and the DEI Implementation Workgroup recommendations and development of professional development resources to support local senate implementation efforts.

Contact: ASCCC Executive Committee

**MSC** 

#### REFERRED RESOLUTIONS

#### 13.01 F21 Faculty Responsibility for Confirming Course Resource Accuracy

<sup>&</sup>lt;sup>33</sup> https://asccc.org/resolutions/hiring-culturally-aware-faculty

<sup>&</sup>lt;sup>34</sup> https://www.cccco.edu/-/media/CCCCO-Website/Files/Communications/vision-for-success/2-literature-review-on-faculty-staff-and-student-diversity.pdf?la=en&hash=73767B97C2DE63FCE1518BB4B39B6278C5500ACF

 $<sup>\</sup>frac{35}{https://www.cccco.edu/-/media/CCCCO-Website/Files/Communications/vision-for-success/cccco-dei-report.pdf?la=en\&hash=FAB1854B05779EA47FBA10D1E5DED7A290D5C9E1}$ 

<sup>&</sup>lt;sup>36</sup> https://www.cccco.edu/-/media/CCCCO-Website/Files/Communications/vision-for-success/4-recommendations-from-the-dei-task-force.pdf?la=en&hash=941ED4B5EF26A289A1A16FD468F10D7565FD0D4B

 $<sup>^{37} \ \</sup>underline{https://asccc.org/sites/default/files/Agendas/Download\%20Agenda.pdf}$ 

<sup>38</sup> http://achroeeo.com/diversity-equity-and-inclusion/

Whereas, Faculty have both the freedom to select the course materials they deem most appropriate and the responsibility to consider the cost burden as they do so (California Code of Regulations Title 5 §59404);

Whereas, Provisions of the Higher Education Opportunity Act that went into effect in July 2010 require each institution of higher education receiving federal financial assistance to "disclose, on the institution's Internet course schedule and in a manner of the institution's choosing, the International Standard Book Number and retail price information of required and recommended college textbooks and supplemental materials for each course listed in the institution's course schedule:

Whereas, The Academic Senate for California Community Colleges encourages local academic senates to advocate for the implementation of a process for consistent, clear, and transparent messaging to students prior to registration regarding all material and supply costs in appropriate locations, including the schedule of classes and the bookstore (Resolution 20.02 F20); and

Whereas, Textbook information is commonly provided to students prior to and at the time of registration via a section-specific link to the bookstore, and the provided information may in some cases be inaccurate, misleading, or missing;

Resolved, That the Academic Senate for California Community Colleges encourage local academic senates to urge faculty to submit their course resource information in a timely manner, regularly check the class schedule to ensure their sections are marked with a zero-cost or low-cost icon if appropriate, and ensure that their textbook and class resource information are clear and accurate.

Contact: Michelle Pilati, ASCCC Open Educational Resources Initiative

MSR: Referred to the Executive Committee for clarification on intent and how each "Resolved" can be carried out locally and report back by Spring Plenary Session 2022.

## 20.01 F21 Improve Math and English Outcomes by Expanding Access and Addressing COVID-19 Related Learning Disruption

Whereas, After the second full year of AB 705 implementation for math and English, local outcomes reveal that while more first-time students are attempting and completing transfer-level math and English courses, growing and alarming equity gaps persist, particularly for students of color<sup>39</sup>;

24

<sup>&</sup>lt;sup>39</sup>http://go.boarddocs.com/ca/laccd/Board.nsf/goto?open&id=C6URQH6B08F4

Whereas, Many colleges no longer offer English courses below transfer level or math courses more than one level below transfer which limits the options of students seeking additional preparation in transfer-level math and English courses; and

Whereas, Enrollment of California Community College students has declined precipitously since the pandemic started and those declines have been particularly large among first-time students and in communities of color;

Resolved, The Academic Senate for California Community Colleges encourage all stakeholders to address the equity gaps observed after AB 705 implementation and exacerbated by the COVID-19 pandemic by offering additional curricular options for math and English and providing adequate academic support and student services to help all students succeed in these courses:

Resolved, The Academic Senate for California Community Colleges urge all stakeholders to address COVID-19 related learning disruption to provide all students with access to a community college education by offering adequate math and English courses to serve the needs of all students, especially those who have been disproportionately impacted by the pandemic;

Resolved, The Academic Senate for California Community Colleges provide guidance on effective practices to local colleges, academic senates, and discipline faculty to implement additional measures as necessary to address the equity gaps in math and English courses, enrollment declines, and the significant COVID-19 related learning disruption affecting community college students, K-12 students, and the communities we serve; and

Resolved, That the Academic Senate for California Community Colleges urge all stakeholders to improve online registration and enrollment processes.

Contact: Angela C. Echeverri, Los Angeles Mission College, Area C

MSR: Referred to the Executive Committee to clarify intent of the resolution and to report back by Spring Plenary Session 2022.

#### **FAILED RESOLUTIONS**

#### 1.05.01 F21 Amend

Amend the Resolved

Resolved, The Academic Senate for California Community Colleges should, when feasible, make remote attendance an option at all ASCCC-organized events, including plenary sessions.

Contact: Richell Swallow, Reedley College

**MSF** 

#### 3.02.01 F21 Amend

Amend the title

Equity in Science, Technology, Engineering, <u>Arts</u>, and Math (STE<u>A</u>M)

Amend the 2<sup>nd</sup> Whereas

Whereas, The Academic Senate for California Community Colleges has multiple resolutions supporting the success of students in math; and

Amend the 3<sup>rd</sup> Whereas

Whereas, Data and research supports the effectiveness of equity-minded and culturally relevant practices in science, technology, engineering, <u>arts</u>, and math, yet California community colleges data continues to show the opportunity gap in student success in STEAM areas; <u>and</u>

Add a 4th Whereas

Whereas, Representation (or lack thereof) of cultural stories as taught in the Arts can have as deep a societal impact on underrepresented groups as education deficits 4041;

Amend the Resolved

Resolved, That the Academic Senate for California Community Colleges write a paper focused on optimizing student success through models of equity-minded teaching and learning practices in STEAM online and traditional course modalities and present it to the body by the spring 2023 plenary session.

Contact: Kelly Rivera, Mt. San Antonio College

MSF

#### 3.05.01 F21 Amend

Amend the 4th Resolved

Resolved, That the Academic Senate for California Community Colleges encourage the use of approaches that significantly reduce course resource costs such that <u>any</u> course sections with a

<sup>&</sup>lt;sup>40</sup> Pankratz, David. Minority Students and Access to Arts Study. Council of Arts Accrediting
Association, https://nasd.arts-accredit.org/wp-content/uploads/sites/5/2016/04/CAAA-Minority Access-2009.pdf.

<sup>&</sup>lt;sup>41</sup> Rose, Kalima; Daniel, Milly; & Liu, Jeremy. Creating Change through Arts, Culture, and Equitable Development: A Policy and Practice Primer.

PolicyLink, https://www.policylink.org/sites/default/files/report\_arts\_culture\_equitable-development.pdf

<del>low cost</del> can obtain zero-textbook-cost status by virtue of the cost <u>of resources for that course</u> being absorbed by the college, district, or the state.

Contact: Sheila Lynch, Rio Hondo College, Area C

MSF

# 13.01.01 F21 Amend 13.01

Delete the Current Resolved

Add a new Resolved

Resolved, That the Academic Senate for California Community Colleges encourage local academic senates to remind their constituents that the accuracy and timeliness of information in the schedule of classes helps their students succeed, especially for all zero and low-cost designated courses, and develop processes to support this effort.

Contact: Gregory Beyrer, Cosumnes River College, Area A

MSF

# FINAL DELEGATES

COLLEGE	NAME	
Alameda, College of	Matthew Goldstein	
Allan Hancock College	Hector Alvarez	
American River College	Alisa Shubb	
Antelope Valley College	Van Rider	
Bakersfield College	Lisa Harding	
Barstow College	Rodolfo Duque Jr	
Berkeley City College	Matthew Freeman	
Butte College	Robert White	
Cabrillo College	Anna Zagorska	
Calbright College	Michael Stewart	
Canada College	David Eck	
Canyons, College of	David Andrus	
Cerritos College	Dennis Falcon	
Cerro Coso College	Yvonne Mills	
Chaffey College	Nicole DeRose	
Clovis College	Cynthia Elliott	
Coastline College	Lisa Lee	
College of Marin	Alicia (Meg) Pasqual	
Columbia College	Lahna VonEpps	
Compton College	Sean Moore	
Contra Costa CCD	John Freytag	
Contra Costa College	Gabriela Segade	
Copper Mountain College	LeeAnn Christensen	
Cosumnes River College	Scott Crosier	
Crafton Hills College	Brandi Bailes	
Cuesta College	Wesley Sims	
Cuyamaca College	Manuel Mancillas-Gomez	
De Anza College	Cheryl Balm	
Desert, College of	Kim Dozier	
East Los Angeles College	Jeffrey Hernandez	
El Camino College	Darcie McClelland	
Evergreen Valley College	Garry Johnson	
Folsom Lake College	Eric Wada	
Foothill College	Kathryn Maurer	
Foothill DeAnza CCD	Mary Pape	
Fresno City College	Michael Takeda	
Fullerton College	Kimberly Orlijan	
Gavilan College	Cherise Mantia	

COLLEGE	NAME
Glendale College	Roger Dickes
Golden West College	Pete Bouzar
Grossmont College	Pearl Lopez
Hartnell College	Cheryl O'Donnell
Imperial Valley College	Ric Epps
Irvine Valley College	Daniel de Roulet
Laney College	Eleni Economides Gastis
Lassen College	Adam Runyan
Long Beach City College	Giselle Richards
Los Angeles CCD	Angela Eccheverri
Los Angeles City College	Mickey Hong
Los Angeles Harbor College	William Hernandez
Los Angeles Mission	
College	Carole Akl
Los Angeles Pierce College	Barbara Anderson
Los Angeles Southwest	
College	Naja El-Khoury
Los Angeles Trade Tech	M · D C ·
College	Marvin DaCosta
Los Angeles Valley College	Kevin Sanford
Los Rios CCD	Julie Oliver
Madera College	Brad Millar
Mendocino College	Catherine Indermill
Merced College	Lee Anne Hobbs
Merritt College	Thomas Renbarger
MiraCosta College	Luke Lara
Mission College	Aram Shepherd
Modesto Junior College	Gisele Flores
Monterey Peninsula College	Frank Rivera
Moorpark College	Erik Reese
Moreno Valley College	Ann Pfeifle
Mt. San Antonio College	Kelly Rivera
Mt. San Jacinto College	Leticia Luna-Sims
Napa Valley College	Eileen Tejada
Ohlone College	Kyle Livie
Orange Coast College	Lee Gordon
Oxnard College	Amy Fara Edwards
Palo Verde College	Sarah Frid
Palomar College	Rocco Versaci
Peralta CCD	Donald Saotome Moore

COLLEGE	NAME	
Redwoods, College of the	Erin Wall	
Reedley College	Richell Swallow	
Rio Hondo College	Sheila Lynch	
Riverside City College	Mark Sellick	
Riverside CCD	Jennifer Floerke	
Sacramento City College	Lori Petite	
Saddleback College	Margot Lovett	
San Bernardino Valley		
College	Davena Burns-Peter	
San Diego Continuing Ed	John Bromma	
San Diego Mesa College	John Crocitti	
San Diego Miramar College	Laura Murphy	
San Francisco, City College		
of	Edward Simon Hanson	
San Joaquin Delta College	David Thomas	
San Jose City College	Judith Bell	
San Jose-Evergreen CCD	Alejandro Lopez	
San Mateo College	Daniel Keller	
San Mateo CCD	Kathryn Williams Browne	
Santa Barbara City College	Tara Carter	
Santa Monica College	Jamar London	
Santa Rosa Junior College	Julie Thompson	
Santiago Canyon College	Craig Rutan	
Sequoias, College of the	Landon Spencer	
Shasta College	Jim Crooks	
Sierra College	Soni Verma	
Siskiyous, College of the	Ron Slabbinck	
Skyline College	Lindsey Ayotte	
Solano College	Lanae Jaimez	
Southwestern College	Caree Lesh	
Taft College	Sharyn Eveland	
Ventura College	Dan Clark	
Victor Valley College	Henry Young	
West Hills Coalinga	Matt Magnusun	
West Los Angeles College	Patricia Zuk	
Woodland College	Deanna Pierro	
Yuba College	Christopher Noffsinger	

<b>EXECUTIVE MEMBER</b>	NAME
President	Dolores Davison
Vice President	Virginia "Ginni" May
Secretary	Cheryl Aschenbach
Treasurer	Michelle Bean
Area A Representative	Stephanie Curry
Area B Representative	Karen Chow
Area C Representative	Robert L. Stewart Jr
Area D Representative	LaTonya Parker
North Representative	Christopher Howerton
North Representative	Karla Kirk
South Representative	Amber Gillis
South Representative	Manuel Velez
At Large Representative	Carrie Roberson
At Large Representative	Lance Heard

# **Cross-Listed Course Information**

# Please briefly explain how the course content fits in the curriculum of each department

The content of Introduction to Pop Culture fits in the curriculum of both Film, Television, and Electronic Media (aka Media Studies) and Humanities in that it explores diverse aspects of mass media, i.e. film, television, advertising, technology, etc., as found in FTVE courses, from multiple disciplinary perspectives- historical, economic, social, political, cultural, functional, and critical-as found in HUMN courses.

Please briefly explain how the course content crosses over two disciplines

The content of Introduction to Pop Culture fits in the discipline of both Music and Humanities in that it uses similar methods of inquiry found in both; the topics are examined from a functional, artistic, historical and critical perspectives as found in the Music discipline and from the historical, economic, social, political, cultural, functional, and critical perspectives as found in the Humanities discipline.

Please briefly explain how cross-listing these courses will benefit our students

This course is complementary to both departments and will offer students two locations in which to find these classes and add them to their pathway of study.

**Comments other relevant information for discussion** 

None

# **HUMN F011. : INTRODUCTION TO POPULAR CULTURE**

# **Proposal Type New Course Effective Term** Summer 2022 **Subject** Humanities (HUMN) **Course Number** F011. Department Humanities (HUMN) Division Business and Social Sciences (1SS) Units 4 **Course Title** INTRODUCTION TO POPULAR CULTURE Former ID **Cross Listed** MDIA F011. - INTRODUCTION TO POPULAR CULTURE **Related Courses Maximum Units** Does this course meet on a weekly basis? **Weekly Lecture Hours Weekly Lab Hours Weekly Out of Class Hours**

# **Special Hourly Notation**

#### **Total Contact Hours**

60

# **Total Student Learning Hours**

156

# **Repeatability Statement**

Not Repeatable

#### **Credit Status**

Credit

### **Degree Status**

Applicable

# Is Basic Skills applicable to this course?

No

### Grading

Letter Grade (Request for Pass/No Pass)

# Will credit by exam be allowed for this course?

No

#### **Honors**

No

# **Distance Learning**

No

# **Degree or Certificate Requirement**

AA Degree

AA-T Degree

Certificate of Achievement

Foothill GE

AS-T Degree

# **Foothill GE Status**

Area I: Humanities

# **Need/Justification**

This course is a restricted support course for the AA degree in Music Technology and the ADT in Film, Television, and Electronic Media. Additionally, it satisfies the Foothill GE requirement for Area I, Humanities.

# **Course Description**

Overview, history and critical analysis of popular culture as a window for understanding American society. Theories and methods of analyzing artifacts of popular culture. Overarching themes: history/social theories of popular culture; popular culture as a product of American multiculturalism; the relationship between a commodity culture and intellect/artistry; philosophical/ethical issues surrounding popular culture.

#### **Course Prerequisites**

#### **Course Corequisites**

#### **Course Advisories**

Advisory: Demonstrated proficiency in English by placement via multiple measures OR through an equivalent placement process OR completion of ESLL 125 & ESLL 249; not open to students with credit in F A 1, MDIA 11 or MDIA 11H.

#### **Course Objectives**

The student will be able to:

- 1. evaluate the influence of popular culture on contemporary society.
- 2. interpret artifacts of popular culture from an historical and social perspective.
- 3. synthesize critiques of popular culture.
- 4. identify and analyze the sources of popular culture.
- 5. engage in critical thinking concerning assumptions of race, class, and gender embedded in popular culture.

#### **Course Content**

- 1. Introduction and Background
  - 1. Historical overview of late 20th/21st century American culture
  - 2. Defining popular culture: high culture versus popular culture
  - 3. Popular culture and artistry
- 2. Advertising
  - 1. Advertising and American capitalism, ethical issues
  - 2. Advertising: critical analysis (e.g., conscious/subconscious imagery)
  - 3. Images of women in advertising, feminist critique
  - 4. Modern advertising and social media
- 3. Television
  - 1. Television as a reflection of American cultural values/ideals
  - 2. Current television phenomena (e.g., reality shows, binge watching, etc.)
  - 3. Television and social criticism: The Simpsons, Modern Family, etc.
- 4. Music
  - 1. Multiculturalism and American popular music

- 2. Popular music versus classical music; historical perspectives and shifting boundaries
- 3. Rock, rap, and the Doctrine of Ethos; can music influence human behavior?
- 4. Music and visual culture (e.g., music videos)
- 5. Technology
  - 1. Technology and evolving communication/language
  - 2. Democratization and cyberspace
  - 3. Technology and shifting social contracts
- 6. Sports
  - 1. Football and semiotics (football as an American metaphor)
  - 2. Critical analysis; sports as Dubord's Spectacle
  - 3. Sport as platform for protest and social progress
- 7. Film
  - 1. Reflections on the American dream—Hollywood as a purveyor of American culture
  - 2. Race and gender stereotypes in contemporary films
  - 3. Film analysis—artistry in American films
  - 4. Film and its relationship with national history/mythology

#### **Lab Content**

- 1. Students apply theoretical knowledge to popular culture artifacts (films, television, music, advertising, etc.) in a problem-based environment.
- 2. Discussion forums on theories of popular culture.
- 3. Weekly reflections on topics within popular culture.

#### **Special Facilities and/or Equipment**

- 1. Classroom computer with internet access.
- 2. Video/DVD projection equipment.
- 3. CD player.
- 4. When taught via Foothill Global Access: on-going access to computer with email software and capabilities; email address; JavaScript-enabled internet browsing software.

#### Methods of Evaluation

#### **Methods of Evaluation**

Cooperative learning assignments

Analytical essays

Objective exams

#### Method(s) of Instruction

#### Method(s) of Instruction

Lecture presentations and classroom discussions on the history and analysis of American popular culture

# Method(s) of Instruction

Readings offering diverse perspectives on aspects of popular culture Class presentations

Individual and group analyses of artifacts of popular culture

#### Representative Text(s)

Author(s)	Title	<b>Publication Date</b>
Danesi, Marcel	Popular Culture: Introductory Perspectives	2019

#### Please provide justification for any texts that are older than 5 years

#### **Other Required Materials**

Open source readings (various authors), blogs, podcasts, and videos, provided as links on the course website.

