



**FOOTHILL  
COLLEGE**

# **Program Review Financial Aid Office**

**Integrated Planning & Budget Taskforce**

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# Programs Strengths

- The Financial Aid Office (FAO) has served more unduplicated headcount than the prior year in each of the last 5 years (104% growth).
- FAO is serving our Black/African American students at a significantly higher rate than the campus as a whole.
- Latinx students are also being served at a rate higher than the campus as a whole.
- The current rate of Foothill Promise students is increasing significantly
  - (38% increase from 18-19 to 19-20)
- The staff!

# Programs' Actions for Improvement Identified

- An immediate action is needed to increase the subsequent reapplication process for both FAFSA and CADAA students
  - The rates of students applying in their second year is too low (typically around 33-35% of students).
- First-gen FAFSA student percentages really haven't changed in the 5-years reviewed (consistently around 40%) of our applicants.
  - Review of practices to reach those populations will take place
- Overall review of efficiencies to serve more students.

# Program Data

## C. FAFSA Completed Applications by Ethnicity

The chart shows the completed applications by ethnicity.

### Completed FAFSA Financial Aid Applications by Ethnicity

Note: Students completed application and enrolled in at least 1 credit course in at least 1 term of the academic year.

Source: FHDA Banner:Rrrareq, Rorstat, & Robusdf joined with ODS:Ethnicity Detail:Segmentation Group

FAFSA	2015-16		2016-17		2017-18		2018-19		2019-20	
	HC	Percent								
Black/African American	175	10%	220	9%	202	8%	289	10%	364	11%
Asian	328	19%	483	20%	586	22%	656	23%	724	21%
Filipinx	114	7%	182	8%	198	7%	192	7%	226	7%
Latinx	607	36%	885	37%	1,021	39%	991	35%	1,296	38%
Native American	16	1%	17	1%	19	1%	20	1%	20	1%
Pacific Islander	22	4%	49	2%	39	1%	38	1%	42	1%
White	411	24%	539	23%	562	21%	597	21%	713	21%
Decline to State	20	1%	19	1%	18	1%	48	2%	70	2%
Total	1,693	103%	2,394	100%	2,645	100%	2,831	100%	3,455	100%

- High level view of FAFSA data

- High level view of FAFSA year 2 data

### Completed FAFSA Financial Aid Applications Yr2 Rate by Ethnicity

Note: Students completed application in consecutive years and enrolled in at least 1 credit course in at least 1 term of the academic year.

Source: FHDA Banner:Rrrareq, Rorstat, & Robusdf joined with ODS:Registration

Analysis & Ethnicity Detail:Segmentation Group

FAFSA Year 2 Rate	2016-17	2017-18	2018-19	2019-20
	Rate	Rate	Rate	Rate
Black/African American	30%	32%	40%	36%
Asian	44%	37%	31%	33%
Filipinx	35%	32%	35%	29%
Latinx	39%	36%	32%	36%
Native American	25%	35%	32%	35%
Pacific Islander	41%	29%	26%	29%
White	36%	38%	33%	38%
Decline to State	35%	26%	28%	19%
Overall	38%	36%	33%	35%

# Resources Needed

- The most valuable resource in the Financial Aid Office is our caring staff.
  - We need an additional position to allow either a shared burden on the outreach activities, an increase in technological solution assistance, or to reduce the compliance/reconciliation efforts of program coordinators so they can focus on student assistance.



# Questions

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