**FOOTHILL COLLEGE**

Core Mission Workgroup Objectives for 2011-12

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| **Institutional Goal**  Basic Skills  Transfer  Workforce  Stewardship of Resources | | | |
| **Workgroup Objective**  Increase awareness and improve information access related to all workforce and CTE programs at Foothill College. | | | **Map to Institutional Learning Outcomes**  Critical Thinking  Computation  Communication  Community |
| **Target**  Students, prospective employers, community members, etc. will be able to access information about all Foothill College workforce and CTE programs by June 30, 2012. | | | **Supporting Programs**  **●** CTE programs  ● Workforce/CTE support offices  **●** |
| **Metrics**  **●** Presentations of all workforce and CTE programs at WWG monthly meetings (open and advertised to the public) in 2011-2012.  **●** Review and advise Marketing to ensure 100% scope and completeness of the Career and Vocational Guide.  **●** Design and implement a website detailing all workforce and CTE programs in 2011-2012.  ● Confirm that all CTE programs are accurately reflected in brochure and on the college web. | **Lead Role**  **●** Charlie McKellar, Classified Tri-Chair  **●** Jerry Cellilo, Faculty Tri-Chair  **●** Mark Anderson, Administrative Tri-Chair  **●** John Mummert, Interim VP of Workforce | | **Resource Planning**  Estimated Cost $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Financial  Personnel  Technology  Time  Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Funding Source  Existing Potential  Requested |
| **Notes/Other** | | **Workgroup Participants**  Charlie McKellar, Jerry Cellilo, Mark Anderson (Tri Chairs), John Mummert, Interim V.P. Of Workforce (ex-officio), *et al* | **Source**  ACCJC Recommendation  District Priority  PaRC Initiative  Program Review  Educational and Strategic Master Plan  Other - Community Outreach |