# Types and/or Examples of Required Reading, Writing, and Outside of Class Assignments

- 1. Weekly reading assignments ranging from 10-20 pages per week.
- 2. Written analyses of artifacts of popular culture.
- 3. Weekly learning reflections in which students identify the large ideas presented that week.
- 4. Online discussion forums based on course readings and analyses of artifacts of popular culture.

#### **Authorized Discipline(s):**

Music or Humanities

#### Faculty Service Area (FSA Code)

**INTERDISCIPLINARY STUDIES** 

#### **Taxonomy of Program Code (TOP Code)**

1001.00 - Fine Arts, General

#### **Articulation Office Only**

**C-ID Notation** 

**IGETC Notation** 

**CSU GE Notation** 

# Transferability

CSU/UC

# **Validation Date**

10/18/21

# **Division Dean Only**

# **Seat Count**

40

# Load

.105

# **FOAP Codes:**

# **Fund Code**

114000 - General Operating- Unrestricted

# **Org Code**

143121 - FH-Media Studies (MDIA)

# **Account Code**

1320

# **Program Code**

060100 - Media, Communications, General

# MDIA F011. : INTRODUCTION TO POPULAR CULTURE

# **Proposal Type Course Revision Effective Term** Summer 2022 **Subject** Media Studies (MDIA) **Course Number** F011. **Department** Media Studies (MDIA) **Division** Fine Arts and Communication (1FA) Units 4 **Course Title** INTRODUCTION TO POPULAR CULTURE Former ID **Cross Listed** HUMN F011. - INTRODUCTION TO POPULAR CULTURE **Related Courses** MDIA F011H - HONORS INTRODUCTION TO POPULAR CULTURE **Maximum Units** Does this course meet on a weekly basis? Yes **Weekly Lecture Hours Weekly Lab Hours Weekly Out of Class Hours**

# **Special Hourly Notation**

#### **Total Contact Hours**

60

# **Total Student Learning Hours**

156

# **Repeatability Statement**

Not Repeatable

#### **Credit Status**

Credit

### **Degree Status**

Applicable

# Is Basic Skills applicable to this course?

No

### Grading

Letter Grade (Request for Pass/No Pass)

# Will credit by exam be allowed for this course?

No

#### **Honors**

No

# **Distance Learning**

Yes

# **Degree or Certificate Requirement**

AA Degree

AA-T Degree

Certificate of Achievement

Foothill GE

AS-T Degree

# **Foothill GE Status**

Area I: Humanities

# **Need/Justification**

This course is a restricted support course for the AA degree in Music Technology and the ADT in Film, Television, and Electronic Media. Additionally, it satisfies the Foothill GE requirement for Area I, Humanities.

# **Course Description**

Overview, history and critical analysis of popular culture as a window for understanding American society. Theories and methods of analyzing artifacts of popular culture. Overarching themes: history/social theories of popular culture; popular culture as a product of American multiculturalism; the relationship between a commodity culture and intellect/artistry; philosophical/ethical issues surrounding popular culture.

#### **Course Prerequisites**

#### **Course Corequisites**

#### **Course Advisories**

Advisory: Demonstrated proficiency in English by placement via multiple measures OR through an equivalent placement process OR completion of ESLL 125 & ESLL 249; not open to students with credit in F A 1 or MDIA 11H.

#### **Course Objectives**

The student will be able to:

- 1. evaluate the influence of popular culture on contemporary society.
- 2. interpret artifacts of popular culture from an historical and social perspective.
- 3. synthesize critiques of popular culture.
- 4. identify and analyze the sources of popular culture.
- 5. engage in critical thinking concerning assumptions of race, class, and gender embedded in popular culture.

#### **Course Content**

- 1. Introduction and Background
  - 1. Historical overview of late 20th/21st century American culture
  - 2. Defining popular culture: high culture versus popular culture
  - 3. Popular culture and artistry
- 2. Advertising
  - 1. Advertising and American capitalism, ethical issues
  - 2. Advertising: critical analysis (e.g., conscious/subconscious imagery)
  - 3. Images of women in advertising, feminist critique
  - 4. Modern advertising and social media
- 3. Television
  - 1. Television as a reflection of American cultural values/ideals
  - 2. Current television phenomena (e.g., reality shows, binge watching, etc.)
  - 3. Television and social criticism: The Simpsons, Modern Family, etc.
- 4. Music
  - 1. Multiculturalism and American popular music

- 2. Popular music versus classical music; historical perspectives and shifting boundaries
- 3. Rock, rap, and the Doctrine of Ethos; can music influence human behavior?
- 4. Music and visual culture (e.g., music videos)
- 5. Technology
  - 1. Technology and evolving communication/language
  - 2. Democratization and cyberspace
  - 3. Technology and shifting social contracts
- 6. Sports
  - 1. Football and semiotics (football as an American metaphor)
  - 2. Critical analysis; sports as Dubord's Spectacle
  - 3. Sport as platform for protest and social progress
- 7. Film
  - 1. Reflections on the American dream—Hollywood as a purveyor of American culture
  - 2. Race and gender stereotypes in contemporary films
  - 3. Film analysis—artistry in American films
  - 4. Film and its relationship with national history/mythology

#### **Lab Content**

- 1. Students apply theoretical knowledge to popular culture artifacts (films, television, music, advertising, etc.) in a problem-based environment.
- 2. Discussion forums on theories of popular culture.
- 3. Weekly reflections on topics within popular culture.

#### **Special Facilities and/or Equipment**

- 1. Classroom computer with internet access.
- 2. Video/DVD projection equipment.
- 3. CD player.
- 4. When taught via Foothill Global Access: on-going access to computer with email software and capabilities; email address; JavaScript-enabled internet browsing software.

#### Methods of Evaluation

#### **Methods of Evaluation**

Cooperative learning assignments

Analytical essays

Objective exams

#### Method(s) of Instruction

#### Method(s) of Instruction

Lecture presentations and classroom discussions on the history and analysis of American popular culture

# Method(s) of Instruction

Readings offering diverse perspectives on aspects of popular culture Class presentations

Individual and group analyses of artifacts of popular culture

#### Representative Text(s)

Author(s)	Title	<b>Publication Date</b>
Danesi, Marcel	Popular Culture: Introductory Perspectives	2019

#### Please provide justification for any texts that are older than 5 years

#### **Other Required Materials**

Open source readings (various authors), blogs, podcasts, and videos, provided as links on the course website.

# Types and/or Examples of Required Reading, Writing, and Outside of Class Assignments

- 1. Weekly reading assignments ranging from 10-20 pages per week.
- 2. Written analyses of artifacts of popular culture.
- 3. Weekly learning reflections in which students identify the large ideas presented that week.
- 4. Online discussion forums based on course readings and analyses of artifacts of popular culture.

#### **Authorized Discipline(s):**

Music or Humanities

#### Faculty Service Area (FSA Code)

**INTERDISCIPLINARY STUDIES** 

#### **Taxonomy of Program Code (TOP Code)**

1001.00 - Fine Arts, General

#### **Articulation Office Only**

**C-ID Notation** 

**IGETC Notation** 

**CSU GE Notation** 

# Transferability

CSU/UC

# **Validation Date**

12/2/08; 12/09;7/19; 5/20/2021

# **Division Dean Only**

# **Seat Count**

40

# Load

.105

# **FOAP Codes:**

# **Fund Code**

114000 - General Operating- Unrestricted

# **Org Code**

143121 - FH-Media Studies (MDIA)

# **Account Code**

1320

# **Program Code**

060100 - Media, Communications, General

# **Cross-Listed Course Information**

# Please briefly explain how the course content fits in the curriculum of each department

The content of Introduction to Pop Culture, Honors, fits in the curriculum of both Film, Television, and Electronic Media (aka Media Studies) and Humanities in that it explores diverse aspects of mass media, i.e. film, television, advertising, technology, etc., as found in FTVE courses, from multiple disciplinary perspectives- historical, economic, social, political, cultural, functional, and critical- as found in HUMN courses.

Please briefly explain how the course content crosses over two disciplines

The content of Introduction to Pop Culture, Honors, fits in the discipline of both Music and Humanities in that it uses similar methods of inquiry found in both; the topics are examined from a functional, artistic, historical and critical perspectives as found in the Music discipline and from the historical, economic, social, political, cultural, functional, and critical perspectives as found in the Humanities discipline.

Please briefly explain how cross-listing these courses will benefit our students

This course is complementary to both departments and will offer students two locations in which to find these classes and add them to their pathway of study.

**Comments other relevant information for discussion** 

**None** 

# **HUMN F011H: HONORS INTRODUCTION TO POPULAR CULTURE**

# **Proposal Type New Course Effective Term** Summer 2022 **Subject** Humanities (HUMN) **Course Number** F011H **Department** Humanities (HUMN) **Division** Business and Social Sciences (1SS) Units **Course Title** HONORS INTRODUCTION TO POPULAR CULTURE Former ID **Cross Listed** MDIA F011H - HONORS INTRODUCTION TO POPULAR CULTURE **Related Courses Maximum Units** Does this course meet on a weekly basis? **Weekly Lecture Hours Weekly Lab Hours Weekly Out of Class Hours**

# **Special Hourly Notation**

#### **Total Contact Hours**

60

# **Total Student Learning Hours**

156

# **Repeatability Statement**

Not Repeatable

#### **Credit Status**

Credit

### **Degree Status**

Applicable

# Is Basic Skills applicable to this course?

No

### Grading

Letter Grade (Request for Pass/No Pass)

# Will credit by exam be allowed for this course?

No

#### **Honors**

Yes

# **Distance Learning**

No

# **Degree or Certificate Requirement**

AA Degree

AA-T Degree

Certificate of Achievement

Foothill GE

AS-T Degree

# **Foothill GE Status**

Area I: Humanities

# **Need/Justification**

This course is a restricted support course for the AA degree in Music Technology and the ADT in Film, Television, and Electronic Media. Additionally, it satisfies the Foothill GE requirement for Area I, Humanities.

# **Course Description**

Overview, history and critical analysis of popular culture as a window for understanding American society. Theories and methods of analyzing artifacts of popular culture. Overarching themes: history/social theories of popular culture; popular culture as a product of American multiculturalism; the relationship between a commodity culture and intellect/artistry; philosophical/ethical issues surrounding popular culture. The honors section offers deeper theoretical content, assignments that require more sophisticated cognition/critical thinking, more rigorous assessment, and an additional summative project.

#### **Course Prerequisites**

#### **Course Corequisites**

#### **Course Advisories**

Advisory: Demonstrated proficiency in English by placement via multiple measures OR through an equivalent placement process OR completion of ESLL 125 & ESLL 249; not open to students with credit in F A 1, MDIA 11 or MDIA 11H.

#### **Course Objectives**

The student will be able to:

- 1. evaluate the influence of popular culture on contemporary society.
- 2. interpret artifacts of popular culture from an historical and social perspective.
- 3. synthesize critiques of popular culture.
- 4. identify and analyze the sources of popular culture.
- 5. engage in critical thinking concerning assumptions of race, class, and gender embedded in popular culture.

#### **Course Content**

- 1. Introduction and Background
  - 1. Historical overview of late 20th/21st century American culture
  - 2. Defining popular culture: high culture versus popular culture
  - 3. Popular culture and artistry
- 2. Advertising
  - 1. Advertising and American capitalism, ethical issues
  - 2. Advertising: critical analysis (e.g., conscious/subconscious imagery)
  - 3. Images of women in advertising, feminist critique
  - 4. Modern advertising and social media
- 3. Television
  - 1. Television as a reflection of American cultural values/ideals
  - 2. Current television phenomena (e.g., reality shows, binge watching, etc.)
  - 3. Television and social criticism: The Simpsons, Modern Family, etc.
- 4. Music

- 1. Multiculturalism and American popular music
- 2. Popular music versus classical music; historical perspectives and shifting boundaries
- 3. Rock, rap, and the Doctrine of Ethos; can music influence human behavior?
- 4. Music and visual culture (e.g., music videos)
- 5. Technology
  - 1. Technology and evolving communication/language
  - 2. Democratization and cyberspace
  - 3. Technology and shifting social contracts
- 6. Sports
  - 1. Football and semiotics (football as an American metaphor)
  - 2. Critical analysis; sports as Dubord's Spectacle
  - 3. Sport as platform for protest and social progress
- 7. Film
  - 1. Reflections on the American dream—Hollywood as a purveyor of American culture
  - 2. Race and gender stereotypes in contemporary films
  - 3. Film analysis—artistry in American films
  - 4. Film and its relationship with national history/mythology

#### **Lab Content**

- 1. Students apply theoretical knowledge to popular culture artifacts (films, television, music, advertising, etc.) in a problem-based environment.
- 2. Discussion forums on theories of popular culture.
- 3. Weekly reflections on topics within popular culture.

#### Special Facilities and/or Equipment

- 1. Classroom computer with internet access.
- 2. Video/DVD projection equipment.
- 3. CD player.
- 4. When taught via Foothill Global Access: on-going access to computer with email software and capabilities; email address; JavaScript-enabled internet browsing software.

#### Methods of Evaluation

#### **Methods of Evaluation**

Cooperative learning assignments

Analytical essays

Objective exams

Honors Institute students are required to attend on-campus lectures and participate in a group research project that culminates with a class presentation designed to foster deeper understanding of a specific aspect of American popular culture

#### Method(s) of Instruction

# Method(s) of Instruction

Lecture presentations and classroom discussions on the history and analysis of American popular culture

Readings offering diverse perspectives on aspects of popular culture Individual and group analyses of artifacts of popular culture Participation in a collaborative project

## Representative Text(s)

Author(s)	Title	<b>Publication Date</b>
Danesi, Marcel	Popular Culture: Introductory Perspectives	2019

## Please provide justification for any texts that are older than 5 years

## **Other Required Materials**

Open source readings (various authors), blogs, podcasts, and videos, provided as links on the course website.

# Types and/or Examples of Required Reading, Writing, and Outside of Class Assignments

- 1. Weekly reading assignments ranging from 10-20 pages per week.
- 2. Written analyses of artifacts of popular culture.
- 3. Weekly learning reflections in which students identify the large ideas presented that week.
- 4. Online discussion forums based on course readings and analyses of artifacts of popular culture.
- 5. Group research project.

# **Authorized Discipline(s):**

Music or Humanities

#### Faculty Service Area (FSA Code)

INTERDISCIPLINARY STUDIES

#### **Taxonomy of Program Code (TOP Code)**

1001.00 - Fine Arts, General

#### **Articulation Office Only**

#### **C-ID Notation**

# **IGETC Notation**

# **CSU GE Notation**

# Transferability

CSU/UC

# **Validation Date**

10/18/21

# **Division Dean Only**

# **Seat Count**

40

# Load

.105

# **FOAP Codes:**

# **Fund Code**

114000 - General Operating- Unrestricted

# **Org Code**

143121 - FH-Media Studies (MDIA)

# **Account Code**

1320

# **Program Code**

060100 - Media, Communications, General

# MDIA F011H: HONORS INTRODUCTION TO POPULAR CULTURE

# **Proposal Type Course Revision Effective Term** Summer 2022 **Subject** Media Studies (MDIA) **Course Number** F011H **Department** Media Studies (MDIA) **Division** Fine Arts and Communication (1FA) Units 4 **Course Title** HONORS INTRODUCTION TO POPULAR CULTURE Former ID **Cross Listed** HUMN F011H - HONORS INTRODUCTION TO POPULAR CULTURE **Related Courses** MDIA F011. - INTRODUCTION TO POPULAR CULTURE **Maximum Units** Does this course meet on a weekly basis? Yes **Weekly Lecture Hours Weekly Lab Hours Weekly Out of Class Hours**

# **Special Hourly Notation**

#### **Total Contact Hours**

60

# **Total Student Learning Hours**

156

# **Repeatability Statement**

Not Repeatable

#### **Credit Status**

Credit

### **Degree Status**

Applicable

# Is Basic Skills applicable to this course?

No

### Grading

Letter Grade (Request for Pass/No Pass)

# Will credit by exam be allowed for this course?

No

#### **Honors**

Yes

# **Distance Learning**

Yes

# **Degree or Certificate Requirement**

AA Degree

AA-T Degree

Certificate of Achievement

Foothill GE

AS-T Degree

# **Foothill GE Status**

Area I: Humanities

# **Need/Justification**

This course is a restricted support course for the AA degree in Music Technology and the ADT in Film, Television, and Electronic Media. Additionally, it satisfies the Foothill GE requirement for Area I, Humanities.

# **Course Description**

Overview, history and critical analysis of popular culture as a window for understanding American society. Theories and methods of analyzing artifacts of popular culture. Overarching themes: history/social theories of popular culture; popular culture as a product of American multiculturalism; the relationship between a commodity culture and intellect/artistry; philosophical/ethical issues surrounding popular culture. The honors section offers deeper theoretical content, assignments that require more sophisticated cognition/critical thinking, more rigorous assessment, and an additional summative project.

#### **Course Prerequisites**

#### **Course Corequisites**

#### **Course Advisories**

Advisory: Demonstrated proficiency in English by placement via multiple measures OR through an equivalent placement process OR completion of ESLL 125 & ESLL 249; not open to students with credit in F A 1 or MDIA 11.

#### **Course Objectives**

The student will be able to:

- 1. evaluate the influence of popular culture on contemporary society.
- 2. interpret artifacts of popular culture from an historical and social perspective.
- 3. synthesize critiques of popular culture.
- 4. identify and analyze the sources of popular culture.
- 5. engage in critical thinking concerning assumptions of race, class, and gender embedded in popular culture.

#### **Course Content**

- 1. Introduction and Background
  - 1. Historical overview of late 20th/21st century American culture
  - 2. Defining popular culture: high culture versus popular culture
  - 3. Popular culture and artistry
- 2. Advertising
  - 1. Advertising and American capitalism, ethical issues
  - 2. Advertising: critical analysis (e.g., conscious/subconscious imagery)
  - 3. Images of women in advertising, feminist critique
  - 4. Modern advertising and social media
- 3. Television
  - 1. Television as a reflection of American cultural values/ideals
  - 2. Current television phenomena (e.g., reality shows, binge watching, etc.)
  - 3. Television and social criticism: The Simpsons, Modern Family, etc.
- 4. Music

- 1. Multiculturalism and American popular music
- 2. Popular music versus classical music; historical perspectives and shifting boundaries
- 3. Rock, rap, and the Doctrine of Ethos; can music influence human behavior?
- 4. Music and visual culture (e.g., music videos)
- 5. Technology
  - 1. Technology and evolving communication/language
  - 2. Democratization and cyberspace
  - 3. Technology and shifting social contracts
- 6. Sports
  - 1. Football and semiotics (football as an American metaphor)
  - 2. Critical analysis; sports as Dubord's Spectacle
  - 3. Sport as platform for protest and social progress
- 7. Film
  - Reflections on the American dream—Hollywood as a purveyor of American culture
  - 2. Race and gender stereotypes in contemporary films
  - 3. Film analysis—artistry in American films
  - 4. Film and its relationship with national history/mythology

#### **Lab Content**

- 1. Students apply theoretical knowledge to popular culture artifacts (films, television, music, advertising, etc.) in a problem-based environment.
- 2. Discussion forums on theories of popular culture.
- 3. Weekly reflections on topics within popular culture.

#### Special Facilities and/or Equipment

- 1. Classroom computer with internet access.
- 2. Video/DVD projection equipment.
- 3. CD player.
- 4. When taught via Foothill Global Access: on-going access to computer with email software and capabilities; email address; JavaScript-enabled internet browsing software.

#### Methods of Evaluation

#### **Methods of Evaluation**

Cooperative learning assignments

Analytical essays

Objective exams

Honors Institute students are required to attend on-campus lectures and participate in a group research project that culminates with a class presentation designed to foster deeper understanding of a specific aspect of American popular culture

#### Method(s) of Instruction

# Method(s) of Instruction

Lecture presentations and classroom discussions on the history and analysis of American popular culture

Readings offering diverse perspectives on aspects of popular culture Individual and group analyses of artifacts of popular culture Participation in a collaborative project

## Representative Text(s)

Author(s)	Title	<b>Publication Date</b>
Danesi, Marcel	Popular Culture: Introductory	2019
	Perspectives	2013

## Please provide justification for any texts that are older than 5 years

## **Other Required Materials**

Open source readings (various authors), blogs, podcasts, and videos, provided as links on the course website.

# Types and/or Examples of Required Reading, Writing, and Outside of Class Assignments

- 1. Weekly reading assignments ranging from 10-20 pages per week.
- 2. Written analyses of artifacts of popular culture.
- 3. Weekly learning reflections in which students identify the large ideas presented that week.
- 4. Online discussion forums based on course readings and analyses of artifacts of popular culture.
- 5. Group research project.

# **Authorized Discipline(s):**

Music or Humanities

#### Faculty Service Area (FSA Code)

INTERDISCIPLINARY STUDIES

#### **Taxonomy of Program Code (TOP Code)**

1001.00 - Fine Arts, General

#### **Articulation Office Only**

#### **C-ID Notation**

# **IGETC Notation**

#### **CSU GE Notation**

# Transferability

CSU/UC

# **Validation Date**

9/2016; 7/2019; 5/20/2021

# **Division Dean Only**

# **Seat Count**

40

# Load

.105

# **FOAP Codes:**

# **Fund Code**

114000 - General Operating- Unrestricted

# **Org Code**

143121 - FH-Media Studies (MDIA)

# **Account Code**

1320

# **Program Code**

060100 - Media, Communications, General

# **Cross-Listed Course Information**

# Please briefly explain how the course content fits in the curriculum of each department

The content of Popular Culture and US History fits in the curriculum of both Film, Television, and Electronic Media (aka Media Studies) and Humanities in that it explores diverse aspects of mass media, i.e. film, television, music, etc., as found in FTVE courses, from multiple disciplinary perspectives- historical, economic, social, political, cultural, functional, and critical- as found in HUMN courses.

Please briefly explain how the course content crosses over two disciplines

The content of Popular Culture and US History fits in the discipline of both Music and Humanities in that it uses similar methods of inquiry found in both; the topics are examined from a functional, artistic, historical and critical perspectives as found in the Music discipline and from the historical, economic, social, political, cultural, functional, and critical perspectives as found in the Humanities discipline.

Please briefly explain how cross-listing these courses will benefit our students

This course is complementary to both departments and will offer students two locations in which to find these classes and add them to their pathway of study.

Comments other relevant information for discussion

**None** 

# **HUMN F012. : POPULAR CULTURE & UNITED STATES HISTORY**

# **Proposal Type New Course Effective Term** Summer 2022 **Subject** Humanities (HUMN) **Course Number** F012. **Department** Humanities (HUMN) **Division** Business and Social Sciences (1SS) Units **Course Title** POPULAR CULTURE & UNITED STATES HISTORY Former ID **Cross Listed** MDIA F012. - POPULAR CULTURE & UNITED STATES HISTORY **Related Courses Maximum Units** Does this course meet on a weekly basis? **Weekly Lecture Hours Weekly Lab Hours Weekly Out of Class Hours**

# **Special Hourly Notation**

#### **Total Contact Hours**

60

#### **Total Student Learning Hours**

156

# **Repeatability Statement**

Not Repeatable

#### **Credit Status**

Credit

#### **Degree Status**

Applicable

# Is Basic Skills applicable to this course?

No

#### Grading

Letter Grade (Request for Pass/No Pass)

# Will credit by exam be allowed for this course?

No

#### **Honors**

No

#### **Distance Learning**

No

# **Degree or Certificate Requirement**

Certificate of Achievement

Foothill GE

AS-T Degree

#### **Foothill GE Status**

Area VI: United States Cultures & Communities

# **Need/Justification**

This course is a restricted support course for the ADT in Film, Television, and Electronic Media, and it satisfies the Foothill GE requirement for Area VI, United States Cultures & Communities.

# **Course Description**

Interdisciplinary overview of popular culture as a window for understanding American history and society. Theories and methods of analyzing the artifacts of popular culture.

Overarching themes: 1) the interpretation of American history via popular culture media; 2) interaction between American historical events and trends, and popular culture.

#### **Course Prerequisites**

#### **Course Corequisites**

#### **Course Advisories**

Advisory: Demonstrated proficiency in English by placement via multiple measures OR through an equivalent placement process OR completion of ESLL 125 & ESLL 249; not open to students with credit in F A 2 or MDIA 12.

#### **Course Objectives**

The student will be able to:

- 1. Analyze the relationship between popular culture and historical events and trends
- 2. Discuss the impact of diverse cultures within American culture
- 3. Identify and evaluate historical sources of popular culture
- 4. Compare and contrast the differences between recorded history and popular history
- 5. Evaluate the influence of contemporary thought on historical events
- 6. Appraise the importance of context and perspective when studying history, particularly through the lens of popular culture
- 7. Analyze the power of popular culture to shape and influence politics, social movements, and economics
- 8. Recognize and appreciate both the differences and similarities of our combined cultural history
- 9. Apply what we have learned of the past to the understanding of similar aspects of the present

#### **Course Content**

- 1. History through the lens of pop culture
  - 1. Film and television
    - 1. Perspective of contemporary viewing audiences
    - 2. Context of time of creation
    - 3. Entertainment versus historical record
  - 2. America and the Western
    - 1. Cowboy as American symbol
    - 2. Myth of the West
    - 3. Changing role of gender and race
- 2. Popular culture and historical interaction
  - 1. Politics and music (we will explore three of the following)
    - 1. Counter culture and punk

- 2. Patriotism and country
- 3. Integration and rock 'n' roll
- 4. Oppression and hip hop
- 5. Reaction to war
- 2. Social movements and television (we will explore three of the following)
  - 1. Mary Tyler Moore and feminism
  - 2. All in the Family and bigotry
  - 3. MASH and war
  - 4. Ellen/Will & Grace and sexual orientation
  - 5. Star Trek, tolerance, and technology
- 3. Contributions of immigrants (we will explore three of the following)
  - 1. Food
  - 2. Comedy
  - 3. Fashion
  - 4. Music
  - 5. Film
  - 6. Sports
  - 7. Language

#### **Lab Content**

- 1. Students utilize theoretical knowledge to analyze popular culture artifacts (films, television, music, etc.) within an historical context.
- 2. Students discuss contemporary examples of popular culture artifacts that parallel historical examples.

#### **Special Facilities and/or Equipment**

- 1. Lecture room equipped with projection equipment, video/DVD players, sound equipment, and a computer.
- 2. When taught via Foothill Global Access: on-going computer access with email and internet software capabilities.

#### Methods of Evaluation

#### **Methods of Evaluation**

In-class essay or online group discussion posting of 300 words minimum assembling students' initial knowledge of the unit topic to be discussed

Quizzes based on unit readings

In-class essay or online group discussion posting of 400 words minimum applying concepts of unit and unit learning outcomes to a contemporary artifact

500 words minimum essay reflecting on concepts of unit and unit learning outcomes

# Method(s) of Instruction

# Method(s) of Instruction

Lecture presentations using mixed media sources

Classroom discussion via instructor-led prompts

Supplemental discussions on web-based course management system

# Representative Text(s)

Author(s)	Title	<b>Publication Date</b>
Campbell, Richard, Christopher R. Martin, and Bettina Fabos	Media and Culture	2019
Brandt, Jenn, and Callie Clare	An Introduction to Popular Culture in the US: People, Politics, and Power	2018

# Please provide justification for any texts that are older than 5 years

# **Other Required Materials**

Open Education Resources, including online articles, blogs, podcasts, and videos.

# Types and/or Examples of Required Reading, Writing, and Outside of Class Assignments

- 1. In-class essay or online group discussion posting of 300 words minimum assembling students' initial knowledge of the unit topic to be discussed
- 2. Three chapters or articles required reading per unit
- 3. Quizzes based on readings
- 4. In-class essay or online group discussion posting of 400 words minimum applying concepts of unit and unit learning outcomes to a contemporary artifact
- 5. 500 words minimum essay reflecting on concepts of unit and unit learning outcomes

# **Authorized Discipline(s):**

Music or Humanities

# **Faculty Service Area (FSA Code)**

**INTERDISCIPLINARY STUDIES** 

# **Taxonomy of Program Code (TOP Code)**

1001.00 - Fine Arts, General

# **Articulation Office Only**

# **C-ID Notation**

# **IGETC Notation**

# **CSU GE Notation**

# Transferability

CSU/UC

# **Validation Date**

10/18/21

# **Division Dean Only**

# **Seat Count**

40

# Load

.105

# **FOAP Codes:**

# **Fund Code**

114000 - General Operating- Unrestricted

# **Org Code**

143121 - FH-Media Studies (MDIA)

# **Account Code**

1320

# **Program Code**

061410 - Multimedia

# MDIA F012. : POPULAR CULTURE & UNITED STATES HISTORY

# **Proposal Type Course Revision Effective Term** Summer 2022 **Subject** Media Studies (MDIA) **Course Number** F012. **Department** Media Studies (MDIA) **Division** Fine Arts and Communication (1FA) Units 4 **Course Title** POPULAR CULTURE & UNITED STATES HISTORY Former ID **Cross Listed** HUMN F012. - POPULAR CULTURE & UNITED STATES HISTORY **Related Courses Maximum Units** Does this course meet on a weekly basis? **Weekly Lecture Hours Weekly Lab Hours Weekly Out of Class Hours**

# **Special Hourly Notation**

# **Total Contact Hours**

60

# **Total Student Learning Hours**

156

# **Repeatability Statement**

Not Repeatable

#### **Credit Status**

Credit

# **Degree Status**

Applicable

# Is Basic Skills applicable to this course?

No

# Grading

Letter Grade (Request for Pass/No Pass)

# Will credit by exam be allowed for this course?

No

# **Honors**

No

# **Distance Learning**

Yes

# **Degree or Certificate Requirement**

Certificate of Achievement

Foothill GE

AS-T Degree

# **Foothill GE Status**

Area VI: United States Cultures & Communities

# **Need/Justification**

This course is a restricted support course for the ADT in Film, Television, and Electronic Media, and it satisfies the Foothill GE requirement for Area VI, United States Cultures & Communities.

# **Course Description**

Interdisciplinary overview of popular culture as a window for understanding American history and society. Theories and methods of analyzing the artifacts of popular culture.

Overarching themes: 1) the interpretation of American history via popular culture media; 2) interaction between American historical events and trends, and popular culture.

# **Course Prerequisites**

# **Course Corequisites**

#### **Course Advisories**

Advisory: Demonstrated proficiency in English by placement via multiple measures OR through an equivalent placement process OR completion of ESLL 125 & ESLL 249; not open to students with credit in F A 2.

# **Course Objectives**

The student will be able to:

- 1. Analyze the relationship between popular culture and historical events and trends
- 2. Discuss the impact of diverse cultures within American culture
- 3. Identify and evaluate historical sources of popular culture
- 4. Compare and contrast the differences between recorded history and popular history
- 5. Evaluate the influence of contemporary thought on historical events
- 6. Appraise the importance of context and perspective when studying history, particularly through the lens of popular culture
- 7. Analyze the power of popular culture to shape and influence politics, social movements, and economics
- 8. Recognize and appreciate both the differences and similarities of our combined cultural history
- 9. Apply what we have learned of the past to the understanding of similar aspects of the present

# **Course Content**

- 1. History through the lens of pop culture
  - 1. Film and television
    - 1. Perspective of contemporary viewing audiences
    - 2. Context of time of creation
    - 3. Entertainment versus historical record
  - 2. America and the Western
    - 1. Cowboy as American symbol
    - 2. Myth of the West
    - 3. Changing role of gender and race
- 2. Popular culture and historical interaction
  - 1. Politics and music (we will explore three of the following)
    - 1. Counter culture and punk

- 2. Patriotism and country
- 3. Integration and rock 'n' roll
- 4. Oppression and hip hop
- 5. Reaction to war
- 2. Social movements and television (we will explore three of the following)
  - 1. Mary Tyler Moore and feminism
  - 2. All in the Family and bigotry
  - 3. MASH and war
  - 4. Ellen/Will & Grace and sexual orientation
  - 5. Star Trek, tolerance, and technology
- 3. Contributions of immigrants (we will explore three of the following)
  - 1. Food
  - 2. Comedy
  - 3. Fashion
  - 4. Music
  - 5. Film
  - 6. Sports
  - 7. Language

# **Lab Content**

- 1. Students utilize theoretical knowledge to analyze popular culture artifacts (films, television, music, etc.) within an historical context.
- 2. Students discuss contemporary examples of popular culture artifacts that parallel historical examples.

# **Special Facilities and/or Equipment**

- 1. Lecture room equipped with projection equipment, video/DVD players, sound equipment, and a computer.
- 2. When taught via Foothill Global Access: on-going computer access with email and internet software capabilities.

# Methods of Evaluation

# **Methods of Evaluation**

In-class essay or online group discussion posting of 300 words minimum assembling students' initial knowledge of the unit topic to be discussed

Quizzes based on unit readings

In-class essay or online group discussion posting of 400 words minimum applying concepts of unit and unit learning outcomes to a contemporary artifact

500 words minimum essay reflecting on concepts of unit and unit learning outcomes

# Method(s) of Instruction

# Method(s) of Instruction

Lecture presentations using mixed media sources

Classroom discussion via instructor-led prompts

Supplemental discussions on web-based course management system

# Representative Text(s)

Author(s)	Title	<b>Publication Date</b>
Campbell, Richard, Christopher R. Martin, and Bettina Fabos	Media and Culture	2019
Brandt, Jenn, and Callie Clare	An Introduction to Popular Culture in the US: People, Politics, and Power	2018

# Please provide justification for any texts that are older than 5 years

# **Other Required Materials**

Open Education Resources, including online articles, blogs, podcasts, and videos.

# Types and/or Examples of Required Reading, Writing, and Outside of Class Assignments

- 1. In-class essay or online group discussion posting of 300 words minimum assembling students' initial knowledge of the unit topic to be discussed
- 2. Three chapters or articles required reading per unit
- 3. Quizzes based on readings
- 4. In-class essay or online group discussion posting of 400 words minimum applying concepts of unit and unit learning outcomes to a contemporary artifact
- 5. 500 words minimum essay reflecting on concepts of unit and unit learning outcomes

# **Authorized Discipline(s):**

Music or Humanities

# **Faculty Service Area (FSA Code)**

**INTERDISCIPLINARY STUDIES** 

# **Taxonomy of Program Code (TOP Code)**

1001.00 - Fine Arts, General

# **Articulation Office Only**

# **C-ID Notation**

#### **IGETC Notation**

Area 3: Humanities

# **CSU GE Notation**

Area C-2: Humanities

# **Transferability**

CSU/UC

# **Validation Date**

12/08;11/09;10/13;4/19; 5/20/2021; 6/3/2021

# **Division Dean Only**

# **Seat Count**

40

# Load

.105

# **FOAP Codes:**

# **Fund Code**

114000 - General Operating- Unrestricted

# **Org Code**

143121 - FH-Media Studies (MDIA)

# **Account Code**

1320

# **Program Code**

061410 - Multimedia

# **Cross-Listed Course Information**

# Please briefly explain how the course content fits in the curriculum of each department

The content of Video Games and Popular Culture fits in the curriculum of both Film, Television, and Electronic Media (aka Media Studies) and Humanities in that it explores video games and their connection to other aspects of society, including film, television, literature, music, etc., as found in FTVE courses, from multiple disciplinary perspectives- historical, economic, social, political, cultural, functional, and critical- as found in HUMN courses.

Please briefly explain how the course content crosses over two disciplines

The content of Video Games and Popular Culture fits in the discipline of both Music and Humanities in that it uses similar methods of inquiry found in both; the topics are examined from a technical, artistic, historical and critical perspectives as found in the Music discipline and from the historical, economic, social, political, cultural, functional, and critical perspectives as found in the Humanities discipline.

Please briefly explain how cross-listing these courses will benefit our students

This course is complementary to both departments and will offer students two locations in which to find these classes and add them to their pathway of study.

Comments other relevant information for discussion

**None** 

# **HUMN F013. : VIDEO GAMES & POPULAR CULTURE**

# **Proposal Type New Course Effective Term** Summer 2022 **Subject** Humanities (HUMN) **Course Number** F013. **Department** Humanities (HUMN) Division Business and Social Sciences (1SS) Units **Course Title** VIDEO GAMES & POPULAR CULTURE Former ID **Cross Listed** MDIA F013. - VIDEO GAMES & POPULAR CULTURE **Related Courses Maximum Units** Does this course meet on a weekly basis? **Weekly Lecture Hours Weekly Lab Hours Weekly Out of Class Hours**

# **Special Hourly Notation**

# **Total Contact Hours**

60

# **Total Student Learning Hours**

156

# **Repeatability Statement**

Not Repeatable

#### **Credit Status**

Credit

# **Degree Status**

Applicable

# Is Basic Skills applicable to this course?

No

# Grading

Letter Grade (Request for Pass/No Pass)

# Will credit by exam be allowed for this course?

No

# **Honors**

No

# **Distance Learning**

No

# **Degree or Certificate Requirement**

AA Degree

Certificate of Achievement

Foothill GE

AS-T Degree

# **Foothill GE Status**

Area I: Humanities

# **Need/Justification**

This course is a restricted support course for the AA degree and certificate of achievement in Music Technology and the ADT in Film, Television, and Electronic Media, and it satisfies the Foothill GE requirement for Area I, Humanities.

# **Course Description**

The impact of game design and game technology on popular culture. Topics will include early history including the early hardware and software designers that emerged after World

War II, the rise of the video game entrepreneurs and the resulting multi-billion dollar arcade industry, eight generations of home video game console inventors from the Magnavox Odyssey through the present day, the impact of the home computer on video games, the evolution of the handheld game console from early LCD games through the smart phone, online gaming from the first text-based games built by hobbyists through the current massively multi-player online role-playing games, and the validation of video games as an art form as evidenced by their addition to the collections of prominent institutions such as the Smithsonian and MoMA. For each historical era, the influence of video games on popular culture will be demonstrated through film, television, print, and music.

# **Course Prerequisites**

# **Course Corequisites**

#### Course Advisories

Advisory: Not open to students with credit in MDIA 13 or MUS 11F.

# **Course Objectives**

The student will be able to:

- 1. Describe and discuss the history of video game design from its origins to the present.
- 2. Analyze video game technology and how it affected game content and aesthetics.
- 3. Identify the major periods of video game development from the first experiments with mainframe computers through modern arcade, computer, and console-based games.
- 4. Write comprehensive analyses of the impact of video games on popular culture.

# **Course Content**

- 1. Early history
  - 1. The end of World War II results in the first video games
  - 2. Early attempts to create artificial intelligence with simple computers
  - 3. Mainstream society initially fears and rejects games
  - 4. The first hobbyist game designers and the emergence of collective play
  - 5. Important figures might include:
    - 1. Thomas Goldsmith
    - 2. Alan Turing
    - 3. William Higinbotham
- 2. Video arcade games
  - 1. College students secretly use campus computer resources to develop the first computer-based video games
  - 2. The first video game companies attempt to perfect the user experience

- 3. The initial success of the industry spawns copycats and results in numerous lawsuits
- 4. Attempts to legitimize video arcades by creating a family-friendly atmosphere
- 5. The rapid growth and sudden crash of the industry
- 6. Important figures might include:
  - 1. Steve Russell
  - 2. Nolan Bushnell
- 3. Home video game consoles
  - 1. The struggle to achieve commercial acceptance of the first home game consoles
  - 2. The first video game entrepreneurs and the building of a multi-billion dollar industry
  - 3. Media conglomerates attempt to control game distribution using the same model as music and film distribution
  - 4. The creation of new control interfaces to attract underrepresented gamer demographics like women, children, and the elderly
  - 5. Important figures might include:
    - 1. Ralph Baer
    - 2. Steve Ross
    - 3. Howard Marks
- 4. Home computer games
  - 1. A grassroots movement results in the text game genre
  - 2. The rise of third-party developers and the promotion of game designers as
  - 3. The first person shooter brings players closer to living in a virtual reality
  - 4. Important figures might include:
    - 1. Will Crowther
    - 2. Jack Tramiel
    - 3. Trip Hawkins
    - 4. Rand and Robyn Miller
    - 5. Jon Romero
- 5. Handheld video games
  - 1. Advances in miniaturization enable game designers to create engaging handheld games
  - 2. The convergence of children's film and television entertainment with video games
  - 3. The rise of the smart phone and the democratization of game creation and consumption
  - 4. Important figures might include:
    - 1. Michael Katz
    - 2. Gunpei Yojoi
    - 3. Steve Jobs
- 6. Online video games
  - 1. Widespread availability of computer modems allows users to interact online

- 2. The massively multiplayer game leads to game addicts living their entire lives virtually
- 3. Online gaming propels the game industry past films to the top of the entertainment industry
- 4. The rise of casual gaming and the science of user experience
- 5. Important figures might include:
  - 1. Steve Case
  - 2. Brad McQuaid
  - 3. Harold Ryan

# 7. Controversy

- 1. Violence in gaming becomes one of the nation's hottest political issues
- 2. Warner Brothers discards millions of game cartridges in the New Mexico desert
- 3. The introduction of the sandbox game and concerns about virtual representations of drugs and prostitution
- 4. Important figures might include:
  - 1. Jack Thompson
  - 2. Steven Spielberg
  - 3. Davis Jones
- 8. Gaming around the world
  - 1. A culture of gaming perfection in Japan
  - 2. Game development behind the Iron Curtain
  - 3. Important figures might include:
    - 1. Tomohiro Nishikado and Space Invaders
    - 2. Toru Iwatani and Pac-Man
    - 3. Shigeru Miyamoto: From Donkey Kong to Mario
    - 4. Alexy Paitinov and Tetris
- 9. Games in film, television, music and print
  - 1. Films about games, artificial intelligence, and fear of technology
  - 2. Books about games, virtual reality, and their impact on popular culture
  - 3. Music inspired by games and game characters
  - 4. Important topics might include:
    - 1. Kubrick's 2001 and computer paranoia
    - 2. Pac-Man fever: integrated marketing pays off
    - 3. Tron: the first film about games
    - 4. William Gibson's cyberpunk revolution
    - 5. '80s gaming blockbusters: WarGames, The Last Starfighter, and Cloak & Dagger
    - 6. Genre innovation: Ender's Game and Snow Crash
    - 7. Why are movies about games so bad?
    - 8. Coming full circle: Ernest Cline and Ready Player One

#### **Lab Content**

- Laboratory activities are provided for students to gain a theoretical knowledge regarding video game characteristics (story, graphics, sound), genre, and style. The lab content includes:
  - 1. In-depth, guided study of video game examples
  - 2. Additional opportunities are provided through critical analysis of music, films, books, and documentaries
  - 3. Learning is assessed in module quizzes and essays

# **Special Facilities and/or Equipment**

- 1. When taught on campus: classroom sound equipment for compact discs, audiotape and records, screen, overhead projector, digital projector, VCR and DVD.
- 2. When taught via Foothill Global Access: on-going access to computer with email software and capabilities; email address; JavaScript-enabled internet browsing software.

#### Methods of Evaluation

#### Methods of Evaluation

Module quizzes on each of the topic areas

Essays in response to prompts that ask for critical exploration of a topic related to the parts of the course or game reviews

Final examination or comprehensive project: in-depth analysis of video games including technological and artistic influences, comparison of video game structural characteristics, cultural impact of video games, interpretation of game dialog, etc.

# Method(s) of Instruction

# Method(s) of Instruction

Lecture presentations and classroom discussion of the impact of video games on popular culture

In-class viewing of historically significant video games followed by instructor-guided interpretation and analysis

Group presentations of major projects followed by in-class discussion and evaluation

# Representative Text(s)

Author(s)	Title	<b>Publication Date</b>
Bissell, Tom	Why Video Games Matter	2011
	All Your Base Are Belong to Us: How	
Goldberg, Harold	Fifty Years of Videogames Conquered	2011
	Pop Culture	
Kent, Steven	The Ultimate History of Video Games	2010

# Please provide justification for any texts that are older than 5 years

Although these texts are older than the suggested "5 years or newer" standard, they remain seminal texts in this area of study.

# **Other Required Materials**

# Types and/or Examples of Required Reading, Writing, and Outside of Class Assignments

- 1. Reading assignments: Reading of modules for each of the module topics plus online summary.
- 2. Writing assignments: Essays responding to a prompt.

# **Authorized Discipline(s):**

Music or Humanities

# Faculty Service Area (FSA Code)

**INTERDISCIPLINARY STUDIES** 

# **Taxonomy of Program Code (TOP Code)**

1001.00 - Fine Arts, General

# **Articulation Office Only**

# **C-ID Notation**

# **IGETC Notation**

Area 4: Social and Behavioral Sciences

# **CSU GE Notation**

Area D: Social Sciences

# **Transferability**

CSU/UC

# **Validation Date**

10/20/21

# **Division Dean Only**

#### Seat Count

50

# Load

.116

# **FOAP Codes:**

# **Fund Code**

114000 - General Operating- Unrestricted

# **Org Code**

143121 - FH-Media Studies (MDIA)

**Account Code** 

1320

**Program Code** 

061410 - Multimedia

# MDIA F013.: VIDEO GAMES & POPULAR CULTURE

# **Course Revision Effective Term** Summer 2022 Subject Media Studies (MDIA) **Course Number** F013. **Department** Media Studies (MDIA) **Division** Fine Arts and Communication (1FA) Units **Course Title VIDEO GAMES & POPULAR CULTURE Former ID Cross Listed** HUMN F013. - VIDEO GAMES & POPULAR CULTURE **Related Courses Maximum Units** Does this course meet on a weekly basis? Yes **Weekly Lecture Hours Weekly Lab Hours Weekly Out of Class Hours Special Hourly Notation**

**Proposal Type** 

# **Total Contact Hours**

60

# **Total Student Learning Hours**

156

# **Repeatability Statement**

Not Repeatable

#### **Credit Status**

Credit

# **Degree Status**

**Applicable** 

# Is Basic Skills applicable to this course?

No

# **Grading**

Letter Grade (Request for Pass/No Pass)

# Will credit by exam be allowed for this course?

No

#### **Honors**

No

# **Distance Learning**

Yes

# **Degree or Certificate Requirement**

AA Degree

Certificate of Achievement

Foothill GE

AS-T Degree

#### **Foothill GE Status**

Area I: Humanities

# **Need/Justification**

This course is a restricted support course for the AA degree and certificate of achievement in Music Technology and the ADT in Film, Television, and Electronic Media, and it satisfies the Foothill GE requirement for Area I, Humanities.

# **Course Description**

The impact of game design and game technology on popular culture. Topics will include early history including the early hardware and software designers that emerged after World War II, the rise of the video game entrepreneurs and the resulting multi-billion dollar arcade industry, eight generations of home video game console inventors from the Magnavox Odyssey through the present day, the impact of the home computer on video games, the

evolution of the handheld game console from early LCD games through the smart phone, online gaming from the first text-based games built by hobbyists through the current massively multi-player online role-playing games, and the validation of video games as an art form as evidenced by their addition to the collections of prominent institutions such as the Smithsonian and MoMA. For each historical era, the influence of video games on popular culture will be demonstrated through film, television, print, and music.

# **Course Prerequisites**

# **Course Corequisites**

# **Course Advisories**

Advisory: Not open to students with credit in MUS 11F.

# **Course Objectives**

The student will be able to:

- 1. Describe and discuss the history of video game design from its origins to the present.
- 2. Analyze video game technology and how it affected game content and aesthetics.
- 3. Identify the major periods of video game development from the first experiments with mainframe computers through modern arcade, computer, and console-based games.
- 4. Write comprehensive analyses of the impact of video games on popular culture.

# **Course Content**

- 1. Early history
  - 1. The end of World War II results in the first video games
  - 2. Early attempts to create artificial intelligence with simple computers
  - 3. Mainstream society initially fears and rejects games
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  - 5. Important figures might include:
    - 1. Thomas Goldsmith
    - 2. Alan Turing
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- 2. Video arcade games
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  - 4. Attempts to legitimize video arcades by creating a family-friendly atmosphere
  - 5. The rapid growth and sudden crash of the industry

- 6. Important figures might include:
  - 1. Steve Russell
  - 2. Nolan Bushnell
- 3. Home video game consoles
  - 1. The struggle to achieve commercial acceptance of the first home game consoles
  - 2. The first video game entrepreneurs and the building of a multi-billion dollar industry
  - 3. Media conglomerates attempt to control game distribution using the same model as music and film distribution
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  - 1. Advances in miniaturization enable game designers to create engaging handheld games
  - 2. The convergence of children's film and television entertainment with video games
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    - 2. Gunpei Yojoi
    - 3. Steve Jobs
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  - 1. Widespread availability of computer modems allows users to interact online
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  - 3. Online gaming propels the game industry past films to the top of the entertainment industry

- 4. The rise of casual gaming and the science of user experience
- 5. Important figures might include:
  - 1. Steve Case
  - 2. Brad McQuaid
  - 3. Harold Ryan
- 7. Controversy
  - 1. Violence in gaming becomes one of the nation's hottest political issues
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- 8. Gaming around the world
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  - 3. Important figures might include:
    - 1. Tomohiro Nishikado and Space Invaders
    - 2. Toru Iwatani and Pac-Man
    - 3. Shigeru Miyamoto: From Donkey Kong to Mario
    - 4. Alexy Paitinov and Tetris
- 9. Games in film, television, music and print
  - 1. Films about games, artificial intelligence, and fear of technology
  - 2. Books about games, virtual reality, and their impact on popular culture
  - 3. Music inspired by games and game characters
  - 4. Important topics might include:
    - 1. Kubrick's 2001 and computer paranoia
    - 2. Pac-Man fever: integrated marketing pays off
    - 3. Tron: the first film about games
    - 4. William Gibson's cyberpunk revolution
    - 5. '80s gaming blockbusters: WarGames, The Last Starfighter, and Cloak & Dagger
    - 6. Genre innovation: Ender's Game and Snow Crash
    - 7. Why are movies about games so bad?
    - 8. Coming full circle: Ernest Cline and Ready Player One

# **Lab Content**

- Laboratory activities are provided for students to gain a theoretical knowledge regarding video game characteristics (story, graphics, sound), genre, and style. The lab content includes:
  - 1. In-depth, guided study of video game examples

- 2. Additional opportunities are provided through critical analysis of music, films, books, and documentaries
- 3. Learning is assessed in module quizzes and essays

# **Special Facilities and/or Equipment**

- 1. When taught on campus: classroom sound equipment for compact discs, audiotape and records, screen, overhead projector, digital projector, VCR and DVD.
- 2. When taught via Foothill Global Access: on-going access to computer with email software and capabilities; email address; JavaScript-enabled internet browsing software.

#### Methods of Evaluation

# **Methods of Evaluation**

Module quizzes on each of the topic areas

Essays in response to prompts that ask for critical exploration of a topic related to the parts of the course or game reviews

Final examination or comprehensive project: in-depth analysis of video games including technological and artistic influences, comparison of video game structural characteristics, cultural impact of video games, interpretation of game dialog, etc.

# Method(s) of Instruction

# Method(s) of Instruction

Lecture presentations and classroom discussion of the impact of video games on popular culture

In-class viewing of historically significant video games followed by instructor-guided interpretation and analysis

Group presentations of major projects followed by in-class discussion and evaluation

# Representative Text(s)

Author(s)	Title	<b>Publication Date</b>
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	All Your Base Are Belong to Us: How	
Goldberg, Harold	Fifty Years of Videogames Conquered	2011
	Pop Culture	
Kent, Steven	The Ultimate History of Video Games	2010

# Please provide justification for any texts that are older than 5 years

Although these texts are older than the suggested "5 years or newer" standard, they remain seminal texts in this area of study.

# **Other Required Materials**

Types and/or Examples of Required Reading, Writing, and Outside of Class Assignments

- 1. Reading assignments: Reading of modules for each of the module topics plus online summary.
- 2. Writing assignments: Essays responding to a prompt.

# **Authorized Discipline(s):**

Music or Humanities

# Faculty Service Area (FSA Code)

**INTERDISCIPLINARY STUDIES** 

# **Taxonomy of Program Code (TOP Code)**

1001.00 - Fine Arts, General

# **Articulation Office Only**

# **C-ID Notation**

# **IGETC Notation**

Area 4: Social and Behavioral Sciences

# **CSU GE Notation**

Area D: Social Sciences

# **Transferability**

CSU/UC

# **Validation Date**

9/2016; 5/13/2021

# **Division Dean Only**

# **Seat Count**

50

# Load

.116

# **FOAP Codes:**

# **Fund Code**

114000 - General Operating- Unrestricted

# **Org Code**

143121 - FH-Media Studies (MDIA)

# **Account Code**

1320

# **Program Code**

# Foothill College Credit Program Narrative Certificate of Achievement in Introduction to Sports Medicine

# Item 1. Program Goals and Objectives

The Certificate of Achievement in Introduction to Sports Medicine is designed to provide students with a strong foundation in knowledge and experience in a variety of sports medicine fields. Completion of the requirements prepares students for aide positions in physical therapy clinics, chiropractic offices and personal training facilities. When combined with additional coursework, students also can prepare for transfer and additional study in sports medicine fields at the four-year or professional educational program setting.

# Program Learning Outcomes:

- Students will demonstrate an entry level of knowledge and skill in a variety of sports medicine disciplines, including athletic training, physical therapy, strength and conditioning, and emergency medical care.
- Students will gain skills applicable in providing quality medical care for active populations.

# Knowledge and Skills:

- identify basic musculo-skeletal anatomy.
- employ knowledge of muscle anatomy by designing sport specific pre-activity warm-ups.
- apply various strapping and wrapping techniques to prevent injuries.
- demonstrate flexibility exercises to stretch major muscle groups.
- demonstrate basic athletic injury recognition.
- recognize basic signs and symptoms of athletic injury trauma.
- apply basic first aid skills to mock athletic injuries.
- explain the phases of tissue healing.
- design treatment protocols for the different phases of healing.
- understand the indications and contra-indications of different therapeutic treatments.
- demonstrate proper use of machine and free weight exercise equipment.
- formulate exercise protocols to strengthen different areas of the body.
- discuss cultural differences in prevention, emergence care, treatment and rehabilitation.

# **Item 2. Catalog Description**

Sports medicine is a multi-disciplinary educational experience. Instruction emphasizes injury prevention, emergency care and rehabilitation through the principles of anatomy, physiology, pathology, bio-mechanics, and psychology. Hands-on experience is available to the student intern through the Athletic Treatment Center from an array of sports medicine professionals. Students interested in medicine, athletic training, physical therapy, chiropractic, nutrition or other allied health fields are candidates for this program.

The Certificate of Achievement in Introduction to Sports Medicine is designed to provide students with a strong foundation in knowledge and experience in a variety of sports medicine

fields. Completion of the requirements prepares students for aide positions in physical therapy clinics, chiropractic offices and personal training facilities. When combined with additional coursework, students also can prepare for transfer and additional study in sports medicine fields at the four-year or professional educational program setting.

**Item 3. Program Requirements** 

Requirements	Course #	Title	Units	Sequence
Core Courses	KINS 16A	Prevention of Athletic Injuries	3	Year 1 Fall
(9 units)	KINS 16B	Emergency Athletic Injury Care	3	Year 1 Winter
	KINS 16C	Treatment & Rehabilitation of Athletic	3	Year 1 Spring
		Injuries		
Restricted	KINS 1	Introduction to Kinesiology	5	Year 1 Spring
Electives	KINS 9	Basic Nutrition for Sports & Fitness	5	Year 1 Spring
(Select a	KINS 62A	Clinical Experiences in Sports Medicine I	3	Year 1 Fall
minimum of 5	KINS 62B	Clinical Experiences in Sports Medicine II	3	Year 1 Winter
units)	ITRN 50	Internship	1	Year 1
				Fall/Winter/Spring
	ITRN 51	Internship	2	Year 1
				Fall/Winter/Spring
	ITRN 52	Internship	3	Year 1
				Fall/Winter/Spring
	ITRN 53 Internship		4	Year 1
				Fall/Winter/Spring
	ITRN 54	Internship	5	Year 1
				Fall/Winter/Spring

**TOTAL UNITS: 14-15 units** 

# **Proposed Sequence:**

Year 1, Fall = 3-8 units Year 1, Winter = 3-8 units Year 1, Spring = 3-8 units **TOTAL UNITS: 14-15 units** 

# **Item 4. Master Planning**

The Certificate of Achievement in Introduction to Sports Medicine will be integral in fulfilling the Foothill College Mission Statement. Providing students with education and skills that can be applied in the workforce, as future students and as global citizens, is central to the goals of the certificate. The certificate provides opportunities for students in many areas, including our dual enrollment populations at the high school level. Students are exposed to a variety of sports medicine careers and learn knowledge and skills that may help them along their pathway towards those careers. The certificate also serves traditional, returning and retraining students who are preparing for professional education programs in medicine, athletic training, physical therapy and chiropractic medicine. Finally, the certificate design allows for more distance and virtual

teaching and learning, providing students with options outside the traditional face-to-face instruction model. In all, the Certificate of Achievement in Introduction to Sports Medicine is well in line with the goals and direction of Foothill College, higher education and professional education in medicine.

# **Item 5. Enrollment and Completer Projections**

With the number of students in our on-campus and dual enrollment programs, we project 10-15 completers per year. As the popularity of the program grows, with possible expansion of the dual enrollment program, we hope to have 20+ completers at the 5-year mark.

		Y	ear 1	Y	ear 2
		Annual	Annual	Annual	Annual
Course #	Course Title	Sections	Enrollment	Sections	Enrollment
KINS 1	Introduction to Kinesiology	10	334	9	325
KINS 9	Basic Nutrition for Sports	5	199	4	178
	& Fitness				
KINS 16A	Prevention of Athletic	3	46	3	34
	Injuries				
KINS 16B	Emergency Athletic Injury	3	70	3	68
	Care				
KINS 16C	Treatment & Rehabilitation	2	41	4	80
	of Athletic Injuries				
KINS 62A	Clinical Experiences in	5	26	4	32
	Sports Medicine I				
KINS 62B	Clinical Experiences in	5	13	4	12
	Sports Medicine II				
ITRN 50	Internship	7	74	7	67
ITRN 51	Internship	8	45	9	49
ITRN 52	Internship	4	17	7	31
ITRN 53	Internship	3	16	5	13
ITRN 54	Internship	4	16	4	8

# Item 6. Place of Program in Curriculum/Similar Programs

The Certificate of Achievement in Introduction to Sports Medicine fits well into the current offerings in the Foothill College Kinesiology catalog. First, it is an introduction and foundation that students can build on and earn the Associate in Science Degree in Sports Medicine. For sports medicine-focused students who complete the Associate Degree for Transfer in Kinesiology in order to take advantage of the guaranteed transfer opportunities, the Certificate of Achievement in Introduction to Sports Medicine provides evidence of study and skills in specific sports medicine areas that will be useful in advanced education programs in sports medicine or the workforce. Finally, the certificate is aligned with the Certificate of Achievement in Personal Trainer, promoting crossover opportunities for students interested in both disciplines.

# Item 7. Similar Programs at Other Colleges in Service Area

No similar programs are available in our service area. In nearby service areas, Ohlone College in Fremont offers a Certificate of Achievement in Kinesiology: Sports Medicine (16 semester

units), and Las Positas College in Livermore offers a Certificate of Achievement in Sports Medicine (28 semester units).

# **Additional Information Required for State Submission:**

**TOP Code:** 1228.00 - Athletic Training and Sports Medicine

**Annual Completers: 10-15** 

Net Annual Labor Demand: 400 jobs in Bay Area according to LMI

Faculty Workload: No change

**New Faculty Positions:** 0

**New Equipment: \$0** 

**New/Remodeled Facilities: \$0** 

**Library Acquisitions: \$0** 

**Gainful Employment:** Yes

Program Review Date: November, 2023

**Distance Education: 1-49%** 



# Athletic Training and Sports Medicine Occupations Labor Market Information Report Foothill College

Prepared by the San Francisco Bay Center of Excellence for Labor Market Research June 2020

# Recommendation

Based on all available data, there appears to be a close alignment between the supply of Athletic Training and Sports Medicine workers and the demand for this cluster of occupations in both the Bay region and Silicon Valley sub-region (Santa Clara County). However, this "gap analysis" will be changing soon with the implementation of a new education requirement of a Masters Degree for students seeking employment as an Athletic Trainer (see CAATE standard outlining this change below). And because community colleges are not able to grant Masters Degrees, they cannot prepare students for this occupation.

This report also provides student outcomes data on employment and earnings for programs on TOP 1228.00-Athletic Training and Sports Medicine in the state and region. It is recommended that these data be reviewed to better understand how outcomes for students taking courses on this TOP code compare to potentially similar programs at colleges in the state and region, as well as to outcomes across all CTE programs at Foothill College and in the region.

# Introduction

This report profiles Athletic Training and Sports Medicine Occupations in the 12 county Bay region and in the Silicon Valley sub-region for exploratory purposes for Foothill College. It is important to note that the educational requirement for accredited professional athletic training programs will soon be a Masters degree. This is outlined in the information below by the Commission on Accreditation of Athletic Training Education (CAATE):

Standard 2: CAATE accredited professional athletic training programs must result in the granting of a master's degree in Athletic Training. The program must be identified as an academic athletic training degree in institutional academic publications. The degree must appear on the official transcript similar to normal designations for other degrees at the institution. (Timeline for Compliance with Standard 2: Baccalaureate programs may not admit, enroll, or matriculate students into the athletic training program after the start of the fall term 2022).

• Athletic Trainers (SOC 29-9091): Evaluate and advise individuals to assist recovery from or avoid athletic-related injuries or illnesses, or maintain peak physical fitness. May provide first aid or emergency care.

Entry-Level Educational Requirement: Bachelor's degree

Training Requirement: None

Percentage of Community College Award Holders or Some Postsecondary Coursework: 22%

# **Occupational Demand**

Table 1. Employment Outlook for Athletic Training and Sports Medicine Occupations in Bay Region

Occupation	2019 Jobs	202 4 Jobs	5-Yr Change	5-Yr % Change	5-Yr Open- ings	Average Annual Open- ings	25% Hourly Wage	Median Hourly Wage
Athletic Trainers	367	435	68	19%	182	36	\$19.63	\$29.09

Source: EMSI 2020.1

**Bay Region** includes Alameda, Contra Costa, Marin, Monterey, Napa, San Benito, San Francisco, San Mateo, Santa Clara, Santa Cruz, Solano and Sonoma Counties

Table 2. Employment Outlook for Athletic Training and Sports Medicine Occupations in Silicon Valley Sub-Region

Occupation	2019 Jobs	2024 Jobs	5-Yr Change	5-Yr % Change	5-Yr Open- ings	Average Annual Open- ings	25% Hourly Wage	Median Hourly Wage
Athletic Trainers	120	144	24	20%	60	12	\$22.23	\$31.12

Source: EMSI 2020.1

Silicon Valley Sub-Region includes Santa Clara County

# Job Postings in Bay Region and Silicon Valley Sub-Region

Table 3. Number of Job Postings by Occupation for latest 12 months (June 2019 - May 2020)

Occupation	Bay Region	Silicon Valley
Athletic Trainers	191	64

Source: Burning Glass

Table 4a. Top Job Titles for Athletic Training and Sports Medicine Occupations for latest 12 months (June 2019 - May 2020) Bay Region

Common Title	Bay	Common Title	Bay
		Sports Trainer, Information And	
Athletic Trainer	167	Technology Industry	1
Sports Trainer	10	Senior Director/Administrator	1
Athletics Professional	3	Personal Trainer	1
Do Have Any Artistic Or Athletic Hobby			
Will Teach It To A Kid Impacted By			
Chronic Illness	2	Lead Claims Trainer	1
Athletic Trainer	2	Director	1
Trainer	1	Assistant Director, Equipment, Services	1

Table 4b. Top Job Titles for Athletic Training and Sports Medicine Occupations for latest 12 months (June 2019 - May 2020) Silicon Valley Sub-Region

Common Title	Silicon Valley	Common Title	Silicon Valley
Athletic Trainer	51	Personal Trainer	1
Sports Trainer	10	Assistant Director, Equipment, Services	1
Sports Trainer, Information And			
Technology Industry	1		

Source: Burning Glass

# **Industry Concentration**

# Table 5. Industries hiring Athletic Training and Sports Medicine Workers in Bay Region

Industry – 6 Digit NAICS (No. American Industry Classification) Codes	Jobs in Industry (2019)	Jobs in Industry (2022)	% Change (2019-24)	% Occupation Group in Industry (2019)
Colleges, Universities, and Professional Schools (611310)	41	51	24%	11%
Offices of Physical, Occupational and Speech Therapists, and				
Audiologists (621340)	40	55	38%	11%
Fitness and Recreational Sports Centers (713940)		44	22%	10%
Offices of All Other Miscellaneous Health Practitioners (621399)	34	40	18%	9%
Offices of Mental Health Practitioners (except Physicians) (621330)		36	20%	8%
General Medical and Surgical Hospitals (622110)	28	30	7%	8%

Colleges, Universities, and Professional Schools (State Government)				
(902612)	25	27	8%	7%
Offices of Physicians (except Mental Health Specialists) (621111)	20	20	0%	5%
Elementary and Secondary Schools (Local Government) (903611)	16	18	13%	4%
Hospitals (Local Government) (903622)	16	18	13%	4%
Elementary and Secondary Schools (611110)	14	16	14%	4%

Source: EMSI 2020.1

Table 6. Top Employers Posting Athletic Training and Sports Medicine Occupations in Bay Region and Silicon Valley Sub-Region (June 2019 - May 2020)

Employer	Bay	Employer	Bay	Employer	Silicon Valley
				Lucile Packard Children's	
Select Medical	11	University San Francisco	3	Hospital	7
Lucile Packard Children's		University Of California			
Hospital	7	Berkeley	3	Stanford University	5
Workcare	5	University California	3	Workcare	4
				Villasport Athletic Club	
Work Right Nw	5	Stretchlab Area	3	And Spa	4
Stanford University	5	Sonoma State University	3	Villasport	4
				Foothill De Community	
Pivot Onsite Innovations	5	Marin General Hospital	3	College District	4
Villasport Athletic Club And					
Spa	4	Biokinetix	3	Work Care	3
·		University Of California			
Villasport	4	Santa Cruz	2	Villa Sport	3
-		University Of California San			
Vibrantcare Rehabilitation	4	Francisco	2	Stretchlab Area	3
University Of California	4	Sportsplus	2	Sportsplus	2
San Mateo County Community					
College District	4	San Lorenzo Valley Unified	2	San Jose State University	2
Muir Orthopaedic Specialists	4	San Jose State University	2	San Jos State University	2
Kaiser Permanente	4	San Jos State University	2	Foothill College	2
				West Valley Mission	
				Community College	
Holy Names University	4	Pivot Physical Therapy	2	District	1
Foothill De Community		Pajaro Valley Unified		West Valley Mission	
College District	4	School District	2	Community College	1
Work Care	3	Foothill College	2	West Valley College	1
Villa Sport	3	Dorn Company	2	Stanford Health Care	1

Source: Burning Glass

# **Educational Supply**

There are five (5) community colleges in the Bay Region issuing 18 awards on average annually (last 3 years ending 2018-19) on TOP 1228.00- Athletic Training and Sports Medicine. There are two colleges in the Silicon Valley Sub-Region issuing eight (8) awards on average annually (last 3 years) on this TOP code.

There is one (1) Other Educational Institution in the Bay Region issuing one (1) award on average annually (last 3 years ending 2016-17) on TOP 1228.00-Athletic Training and Sports Medicine. There are no Other Educational Institutions in the Silicon Valley Sub-Region Region issuing awards on this TOP code.

There is one (1) four-year institution in the Bay Region (San Jose State University) issuing 14 Bachelors Degrees on average annually (last 3 years) on this TOP code. San Jose State University is located in the Silicon Valley Sub-Region.

Table 7a. Awards on TOP 1228.00-Athletic Training and Sports Medicine in Bay Region

College	Sub-Region	Associates	Certificate Low Unit	Total
Diablo Valley	East Bay	2		2
Foothill	Silicon Valley	2		2
Ohlone	East Bay	4		4
Santa Rosa	North Bay	4		4
West Valley	Silicon Valley		6	6
Total Bay Region		12	6	18
Total Silicon Valley Sub-Regio	n	2	6	8

Source: Data Mart

Note: The annual average for awards is 2016-17 to 2018-19.

Table 7b. Other Educational Institution Awards on TOP 1228.00-Athletic Training and Sports Medicine in Bay Region

College	Sub-Region	Award < 1 academic yr	Total
Gurnick Academy of Medical Arts	Mid-Peninsula	1	1
Total Bay Region		1	1
Total Silicon Valley Sub-Region		0	0

Source: Data Mart

Note: The annual average for awards is 2014-15 to 2016-17.

Table 7c. Other CTE Institution Bachelor's Degree Awards on TOP 1228.00-Athletic Training and Sports Medicine in Bay Region

College	Sub-Region	Bachelor's Degree
San Jose State University	Silicon Valley	14
Total Bay Region		14
Total Silicon Valley Sub-Region		14

Source: Data Mart

Note: The annual average for awards is 2014-15 to 2016-17.

# Gap Analysis

Based on all available data, there appears to be a close alignment between the supply of Athletic Training and Sports Medicine workers and the demand for this cluster of occupations in both the Bay region and Silicon Valley sub-region (Santa Clara County). However, this "gap analysis" will be changing soon with the implementation of a new education requirement of a Masters Degree for students seeking employment as an Athletic Trainer. And because community colleges are not able to grant Masters Degrees, they cannot prepare students for this occupation.

In the Bay region, there are 36 annual openings for the Athletic Training and Sports Medicine occupational cluster and 33 annual (3-year average) total awards, with 14 of these awards at the Bachelor's degree level. In the Silicon Valley Sub-Region, there are 12 annual openings and 22 annual (3-year average) total awards, with 14 of these awards at the Bachelor's degree level, for an annual oversupply of students.

# Student Outcomes

Table 8. Four Employment Outcomes Metrics for Students Who Took Courses on TOP 1228.00-Athletic Training and Sports Medicine

2015-16	Bay (All CTE Programs)	Foothill College (All CTE Programs)	State (1228.00)	Bay (1228.00)	Silicon Valley (1228.00)	Foothill College (1228.00)
% Employed Four Quarters After Exit	74%	77%	62%	n/a	n/a	n/a

Median Quarterly Earnings Two Quarters After Exit	\$10,550	\$15,310	\$4,450	n/a	n/a	n/a
Median % Change in Earnings	46%	82%	64%	n/a	n/a	n/a
% of Students Earning a Living Wage	63%	76%	n/a	n/a	n/a	n/a

Source: Launchboard Pipeline (version available on 5/28/20)

# Skills, Certifications and Education

Table 9. Top Skills for Athletic Training and Sports Medicine Occupations in Bay Region (June 2019 - May 2020)

Skill	Postings	Skill	Postings	Skill	Postings
Cardiopulmonary					
Resuscitation (CPR)	96	Physiology	20	Strength and Conditioning	13
		Health Insurance Portability			
		and Accountability Act			
Rehabilitation	91	(HIPAA)	18	Therapeutic Intervention	13
Injury Prevention	88	Injury Treatment	18	Customer Contact	11
Sports Injuries	62	Medical Assistance	18	Anatomy	10
Scheduling	49	Treatment Planning	18	Case Management	10
Therapy Modalities	38	Electronic Medical Records	1 <i>7</i>	Health Screening	10
Occupational Health and					
Safety	37	First Aid	1 <i>7</i>	Inventory Maintenance	10
Physical Therapy	36	Medical Records Maintenance	17	Lesson Planning	10
		Patient/Family Education and			
Budgeting	29	Instruction	1 <i>7</i>	Bandage Application	9
				Blood Pressure	
Emergency Care	26	Staff Management	1 <i>7</i>	Measurement	9
				Concussion Diagnosis /	
Patient Care	25	Bloodborne Pathogens	14	Treatment	9
Prevent And Treat Injuries	25	Data Entry	13	Copying	9
-				Interaction with Patients /	
Customer Service	23	Employee Coaching	13	Medical Personnel	9
Medical Coding	22	Health Promotion Programs	13	Training Programs	9
Teaching	22	Illness Prevention	13	Biomechanics	8

Source: Burning Glass

Table 10. Certifications for Athletic Training and Sports Medicine Occupations in Bay Region (June 2019 - May 2020)

Certification	Postings	Certification	Postings
Athletic Trainer Certification	113	Group Exercise Instructor	3
		Certified Strength and Conditioning	
First Aid CPR AED	80	Specialist	3
		Subspecialty Certification in Cardiac	
Driver's License	45	Surgery	2
Basic Life Saving (BLS)	19	Personal Fitness Trainer Certification	2
Boc Certified	14	Massage Therapist Certification	2
		Citrix Certified Advanced Administrator	
Basic Cardiac Life Support Certification	9	(CCAA)	2
American Heart Association Certification	8	Certified ScrumMaster (CSM)	2
		Occupational Safety and Health	
CDL Class B	6	Administration Certification	1
Certified Fitter	5	Emergency Medical Technician (EMT)	1
ABC Certified	5	Certified Medical Assistant	1
Exercise Physiologist Certified	4	Certified Fitness Instructor	1
Sports Medicine Certification	3		

Source: Burning Glass

# Table 11. Education Requirements for Athletic Training and Sports Medicine Occupations in Bay Region

Note: 31% of records have been excluded because they do not include a degree level. As a result, the chart below may not be representative of the full sample.

Education (minimum advertised)	Latest 12 Mos. Postings	Percent 12 Mos. Postings
High school or vocational training	32	24%
Associate Degree	1	1%
Bachelor's Degree or Higher	89	75%

Source: Burning Glass

# Methodology

Occupations for this report were identified by use of skills listed in O\*Net descriptions and job descriptions in Burning Glass. Labor demand data is sourced from Economic Modeling Specialists International (EMSI) occupation data and Burning Glass job postings data. Educational supply and student outcomes data is retrieved from multiple sources, including CTE Launchboard and CCCCO Data Mart.

#### Sources

O\*Net Online
Labor Insight/Jobs (Burning Glass)
Economic Modeling Specialists International (EMSI)
CTE LaunchBoard www.calpassplus.org/Launchboard/
Statewide CTE Outcomes Survey
Employment Development Department Unemployment Insurance Dataset
Living Insight Center for Community Economic Development
Chancellor's Office MIS system

# Contacts

For more information, please contact:

- Doreen O'Donovan, Research Analyst, for Bay Area Community College Consortium (BACCC) and Centers of Excellence (CoE), doreen@baccc.net or (831) 479-6481
- John Carrese, Director, San Francisco Bay Center of Excellence for Labor Market Research, <u>icarrese@ccsf.edu</u> or (415) 267-6544

# FOOTHILL COLLEGE **Temporary Program Creation Process Feedback Form for New Programs**

Until the new permanent program creation process has been determined, as part of the temporary program creation process this form shall be used by a department to gather feedback on a new program from key governance committees on campus. A complete program narrative and supporting documentation must be submitted to the groups listed below (simultaneous submission is recommended). Each committee will provide initial feedback via email within two weeks but might also provide additional feedback after their monthly meetings.

After a two-week period, regardless of whether feedback has been received from the three

committees, the Division Curriculum Committee may consider the new program for approval. Following Division CC approval, please forward this completed form to the Office of Instruction.
Faculty Author(s): Warren Voyce MS, ATC Division: Kinesiology and Athletics
Program Title: Introduction to Sports Medicine Program Units: 14-15 units
<b>Workforce/CTE Program (Y):</b> 1228.00 - Athletic Training and Sports Medicine  Please note that Workforce/CTE status is dependent on the TOP Code assigned to the program.
Type of Award:
Non-transcriptable credit certificate AA/AS Degree (local)
_X_ Certificate of Achievement AA-T/AS-T Degree (ADT)
Noncredit certificate
EQUITY & EDUCATION
https://foothill.edu/gov/equity-and-education/
Date of meeting:
Comments: Submitted to Equity & Education committee on January 21, 2021. No feedback has been received.

REVENUE & RESOURCES
https://foothill.edu/gov/revenue-and-resources/
Date of meeting:
<b>Comments:</b> Submitted to Revenue & Resources committee on January 21, 2021. No feedback has been received.
ADVISORY COUNCIL
https://foothill.edu/gov/council/
Date of meeting:
<b>Comments:</b> Submitted to Advisory Council on January 21, 2021. No feedback has been received.

Division Curriculum Committee Approval Date: 9/3/20

**Division CC Representative:** Katy Ripp

#### Foothill College Credit Program Narrative Certificate of Achievement in Advanced Sports Medicine

#### **Item 1. Program Goals and Objectives**

The Certificate of Achievement in Advanced Sports Medicine is designed to provide students with a strong foundation in knowledge and experience in a variety of sports medicine fields. It builds on the foundation of the Certificate of Achievement in Introduction to Sports Medicine with more in-depth coursework and experience opportunities, as well as options within related disciplines such as personal training and adaptive fitness. Completion of the requirements prepares students for aide positions in physical therapy clinics and chiropractic offices, as well as positions in personal training and adaptive fitness. When combined with additional coursework, students also can prepare for transfer and additional study in sports medicine fields at the four-year or professional educational program setting.

#### Program Learning Outcomes:

- Students will demonstrate an entry level of knowledge and skill in a variety of sports medicine disciplines, including athletic training, physical therapy, strength and conditioning and emergency medical care.
- Students will gain skills applicable in providing quality medical care for active populations.

#### Knowledge and Skills:

- identify basic musculo-skeletal anatomy.
- employ knowledge of muscle anatomy by designing sport specific pre-activity warm-ups.
- apply various strapping and wrapping techniques to prevent injuries.
- demonstrate flexibility exercises to stretch major muscle groups.
- demonstrate basic athletic injury recognition.
- recognize basic signs and symptoms of athletic injury trauma.
- apply basic first aid skills to mock athletic injuries.
- explain the phases of tissue healing.
- design treatment protocols for the different phases of healing.
- understand the indications and contra-indications of different therapeutic treatments.
- demonstrate proper use of machine and free weight exercise equipment.
- formulate exercise protocols to strengthen different areas of the body.
- discuss cultural differences in prevention, emergence care, treatment and rehabilitation.

#### **Item 2. Catalog Description**

Sports Medicine is a multi-disciplinary educational experience. Instruction emphasizes injury prevention, emergency care and rehabilitation through the principles of anatomy, physiology, pathology, bio-mechanics, and psychology. Hands-on experience is available to the student intern through the Athletic Treatment Center from an array of sports medicine professionals. Students interested in medicine, athletic training, physical therapy, chiropractic, nutrition or other allied health fields are candidates for this program.

The Certificate of Achievement in Advanced Sports Medicine is designed to provide students with a strong foundation in knowledge and experience in a variety of sports medicine fields. It builds on the foundation of the Certificate of Achievement in Introduction to Sports Medicine with more in-depth coursework and experience opportunities, as well as options within related disciplines such as personal training and adaptive fitness. The emphasis on clinical experience and hands-on practical skills prepares the students not only with the knowledge they need to be successful in the workforce, but also with the skills and experience that are critical to that success. Completion of the requirements prepares students for aide positions in physical therapy clinics and chiropractic offices, as well as positions in personal training and adaptive fitness. When combined with additional coursework, students also can prepare for transfer and additional study in sports medicine fields at the four-year or professional educational program setting.

#### **Item 3. Program Requirements**

Requirements	Course #	Title	Units	Sequence
Core Courses	KINS 16A	Prevention of Athletic Injuries	3	Year 1 Fall
(9 units)	KINS 16B	Emergency Athletic Injury Care	3	Year 1 Winter
	KINS 16C	Treatment & Rehabilitation of Athletic	3	Year 1 Spring
		Injuries		
Restricted	Experience:	Select minimum of 6 units		
Electives	KINS 62A	Clinical Experiences in Sports Medicine I	3	Year 1
(15-18 units)				Fall/Winter/Spring
	KINS 62B	Clinical Experiences in Sports Medicine II	3	Year 1
				Fall/Winter/Spring
	KINS 62C	Clinical Experiences in Sports Medicine	3	Year 1
		III		Fall/Winter/Spring
	KINS 62D	Clinical Experiences in Sports Medicine	3	Year 1
		IV		Fall/Winter/Spring
	KINS 62E	Clinical Experiences in Sports Medicine	3	Year 1
		V		Fall/Winter/Spring
	ITRN 50	Internship	1	Year 1
				Fall/Winter/Spring
	ITRN 51	Internship	2	Year 1
				Fall/Winter/Spring
	ITRN 52	Internship	3	Year 1
				Fall/Winter/Spring
	ITRN 53	Internship	4	Year 1
				Fall/Winter/Spring
	ITRN 54	Internship	5	Year 1
				Fall/Winter/Spring
		num of 9 units		
	KINS 1	Introduction to Kinesiology	5	Year 1 Spring
	KINS 8A	Theory & Concepts of Exercise	5	Year 1 Fall
		Physiology I		

KINS 8B	Theory & Concepts of Exercise	5	Year 1 Winter
	Physiology II		
KINS 9	Basic Nutrition for Sports & Fitness	5	Year 1 Spring
KINS 48	Fitness Assessment Techniques for the	4	Year 1 Winter
	Personal Trainer		
KINS 81	Introduction to Adaptive Fitness	4	Year 1 Winter
KINS 82	Applied Principles of Adaptive Fitness	4	Year 1 Winter
KINS 84	Functional Fitness & Adaptive Movement	3	Year 1 Spring

**TOTAL UNITS: 24-27 units** 

#### **Proposed Sequence:**

Year 1, Fall = 9-14 units Year 1, Winter = 9-14 units Year 1, Spring = 3-13 units **TOTAL UNITS: 24-27 units** 

#### **Item 4. Master Planning**

The Certificate of Achievement in Advanced Sports Medicine will be integral in fulfilling the Foothill College Mission Statement. Providing students with education and skills that can be applied in the workforce, as future students and as global citizens, is central to the goals of the certificate. The certificate provides opportunities for students in many areas, including our dual enrollment populations at the high school level. Students are exposed to a variety of sports medicine careers and learn knowledge and skills that may help them along their pathway towards those careers. The certificate also serves traditional, returning and retraining students who are preparing for professional education programs in medicine, athletic training, physical therapy and chiropractic medicine. Finally, the certificate design allows for more distance and virtual teaching and learning, providing students with options outside the traditional face-to-face instruction model. In all, the Certificate of Achievement in Advanced Sports Medicine is well in line with the goals and direction of Foothill College, higher education and professional education in medicine

Perhaps the most important aspect of the Certificate of Achievement in Advanced Sports Medicine is the focus on hands-on experience and practical knowledge and skills. Feedback from industry professionals and educational program directors indicates that the greatest weakness in entry-level candidates is not in their lack of knowledge, it is in their lack of ability to apply that knowledge in a practical setting. By incorporating clinical experience and emphasizing hands-on skills within the certificate, we hope to close that achievement gap and produce graduates who are successful in both conceptual and practical knowledge and skills, making for a stronger workforce.

#### **Item 5. Enrollment and Completer Projections**

With the number of students in the Sports Medicine Program and the close alignment with the Personal Trainer and Adaptive Programs, we project 5-10 completers per year. As we grow our populations and strengthen the relationships between programs, we project 15-20 completers per year by the 5-year mark.

		Year 1		Y	ear 2
		Annual	Annual	Annual	Annual
Course #	Course Title	Sections	Enrollment	Sections	Enrollment
KINS 1	Introduction to Kinesiology	10	334	9	325
KINS 8A	Theory & Concepts of	3	75	3	85
	Exercise Physiology I				
KINS 8B	Theory & Concepts of	1	20	2	36
	Exercise Physiology II				
KINS 9	Basic Nutrition for Sports	5	199	4	178
	& Fitness				
KINS 16A	Prevention of Athletic	3	46	3	34
	Injuries				
KINS 16B	Emergency Athletic Injury	3	70	3	68
	Care				
KINS 16C	Treatment & Rehabilitation	2	41	4	80
	of Athletic Injuries				
KINS 48	Fitness Assessment	N/A	N/A	1	30
	Techniques for the Personal				
	Trainer				
KINS 62A	Clinical Experiences in	5	26	4	32
	Sports Medicine I	_			
KINS 62B	Clinical Experiences in	5	13	4	12
VVD VG (0.0	Sports Medicine II		_	4	
KINS 62C	Clinical Experiences in	3	7	4	6
WD IG (AD	Sports Medicine III			4	
KINS 62D	Clinical Experiences in	2	4	4	7
WDIG (OF	Sports Medicine IV	4		-	0
KINS 62E	Clinical Experiences in	4	6	5	8
IZDIC 01	Sports Medicine V	1	12	2	22
KINS 81	Introduction to Adaptive	1	12	2	22
ZINIC 02	Fitness	NT/A	NT/A	NT/A	NT/A
KINS 82	Applied Principles of	N/A	N/A	N/A	N/A
KINS 84	Adaptive Fitness Functional Fitness &	N/A	N/A	N/A	N/A
KINS 64	Adaptive Movement	IN/A	IN/A	IN/A	IN/A
ITRN 50	Internship	7	74	7	67
ITRN 50	Internship	8	45	9	49
ITRN 51	Internship	4	17	7	31
ITRN 52	Internship	3	16	5	13
ITRN 54	Internship	4	16	4	8
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Item 6. Place of Program in Curriculum/Similar Programs

The Certificate of Achievement in Advanced Sports Medicine fits well into the current offerings in the Foothill College Kinesiology catalog. First, it is an introduction and foundation that students can build on and earn the Associate in Science Degree in Sports Medicine. For sports

medicine-focused students who complete the Associate Degree for Transfer in Kinesiology in order to take advantage of the guaranteed transfer opportunities, the Certificate of Achievement in Advanced Sports Medicine provides evidence of study and skills in specific sports medicine areas that will be useful in advanced education programs in sports medicine or the workforce. Finally, the certificate is aligned with the Certificate of Achievement in Personal Trainer and potentially the Adaptive Fitness Program, promoting crossover opportunities for students interested in multiple disciplines.

#### Item 7. Similar Programs at Other Colleges in Service Area

No similar programs are available in our service area. In nearby service areas, Ohlone College in Fremont offers a Certificate of Achievement in Kinesiology: Sports Medicine (16 semester units), and Las Positas College in Livermore offers a Certificate of Achievement in Sports Medicine (28 semester units).

#### **Additional Information Required for State Submission:**

**TOP Code:** 1228.00 - Athletic Training and Sports Medicine

**Annual Completers:** 5-10

Net Annual Labor Demand: 400 jobs in Bay Area according to LMI

Faculty Workload: No change

**New Faculty Positions:** 0

**New Equipment: \$0** 

New/Remodeled Facilities: \$0

**Library Acquisitions: \$0** 

**Gainful Employment:** Yes

Program Review Date: November, 2023

**Distance Education:** 1-49%



# Athletic Training and Sports Medicine Occupations Labor Market Information Report Foothill College

Prepared by the San Francisco Bay Center of Excellence for Labor Market Research June 2020

#### Recommendation

Based on all available data, there appears to be a close alignment between the supply of Athletic Training and Sports Medicine workers and the demand for this cluster of occupations in both the Bay region and Silicon Valley sub-region (Santa Clara County). However, this "gap analysis" will be changing soon with the implementation of a new education requirement of a Masters Degree for students seeking employment as an Athletic Trainer (see CAATE standard outlining this change below). And because community colleges are not able to grant Masters Degrees, they cannot prepare students for this occupation.

This report also provides student outcomes data on employment and earnings for programs on TOP 1228.00-Athletic Training and Sports Medicine in the state and region. It is recommended that these data be reviewed to better understand how outcomes for students taking courses on this TOP code compare to potentially similar programs at colleges in the state and region, as well as to outcomes across all CTE programs at Foothill College and in the region.

#### Introduction

This report profiles Athletic Training and Sports Medicine Occupations in the 12 county Bay region and in the Silicon Valley sub-region for exploratory purposes for Foothill College. It is important to note that the educational requirement for accredited professional athletic training programs will soon be a Masters degree. This is outlined in the information below by the Commission on Accreditation of Athletic Training Education (CAATE):

Standard 2: CAATE accredited professional athletic training programs must result in the granting of a master's degree in Athletic Training. The program must be identified as an academic athletic training degree in institutional academic publications. The degree must appear on the official transcript similar to normal designations for other degrees at the institution. (Timeline for Compliance with Standard 2: Baccalaureate programs may not admit, enroll, or matriculate students into the athletic training program after the start of the fall term 2022).

• Athletic Trainers (SOC 29-9091): Evaluate and advise individuals to assist recovery from or avoid athletic-related injuries or illnesses, or maintain peak physical fitness. May provide first aid or emergency care.

Entry-Level Educational Requirement: Bachelor's degree

Training Requirement: None

Percentage of Community College Award Holders or Some Postsecondary Coursework: 22%

#### **Occupational Demand**

Table 1. Employment Outlook for Athletic Training and Sports Medicine Occupations in Bay Region

Occupation	2019 Jobs	202 4 Jobs	5-Yr Change	5-Yr % Change	5-Yr Open- ings	Average Annual Open- ings	25% Hourly Wage	Median Hourly Wage
Athletic Trainers	367	435	68	19%	182	36	\$19.63	\$29.09

Source: EMSI 2020.1

**Bay Region** includes Alameda, Contra Costa, Marin, Monterey, Napa, San Benito, San Francisco, San Mateo, Santa Clara, Santa Cruz, Solano and Sonoma Counties

Table 2. Employment Outlook for Athletic Training and Sports Medicine Occupations in Silicon Valley Sub-Region

Occupation	2019 Jobs	2024 Jobs	5-Yr Change	5-Yr % Change	5-Yr Open- ings	Average Annual Open- ings	25% Hourly Wage	Median Hourly Wage
Athletic Trainers	120	144	24	20%	60	12	\$22.23	\$31.12

Source: EMSI 2020.1

Silicon Valley Sub-Region includes Santa Clara County

#### Job Postings in Bay Region and Silicon Valley Sub-Region

Table 3. Number of Job Postings by Occupation for latest 12 months (June 2019 - May 2020)

Occupation	Bay Region	Silicon Valley
Athletic Trainers	191	64

Source: Burning Glass

Table 4a. Top Job Titles for Athletic Training and Sports Medicine Occupations for latest 12 months (June 2019 - May 2020) Bay Region

Common Title	Bay	Common Title	Bay
		Sports Trainer, Information And	
Athletic Trainer	167	Technology Industry	1
Sports Trainer	10	Senior Director/Administrator	1
Athletics Professional	3	Personal Trainer	1
Do Have Any Artistic Or Athletic Hobby			
Will Teach It To A Kid Impacted By			
Chronic Illness	2	Lead Claims Trainer	1
Athletic Trainer	2	Director	1
Trainer	1	Assistant Director, Equipment, Services	1

Table 4b. Top Job Titles for Athletic Training and Sports Medicine Occupations for latest 12 months (June 2019 - May 2020) Silicon Valley Sub-Region

Common Title	Silicon Valley	Common Title	Silicon Valley
Athletic Trainer	51	Personal Trainer	1
Sports Trainer	10	Assistant Director, Equipment, Services	1
Sports Trainer, Information And			
Technology Industry	1		

Source: Burning Glass

#### **Industry Concentration**

#### Table 5. Industries hiring Athletic Training and Sports Medicine Workers in Bay Region

Industry – 6 Digit NAICS (No. American Industry Classification) Codes	Jobs in Industry (2019)	Jobs in Industry (2022)	% Change (2019-24)	% Occupation Group in Industry (2019)
Colleges, Universities, and Professional Schools (611310)	41	51	24%	11%
Offices of Physical, Occupational and Speech Therapists, and				
Audiologists (621340)	40	55	38%	11%
Fitness and Recreational Sports Centers (713940)	36	44	22%	10%
Offices of All Other Miscellaneous Health Practitioners (621399)	34	40	18%	9%
Offices of Mental Health Practitioners (except Physicians) (621330)	30	36	20%	8%
General Medical and Surgical Hospitals (622110)	28	30	7%	8%

Colleges, Universities, and Professional Schools (State Government)				
(902612)	25	27	8%	7%
Offices of Physicians (except Mental Health Specialists) (621111)	20	20	0%	5%
Elementary and Secondary Schools (Local Government) (903611)	16	18	13%	4%
Hospitals (Local Government) (903622)	16	18	13%	4%
Elementary and Secondary Schools (611110)	14	16	14%	4%

Source: EMSI 2020.1

Table 6. Top Employers Posting Athletic Training and Sports Medicine Occupations in Bay Region and Silicon Valley Sub-Region (June 2019 - May 2020)

Employer	Bay	Employer	Bay	Employer	Silicon Valley
				Lucile Packard Children's	
Select Medical	11	University San Francisco	3	Hospital	7
Lucile Packard Children's		University Of California			
Hospital	7	Berkeley	3	Stanford University	5
Workcare	5	University California	3	Workcare	4
				Villasport Athletic Club	
Work Right Nw	5	Stretchlab Area	3	And Spa	4
Stanford University	5	Sonoma State University	3	Villasport	4
				Foothill De Community	
Pivot Onsite Innovations	5	Marin General Hospital	3	College District	4
Villasport Athletic Club And					
Spa	4	Biokinetix	3	Work Care	3
·		University Of California			
Villasport	4	Santa Cruz	2	Villa Sport	3
-		University Of California San			
Vibrantcare Rehabilitation	4	Francisco	2	Stretchlab Area	3
University Of California	4	Sportsplus	2	Sportsplus	2
San Mateo County Community					
College District	4	San Lorenzo Valley Unified	2	San Jose State University	2
Muir Orthopaedic Specialists	4	San Jose State University	2	San Jos State University	2
Kaiser Permanente	4	San Jos State University	2	Foothill College	2
				West Valley Mission	
				Community College	
Holy Names University	4	Pivot Physical Therapy	2	District	1
Foothill De Community		Pajaro Valley Unified		West Valley Mission	
College District	4	School District	2	Community College	1
Work Care	3	Foothill College	2	West Valley College	1
Villa Sport	3	Dorn Company	2	Stanford Health Care	1

Source: Burning Glass

#### **Educational Supply**

There are five (5) community colleges in the Bay Region issuing 18 awards on average annually (last 3 years ending 2018-19) on TOP 1228.00- Athletic Training and Sports Medicine. There are two colleges in the Silicon Valley Sub-Region issuing eight (8) awards on average annually (last 3 years) on this TOP code.

There is one (1) Other Educational Institution in the Bay Region issuing one (1) award on average annually (last 3 years ending 2016-17) on TOP 1228.00-Athletic Training and Sports Medicine. There are no Other Educational Institutions in the Silicon Valley Sub-Region Region issuing awards on this TOP code.

There is one (1) four-year institution in the Bay Region (San Jose State University) issuing 14 Bachelors Degrees on average annually (last 3 years) on this TOP code. San Jose State University is located in the Silicon Valley Sub-Region.

Table 7a. Awards on TOP 1228.00-Athletic Training and Sports Medicine in Bay Region

College	Sub-Region	Associates	Certificate Low Unit	Total
Diablo Valley	East Bay	2		2
Foothill	Silicon Valley	2		2
Ohlone	East Bay	4		4
Santa Rosa	North Bay	4		4
West Valley	Silicon Valley		6	6
Total Bay Region		12	6	18
Total Silicon Valley Sub-Regio	n	2	6	8

Source: Data Mart

Note: The annual average for awards is 2016-17 to 2018-19.

Table 7b. Other Educational Institution Awards on TOP 1228.00-Athletic Training and Sports Medicine in Bay Region

College	Sub-Region	Award < 1 academic yr	Total
Gurnick Academy of Medical Arts	Mid-Peninsula	1	1
Total Bay Region		1	1
Total Silicon Valley Sub-Region		0	0

Source: Data Mart

Note: The annual average for awards is 2014-15 to 2016-17.

Table 7c. Other CTE Institution Bachelor's Degree Awards on TOP 1228.00-Athletic Training and Sports Medicine in Bay Region

College	Sub-Region	Bachelor's Degree
San Jose State University	Silicon Valley	14
Total Bay Region		14
Total Silicon Valley Sub-Region		14

Source: Data Mart

Note: The annual average for awards is 2014-15 to 2016-17.

#### Gap Analysis

Based on all available data, there appears to be a close alignment between the supply of Athletic Training and Sports Medicine workers and the demand for this cluster of occupations in both the Bay region and Silicon Valley sub-region (Santa Clara County). However, this "gap analysis" will be changing soon with the implementation of a new education requirement of a Masters Degree for students seeking employment as an Athletic Trainer. And because community colleges are not able to grant Masters Degrees, they cannot prepare students for this occupation.

In the Bay region, there are 36 annual openings for the Athletic Training and Sports Medicine occupational cluster and 33 annual (3-year average) total awards, with 14 of these awards at the Bachelor's degree level. In the Silicon Valley Sub-Region, there are 12 annual openings and 22 annual (3-year average) total awards, with 14 of these awards at the Bachelor's degree level, for an annual oversupply of students.

#### Student Outcomes

Table 8. Four Employment Outcomes Metrics for Students Who Took Courses on TOP 1228.00-Athletic Training and Sports Medicine

2015-16	Bay (All CTE Programs)	Foothill College (All CTE Programs)	State (1228.00)	Bay (1228.00)	Silicon Valley (1228.00)	Foothill College (1228.00)
% Employed Four Quarters After Exit	74%	77%	62%	n/a	n/a	n/a

Median Quarterly Earnings Two Quarters After Exit	\$10,550	\$15,310	\$4,450	n/a	n/a	n/a
Median % Change in Earnings	46%	82%	64%	n/a	n/a	n/a
% of Students Earning a Living Wage	63%	76%	n/a	n/a	n/a	n/a

Source: Launchboard Pipeline (version available on 5/28/20)

#### Skills, Certifications and Education

Table 9. Top Skills for Athletic Training and Sports Medicine Occupations in Bay Region (June 2019 - May 2020)

Skill	Postings	Skill	Postings	Skill	Postings
Cardiopulmonary					
Resuscitation (CPR)	96	Physiology	20	Strength and Conditioning	13
		Health Insurance Portability			
		and Accountability Act			
Rehabilitation	91	(HIPAA)	18	Therapeutic Intervention	13
Injury Prevention	88	Injury Treatment	18	Customer Contact	11
Sports Injuries	62	Medical Assistance	18	Anatomy	10
Scheduling	49	Treatment Planning	18	Case Management	10
Therapy Modalities	38	Electronic Medical Records	1 <i>7</i>	Health Screening	10
Occupational Health and					
Safety	37	First Aid	1 <i>7</i>	Inventory Maintenance	10
Physical Therapy	36	Medical Records Maintenance	1 <i>7</i>	Lesson Planning	10
		Patient/Family Education and			
Budgeting	29	Instruction	1 <i>7</i>	Bandage Application	9
				Blood Pressure	
Emergency Care	26	Staff Management	1 <i>7</i>	Measurement	9
				Concussion Diagnosis /	
Patient Care	25	Bloodborne Pathogens	14	Treatment	9
Prevent And Treat Injuries	25	Data Entry	13	Copying	9
-				Interaction with Patients /	
Customer Service	23	Employee Coaching	13	Medical Personnel	9
Medical Coding	22	Health Promotion Programs	13	Training Programs	9
Teaching	22	Illness Prevention	13	Biomechanics	8

Source: Burning Glass

Table 10. Certifications for Athletic Training and Sports Medicine Occupations in Bay Region (June 2019 - May 2020)

Certification	Postings	Certification	Postings
Athletic Trainer Certification	113	Group Exercise Instructor	3
		Certified Strength and Conditioning	
First Aid CPR AED	80	Specialist	3
		Subspecialty Certification in Cardiac	
Driver's License	45	Surgery	2
Basic Life Saving (BLS)	19	Personal Fitness Trainer Certification	2
Boc Certified	14	Massage Therapist Certification	2
		Citrix Certified Advanced Administrator	
Basic Cardiac Life Support Certification	9	(CCAA)	2
American Heart Association Certification	8	Certified ScrumMaster (CSM)	2
		Occupational Safety and Health	
CDL Class B	6	Administration Certification	1
Certified Fitter	5	Emergency Medical Technician (EMT)	1
ABC Certified	5	Certified Medical Assistant	1
Exercise Physiologist Certified	4	Certified Fitness Instructor	1
Sports Medicine Certification	3		

Source: Burning Glass

#### Table 11. Education Requirements for Athletic Training and Sports Medicine Occupations in Bay Region

Note: 31% of records have been excluded because they do not include a degree level. As a result, the chart below may not be representative of the full sample.

Education (minimum advertised)	Latest 12 Mos. Postings	Percent 12 Mos. Postings
High school or vocational training	32	24%
Associate Degree	1	1%
Bachelor's Degree or Higher	89	75%

Source: Burning Glass

#### Methodology

Occupations for this report were identified by use of skills listed in O\*Net descriptions and job descriptions in Burning Glass. Labor demand data is sourced from Economic Modeling Specialists International (EMSI) occupation data and Burning Glass job postings data. Educational supply and student outcomes data is retrieved from multiple sources, including CTE Launchboard and CCCCO Data Mart.

#### Sources

O\*Net Online
Labor Insight/Jobs (Burning Glass)
Economic Modeling Specialists International (EMSI)
CTE LaunchBoard www.calpassplus.org/Launchboard/
Statewide CTE Outcomes Survey
Employment Development Department Unemployment Insurance Dataset
Living Insight Center for Community Economic Development
Chancellor's Office MIS system

#### Contacts

For more information, please contact:

- Doreen O'Donovan, Research Analyst, for Bay Area Community College Consortium (BACCC) and Centers of Excellence (CoE), doreen@baccc.net or (831) 479-6481
- John Carrese, Director, San Francisco Bay Center of Excellence for Labor Market Research, <u>icarrese@ccsf.edu</u> or (415) 267-6544

#### FOOTHILL COLLEGE **Temporary Program Creation Process Feedback Form for New Programs**

Until the new permanent program creation process has been determined, as part of the temporary program creation process this form shall be used by a department to gather feedback on a new program from key governance committees on campus. A complete program narrative and supporting documentation must be submitted to the groups listed below (simultaneous submission is recommended). Each committee will provide initial feedback via email within two weeks but might also provide additional feedback after their monthly meetings.

After a two-week period, regardless of whether feedback has been received from the three

committees, the Division Curriculum Committee may consider the new program for approval. Following Division CC approval, please forward this completed form to the Office of Instruction.
Faculty Author(s): Warren Voyce MS, ATC Division: Kinesiology and Athletics
Program Title: Advanced Sports Medicine Program Units: 24-27 units
<b>Workforce/CTE Program (Y):</b> 1228.00 - Athletic Training and Sports Medicine  Please note that Workforce/CTE status is dependent on the TOP Code assigned to the program.
Type of Award:
Non-transcriptable credit certificate AA/AS Degree (local)
_X_ Certificate of Achievement AA-T/AS-T Degree (ADT)
Noncredit certificate
EQUITY & EDUCATION
https://foothill.edu/gov/equity-and-education/
Date of meeting:
Comments: Submitted to Equity & Education committee on January 21, 2021. No feedback has been received.

#### **REVENUE & RESOURCES**

https://foothill.edu/gov/revenue-and-resources/

Date of meeting: 1/22/21

#### **Comments:**

No concerns. These are exciting proposals that we fully endorse and we see potential for increased revenue for the college, which is positive.

#### **ADVISORY COUNCIL**

https://foothill.edu/gov/council/

#### Date of meeting:

#### **Comments:**

Submitted to Advisory Council on January 21, 2021. No feedback has been received.

**Division Curriculum Committee Approval Date:** 9/3/20

**Division CC Representative:** Katy Ripp

### **ADVANCED SPORTS MEDICINE CAREERS**

Certified Athletic Trainer, Physical Therapist, Orthopedic Surgeon, Chiropractor, Etc.

### ADVANCED EDUCATION PROGRAM

Areas of Related Study

Entry-Level Master's in Athletic Training

**Physical Therapy School** 

Medical School

Chiropractic College

#### WORKFORCE **OPPORTUNITIES**

Strength and Conditioning Specialist

Coach

Kinesiology / Physical **Education Instructor** 

## **FOUR-YEAR SCHOOL**

Kinesiology Degree

Areas of Related Study

(Pre-Athletic Training, Pre-Physical Therapy, Pre-Medicine, etc)

#### **RELATED EDUCATION PROGRAMS**

**Physical Therapy Assistant** 

EMT/Paramedic

## **FOOTHILL SPORTS MEDICINE**



Associate of Science Degree, Kinesiology AA-T, Certificate (pending)

**DUEL-ENROLLMENT WITH HIGH SCHOOL PROGRAMS** 

#### WORKFORCE **OPPORTUNITIES**

Physical Therapy Aide

Chiropractic Aide

Personal Trainer

#### Foothill College Credit Program Narrative Associate in Science in Plumbing and Pipefitting Apprenticeship

#### **Item 1. Program Goals and Objectives**

The Associate in Science in Plumbing and Pipefitting Apprenticeship is offered in partnership with the UA Local 62 and the UA Local 467 Plumbers & Steamfitters. It is a 5-year registered apprenticeship program. The program goals and objectives are to provide students with in-class instruction and paid on-the-job training. The students will learn how to build, assemble, and maintain sophisticated piping systems in various industrial and residential facilities.

#### Program Learning Outcomes:

- Students will be able to recognize and classify materials used in the plumbing industry
- Students will be able to demonstrate proper use and care of industry tools and equipment
- Students will be able to recognize and apply on-the-job safety standards
- Students will be able to assemble piping systems using the latest codes and industry standards
- Students will be able to draw, interpret, read plans in the plumbing industry

#### **Item 2. Catalog Description**

Plumbing and Pipefitting Apprenticeship is offered in partnership with the UA Local 62 and the UA Local 467 Plumbers & Steamfitters. It is a 5-year registered apprenticeship program. The program provides students with in-class instruction and paid on-the-job training. Students will learn how to build, assemble, and maintain sophisticated piping systems in various industrial and residential facilities and will learn basic and advanced skills in plumbing and building mechanical systems related to new construction and remodels.

Per California Code of Regulations, this program is limited to students admitted to the UA Local 62 and the UA Local 467 Plumbers & Steamfitters.

#### **Item 3. Program Requirements**

Requirements	Course #	Title	Units	Sequence
Required Core				
(42.5-49 units)	Pathway #1 -	Offered in San Mateo, CA - Local 467 (42.5 un	nits):	
			Ì	1
	APPT 161	SAFETY/OSHA/TOOLS/HERITAGE/	4	Year 1, Fall
		SERVICE		
	APPT 162	MATHEMATICS/SCIENCE FOR THE	4.5	Year 1, Win
		PLUMBING TRADE		
	APPT 163	CODE/WATER SUPPLY SYSTEMS	4	Year 2, Fall
	APPT 164	DRAWING I FOR THE PLUMBING	4.5	Year 2, Win
		TRADE		
	APPT 165	DRAWING II FOR THE PLUMBING	4	Year 3, Fall
		TRADE		

APPT 16	66 WELDING/OXY-ACETYLENE TRAINING	4.5	Year 3, Win
APPT 16		4	Year 4, Fall
APPT 16		4.5	Year 4, Win
APPT 16		4	Year 5, Fall
A DDG 15	FOREMAN TRAINING	4.5	X
APPT 17	70 CODE II/JUNIOR MECHANICS REVIEW & EXAM	4.5	Year 5, Win
Pathway	#2 - Offered in Monterey, CA - Local 62 (47-49 un	its):	
APPT 14	FIGURE 178 SF 401B INDUSTRIAL RIGGING	2.5	Year 5, Fall
APPT 17 or	BASIC REFRIGERATION/HERITAGE/ CFC/OSHA 10	4	Year 5, Win
APPT 19	PIPE FITTING WITH A CALCULATOR	5	Year 5, Win
or			
APPR 16	,	5	Year 5, Win
APPT 18	PIPE MATERIALS, SAFETY & TOOLS, SOLDERING & BRAZING	5	Year 1, Fall
APPT 18		5	Year 1, Win
APPT 18		5	Year 2, Fall
APPT 18	WELDING/OXYGEN-ACETYLENE	4	Year 4, Win
or APPT 19 or	BASIC ELECTRICITY, ELECTRICAL CONTROLS FOR MECHANIC EQUIPMENT	5	Year 4, Win
APPT 19	`	5	Year 4, Win
APPT 19		5	Year 3, Fall
APPT 19		5	Year 2, Win
APPT 19		5	Year 3, Win
APPT 19	· · · · · · · · · · · · · · · · · · ·	1.5	Year 5, Fall
APPT 19		5	Year 4, Fall

TOTAL UNITS: 42.5-49 units

#### **Pathway #1 Proposed Sequence:**

Year 1, Fall = 4 units Year 1, Winter = 4.5 units Year 4, Fall = 4 units Year 4, Winter = 4.5 units Year 2, Fall = 4 units

Year 2, Winter = 4.5 units

Year 3, Fall = 4 units

Year 3, Winter = 4.5 units

Year 5, Fall = 4 units Year 5, Winter = 4.5 units

#### **TOTAL UNITS: 42.5 units**

#### **Pathway #2 Proposed Sequence:**

Year 1, Fall = 5 units

Year 1, Winter = 5 units

Year 2, Fall = 5 units

Year 2, Winter = 5 units

Year 3, Fall = 5 units

Year 3, Winter = 5 units

Year 4, Fall = 5 units

Year 4, Winter = 4-5 units

Year 5, Fall = 4 units

Year 5, Winter = 4-5 units

#### **TOTAL UNITS: 47-49 units**

#### **Item 4. Master Planning**

The Plumbing and Pipefitting Apprenticeship program aligns with the Foothill College Mission statement. As part of a state registered apprenticeship program, it provides high level technical training to diverse student populations from different socio-economic backgrounds. The program serves students who live in San Mateo and Monterey counties and provides on-the-job training with local employers. The program provides students with full-time employment with livable wages and benefits to support themselves and their families in the Bay Area. The associate degree provides an opportunity for students who want to advance in their profession.

#### **Item 5. Enrollment and Completer Projections**

With two cohorts, we project to have at least 24 students completing the existing Certificate of Achievement in Plumbing and Pipefitting Apprenticeship at the end of fiscal 2021-22. All of these students will be eligible to petition for an Associate in Science in Plumbing and Pipefitting Apprenticeship once this degree is approved. After five years, we project to have at least 150 students complete the certificate of achievement program. Students will be eligible to complete all general education requirements and any electives to obtain the required 90 units for the associate degree.

Pathway #1 - Local 467		Year 1 (FY 20-21)		Year 2 (FY 19-20)	
Course #	Title	Annual Sections	Annual Enrollment	Annual Sections	Annual Enrollment
APPT 161	Safety/OSHA/Tools/Heritage/Service	1	27	1	20
APPT 162	Mathematics/Science for the Plumbing Trade	1	26	1	20
APPT 163	Code/Water Supply Systems	1	24	1	20
APPT 164	Drawing I for the Plumbing Trade	1	24	1	20
APPT 165	Drawing II for The Plumbing Trade	1	26	1	24
APPT 166	Welding/Oxy-Acetylene Training	1	24	1	23

APPT 167	Steam Systems/Rigging/Pipe Fitting & Service	1	16	1	19
APPT 168	Medical Gas/Hydronics/Signal Person	1	16	1	19
APPT 169	Advanced Drawing/Layout for the Plumbing Trades/UA Foreman Training	1	16	1	17
APPT 170	Code II/Junior Mechanics Review & Exam	1	16	1	17

Pathway #2 - Local 62		Year 1	(FY 20-21)	Year 2 (FY 19-20)		
Course #	Title	Annual Sections	Annual Enrollment	Annual Sections	Annual Enrollment	
APPR 160A	HVAC Tech, Customer Service	1	21	0	0	
APPT 147B	SF 401B Industrial Rigging	0	0	0	0	
APPT 171	Basic Refrigeration/Heritage/CFC/OSHA 10	0	0	0	0	
APPT 185	Pipe Materials, Safety & Tools, Soldering & Brazing	0	0	0	0	
APPT 186	Mathematics/Rigging & Signaling	0	0	0	0	
APPT 187	Drawing Interpretation & Plan Reading/Science	0	0	0	0	
APPT 189	Welding/Oxygen-Acetylene	0	0	0	0	
APPT 190	Pipe Fitting with a Calculator	0	0	0	0	
APPT 191	Plumbing Code Application, Plumbing Fixtures	0	0	0	0	
APPT 192	Natural Gas Installation, Drainage	0	0	1	16	
APPT 193	Water Supply, Patterns	0	0	1	18	
APPT 194	Medical Gas, Review Exit Exam/ Final Exam	0	0	1	9	
APPT 195	Hydronics/Steam Systems/Pumps	1	18	0	0	
APPT 196	Basic Electricity, Electrical Controls for Mechanic Equipment	0	0	1	11	
APPT 198	Plumbing Service & Repair	0	0	0	0	

#### Item 6. Place of Program in Curriculum/Similar Programs

The curriculum of the Plumbing and Pipefitting Apprenticeship Program overlaps with more than half of the curriculum in Plumbing Technology and Pipefitting and Steamfitting programs. However, the curriculum of this program is created to meet the needs of the local contractors who serve in the San Mateo and Monterey counties.

#### **Item 7. Similar Programs at Other Colleges in Service Area**

According to the labor market report provided by SF Center of Excellence, four colleges in the Bay Region issued 59 awards on average annually for TOP Code 0952.30 - Plumbing, Pipefitting

and Steamfitting. However, our program is unique because it provides comprehensive in-class instruction and paid on-the-job training. In addition, Plumbing and Pipefitting Apprenticeship is a registered apprenticeship program that is offered in partnership with UA Local 467 and UA Local 62.

#### **Additional Information Required for State Submission:**

**TOP Code:** 0952.30 - Plumbing, Pipefitting and Steamfitting

**Annual Completers:** 1-10

**Net Annual Labor Demand:** 1,813

Faculty Workload: N/A

**New Faculty Positions:** Zero

**New Equipment:** Zero

New/Remodeled Facilities: Zero

**Library Acquisitions:** Zero

**Gainful Employment:** Yes

**Program Review Date:** June, 2025

**Distance Education: 25%** 



# Plumbing Occupations Labor Market Information Report Foothill College

Prepared by the San Francisco Bay Center of Excellence for Labor Market Research
May 2021

#### Recommendation

Based on all available data, there appears to be an "undersupply" of Plumbing workers compared to the demand for this cluster of occupations in the Bay region and in the Silicon Valley sub-region (Santa Clara county). There is a projected annual gap of about 1,754 students in the Bay region and 350 students in the Silicon Valley Sub-Region.

#### Introduction

This report provides student outcomes data on employment and earnings for TOP 0952.30 - Plumbing, Pipefitting and Steamfitting programs in the state and region. It is recommended that these data be reviewed to better understand how outcomes for students taking courses on this TOP code compare to potentially similar programs at colleges in the state and region, as well as to outcomes across all CTE programs at Foothill College and in the region.

This report profiles Plumbing Occupations in the 12 county Bay region and in the Silicon Valley sub-region for a program modification at Foothill College.

• Plumbers, Pipefitters, and Steamfitters (47-2152): Assemble, install, alter, and repair pipelines or pipe systems that carry water, steam, air, or other liquids or gases. May install heating and cooling equipment and mechanical control systems. Includes sprinklerfitters.

Entry-Level Educational Requirement: High school diploma or equivalent

Training Requirement: Apprenticeship

Percentage of Community College Award Holders or Some Postsecondary Coursework: 34%

#### **Occupational Demand**

Table 1. Employment Outlook for Plumbing Occupations in Bay Region

Occupation	2019 Jobs	2024 Jobs	5-yr Change	5-yr % Change	5-yr Total Openings	Annual Openings	25% Hourly Earning	Median Hourly Wage
Plumbers, Pipefitters, and Steamfitters	13,623	14,833	1,210	9%	9,066	1,813	\$ 24.29	\$ 34.03
Total	13,623	14,833	1,210	9%	9,066	1,813	\$24.29	\$34.03

Source: EMSI 2020.4

**Bay Region includes:** Alameda, Contra Costa, Marin, Monterey, Napa, San Benito, San Francisco, San Mateo, Santa Clara, Santa Cruz, Solano and Sonoma Counties

Table 2. Employment Outlook for Plumbing Occupations in Silicon Valley Sub-region

Occupation	2019 Jobs	2024 Jobs	5-yr Change	5-yr % Change	5-yr Total Openings	Annual Openings	25% Hourly Earning	Median Hourly Wage
Plumbers, Pipefitters, and Steamfitters	2,520	2,935	415	16%	1,902	380	\$ 25.03	\$ 34.02
Total	2,520	2,935	415	16%	1,902	380	\$25.03	\$34.02

Source: EMSI 2020.4

Silicon Valley Sub-Region includes: Santa Clara Counties

#### Job Postings in Bay Region and Silicon Valley Sub-Region

Table 3. Number of Job Postings by Occupation for latest 12 months (Apr 2020 - Mar 2021)

Occupation	Bay Region	Silicon Valley
Plumbers	1,012	254

Source: Burning Glass

Table 4a. Top Job Titles for Plumbing Occupations for latest 12 months (Apr 2020 - Mar 2021) Bay Region

Title	Bay	Title	Bay
Plumbing Service Technician	143	Plumbing Service Technician- Military/Veteran	16
Plumber	130	Residential Service Plumber	15
Service Plumber	49	Plumber Journeyman In ,   Careers At	15
Plumbing Technician	48	Residential Plumber	13
Journeyman Plumber	44	Plumbing Drain Technician	10
Plumbers	32	Plumber In ,   Careers At	10
Water Heater Technician	23	Plumbing Service Technician/Residential Plumber	9
Plumber Journeyman	22	Lead Plumber, Bay Areas Gc On Yelp	8
Lead Plumber	22	Sewer/Underground Technician	7

Source: Burning Glass

Table 4b. Top Job Titles for Plumbing Occupations for latest 12 months (Apr 2020 - Mar 2021) Silicon Valley Sub-Region

Title	Silicon Valley	Title	Silicon Valley
Plumbing Service Technician	32	Construction Plumber	5
Plumber	29	Water Heater Technician	4
Plumbing Technician	15	Technician/Plumber	4
Service Plumber	14	Residential Plumbing Technician/Plumber	4
Journeyman Plumber	14	Plumber Journeyman In ,   Careers At	4
Plumbing Drain Technician	10	Plumbing Technician S Req	3
Plumbers	8	Construction Installation Plumber	3
Residential Plumber	5	Service/Journeyman Plumber	2
Plumber Journeyman	5	Service & Repair Plumber	2

Source: Burning Glass

#### **Industry Concentration**

Table 5. Industries hiring Plumbing Workers in Bay Region

Industry — 6 Digit NAICS (No. American Industry Classification) Codes	Jobs in Industry (2019)	Jobs in Industry (2024)	% Change (2019-24)	% Occupation Group in Industry (2019)
Plumbing, Heating, and Air-Conditioning Contractors	8,712	7,906	-9%	66%
Residential Remodelers	434	495	14%	4%
Natural Gas Distribution	381	381	0%	4%
Commercial and Institutional Building Construction	343	316	-8%	3%
Local Government, Excluding Education and Hospitals	251	220	-13%	2%
Electrical Contractors and Other Wiring Installation Contractors	227	200	-12%	2%
New Single-Family Housing Construction (except For-Sale Builders)	200	191	-4%	2%
All Other Specialty Trade Contractors	199	182	-9%	2%
Water and Sewer Line and Related Structures Construction	216	183	-15%	2%
Site Preparation Contractors	141	125	-11%	1%

Source: EMSI 2020.4

Table 6. Top Employers Posting Plumbing Occupations in Bay Region and Silicon Valley Sub-Region (Apr 2020 - Mar 2021)

Employer	Bay	Employer	Silicon Valley
Roto Rooter	56	Mike Counsil Plumbing Incorporated	11
Skylight	29	Skylight	8
Roto Rooter Plumbing Drain	25	Ars Rescue Rooter	8
Mike Counsil Plumbing Incorporated	22	Ars	7
Life Chiropractic College West	22	American Residential Services	7
Jazz Home Services	20	Rooter Hero Plumbing	6
Rooter Hero Plumbing	19	Beutler Air Conditioning And Plumbing	6
Lunt Marymor Company	18	Benson Systems	6
Ars Rescue Rooter	15	Advanced Home Services	5
Kaiser Permanente	14	Giant Plumbing	4

Source: Burning Glass

#### **Educational Supply**

There are four (4) community colleges in the Bay Region issuing 59 awards on average annually (last 3 years ending 2018-19) on TOP 0952.30 - Plumbing, Pipefitting and Steamfitting. In the Silicon Valley Sub-Region, there are two (2) community colleges that issued 30 awards on average annually (last 3 years) on this TOP code.

Table 7. Community College Awards on TOP 0952.30 - Plumbing, Pipefitting and Steamfitting in Bay Region

College	Subregion	Certificate Low	Total
Diablo Valley	East Bay	22	22
Foothill	Silicon Valley	20	20

College	Subregion	Certificate Low	Total
Mission	Silicon Valley	10	10
San Francisco	Mid-Peninsula	7	7
Total		59	59

Source: Data Mart

Note: The annual average for awards is 2016-17 to 2018-19.

#### **Gap Analysis**

Based on the data included in this report, there is a large labor market gap in the Bay region with 1,813 annual openings for the Plumbing occupational cluster and 59 annual (3-year average) awards for an annual undersupply of 1,754 students. In the Silicon Valley Sub-Region, there is also a gap with 380 annual openings and 30 annual (3-year average) awards for an annual undersupply of 350 students.

#### **Student Outcomes**

Table 8. Four Employment Outcomes Metrics for Students Who Took Courses on TOP 0952.30 - Plumbing, Pipefitting and Steamfitting

Metric Outcomes	Bay All CTE Programs	Foothill All CTE Programs	State 0952.30	Bay 0952.30	Silicon Valley 0952.30	Foothill College 0952.30
Students with a Job Closely Related to Their Field of Study	75%	88%	91%	92%	92%	100%
Median Annual Earnings for SWP Exiting Students	\$44 <b>,</b> 575	\$63,206	\$67,451	\$103,140	\$115,704	\$115,927
Median Change in Earnings for SWP Exiting Students	31%	63%	96%	121%	145%	150%
Exiting Students Who Attained the Living Wage	52%	67%	77%	85%	93%	94%

Source: Launchboard Strong Workforce Program from version 2017-18.

#### Skills, Certifications and Education

Table 9. Top Skills for Plumbing Occupations in Bay Region (Apr 2020 - Mar 2021)

Skill	Posting	Skill	Posting
Plumbing	987	Plumbing Maintenance	76
Repair	534	Service Plumbing	74
Water Heaters	201	Soldering	73
Residential Plumbing	146	Commercial Plumbing	69
Personal Protective Equipment (PPE)	140	Pipe Installation	63
Plumbing Systems	139	Schematic Diagrams	60
Cost Estimation	128	New Construction	58
Drain Cleaning	128	Building Codes	57
Pipe Repair	99	Valve Installation	51
Customer Service	96	Scheduling	50
Plumbing Repairs	92	Power Tools	49
Hand Tools	88	Pipe Systems	43
Video Conferencing	88	Faucet Repair	40
Cleaning	79	Retrofitting	40

Source: Burning Glass

Table 10. Certifications for Plumbing Occupations in Bay Region (Apr 2020 - Mar 2021)

Certification	Posting	Certification	Posting
Driver's License	523	Epa 608	2
Plumbing Certification	123	Ca License	2
Plumbing License	116	Business License	2
Backflow Prevention Certification	50	Occupational Safety and Health Administration Certification	1
Social Work License	18	OSHA Safety 10 Hour	1
Licensed Clinical Social Worker (LCSW)	18	Hazwoper	1
CDL Class A	7	Cdl Class B	1
Cdl Class C	4	Building Trade Certificate	1
Contractors License	3	Back-Flow Prevention Certificate	1

Source: Burning Glass

Note: 42% of records have been excluded because they do not include a certification. As a result, the chart below may not be representative of the full sample.

Table 11. Education Requirements for Plumbing Occupations in Bay Region

Education (minimum advertised)	Latest 12 Mos. Postings	Percent 12 Mos. Postings
High school or vocational training	172	97%
Associate's degree	6	3%

Source: Burning Glass

#### Methodology

Occupations for this report were identified by use of skills listed in O\*Net descriptions and job descriptions in Burning Glass. Labor demand data is sourced from Economic Modeling Specialists International (EMSI) occupation data and Burning Glass job postings data. Educational supply and student outcomes data is retrieved from multiple sources, including CTE Launchboard and CCCCO Data Mart.

#### Sources

O\*Net Online

Labor Insight/Jobs (Burning Glass)

Economic Modeling Specialists International (EMSI)

CTE LaunchBoard www.calpassplus.org/Launchboard/

Statewide CTE Outcomes Survey

Employment Development Department Unemployment Insurance Dataset

Living Insight Center for Community Economic Development

Chancellor's Office MIS system

#### **Contacts**

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# GP Proposal to CCC to Recommend Foothill College's Purchase, Implementation, and Maintenance of Program Pathways Mapper

#### Proposal:

The Guided Pathways Leadership Team proposes that the College Curriculum Committee vote to: recommend the purchase, implementation, and maintenance of the marketing software, Program Pathways Mapper (PPM), by Foothill College.

#### **Product:**

Developed and first implemented by Craig Hayward, Dean of Institutional Effectiveness at Bakersfield Community College, during the 2016-2017 academic year, PPM is at the forefront of program-mapping marketing software. Due to significant gains in student success correlated to clear visualization of pathways to degree and completion transfer, PPM has earned the endorsement of the Chancellor's Office as well as contracts with more California Community Colleges than any other software of its kind to date. In addition to PPM's partnership with California Community Colleges, the software has also been adopted by 2 California State Universities, and is in negotiation with the University of California System.

PPM provides program-specific visual representations of required and recommended courses. It displays groupings of aligned programs of study (meta majors); customized program learning outcomes; national, state, and (coming soon) regional career and labor market information; as well as term-by-term program maps, created by individual colleges, for prospective and current students. This information is found on three landing pages.

- The first landing page displays meta major groupings using icons and terminology that are easy for students to understand. Each meta major is linked to a second landing page.
- The second landing page has the option of including videos and text that introduce students to concepts and skills developed in the chosen meta major, some career fields that are associated with this grouping of programs, as well as a clear listing of programs that are linked to a third landing page.
- The third landing page is devoted to individual programs of study. These have the option of including additional videos explaining the program, as well as editable text for SLOs/PLOs, career and labor market information, and program maps.

\*Note: PPM does not create an individualized educational plan for students, populate students' schedules, or register students for classes. All PPM maps are created by the colleges that purchase and maintain this marketing software.

#### **Initial Cost & Funding:**

The one-time cost of PPM is \$50,000.00, which includes logistical support for the duration of implementation and ongoing access to office hours. Guided Pathways funding has been budgeted to cover the cost of purchasing PPM. The initial cost and annual maintenance associated with verifying and transferring course data from the PDF program maps to the mapping templates, the editing and uploading of individual program descriptions, potentially altering meta major descriptions and career and labor market information, and creating promotional videos to include on landing pages are not included in the one-time \$50,000.00 cost of PPM.

\*Note: The GP Program Mapping and Meta Major Team has researched models of implementation and maintenance that include a variety of staffing options to be reviewed further.

#### **GP Recommendation:**

Foothill's Guided Pathways Leadership Team recommends that Foothill College purchase and maintain PPM with the express purposes of advancing equity, accessibility, and student success by facilitating transparency regarding program expectations and outcomes. This recommendation is a result of careful consideration of qualitative and quantitative research presented to the GP Program Mapping and Meta Majors Team and colleagues, GP Program Mapping and Meta Majors Team presentation feedback and polling, and GP Program Mapping and Meta Majors Team interviews with GP college representatives throughout California.

- The GP Program Mapping and Meta Majors Team has reviewed or attended the following presentations: Craig Hayward's presentation of PPM to the RP Group, conducted in Fall of 2020; presentations to GP Team Leads and members of the Steering Committee by PPM partner, Steve Middleton of Concentric Sky, conducted over the Fall and Winter of 2020-2021; and presentations and dialogue with Craig Hayward in the Winter and Spring of 2021.
- The GP Program Mapping and Meta Majors Team has presented PPM at the Academic Senate, CCC, CNSL and BSS Division Meetings during the 2020-2021 academic year. In the Spring of 2021, the GP Program Mapping and Meta Majors Team presented PPM to the Meta Majors Work Team and GP Steering Committee along with other mapping software. On these occasions, PPM was voted the best option for displaying program maps.
- During the Summer of 2021, the GP Program Mapping and Meta Majors Team interviewed 11 California Community Colleges that have implemented PPM and found that 90% were satisfied with the product. While the colleges interviewed have not conducted formal research on the gains to student success and equity correlated to PPM's implementation, many commented on positive student engagement with the platform.