

De Anza College Office of Institutional Research and Planning

To: John Coggnetta, Director of Student Life

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Subject: Student Email Interest Survey

De Anza and Foothill College students were asked to respond to a survey to gather feedback on their interest in being assigned an .edu email address from their respective college. Students were surveyed at the end of the fall 2013 quarter.

At De Anza, the survey was randomly sent to 10,119 students, 1,108 students responded for a response rate of 11%.

At Foothill the survey was sent to 6,728 randomly selected students, 588 students responded for a response rate of 9%, for a combined total of 1,696 respondents at both colleges.

Question 1. I am interested in Foothill-De Anza assigning me an .edu email address if I request one.

	De Anza		Foothill		Total	
	Students	Percent	Students	Percent	Students	Percent
Yes	875	79%	419	71%	1,294	76%
No	232	21%	168	29%	400	24%
Total	1,107	100%	587	100%	1,694	100%

- Out of 1,694 valid responses, 76% (1,294) of respondents states they are interested in an .edu email address
- 79% of De Anza students stated they are interested in a .edu email address.
- 71% of Foothill students stated they are interested in a .edu email address.

Question 2. I would likely check my student email account:

	De Anza		Foothill		Total	
	Students	Percent	Students	Percent	Students	Percent
Multiple times per day	440	40%	209	36%	649	38%
Once a day	309	28%	160	27%	469	28%
A few times a week	177	16%	90	15%	267	16%
Once a week	64	6%	39	7%	103	6%
Less than once a week	113	10%	87	15%	200	12%
Total	1,103	100%	585	100%	1,688	100%

- 66% of respondents at both colleges stated they would check their .edu email address multiple times per day or once per day.
- 68% of De Anza students stated they would check their .edu email address multiple times per day or once per day.
- 63% of Foothill students stated they would check their .edu email address multiple times per day or once per day.

Question 3. I've wanted discounts in the past that require having an .edu address:

	De Anza		Foothill		Total	
	Students	Percent	Students	Percent	Students	Percent
Yes	752	68%	372	64%	1,124	67%
No	351	32%	213	36%	564	33%
Total	1,103	100%	585	100%	1,688	100%

- 67% of students at both colleges expressed interest in receiving discounts available to students with a .edu email address.
- 68% of De Anza students expressed interest in receiving discounts available to students with a .edu email address.
- 64% of Foothill students expressed interest in receiving discounts available to students with a .edu email address.

Student Email Interest Survey

Student government at Foothill and De Anza are collecting feedback on your interest in the college providing you the opportunity to request an email address, such as: YourName@DeAnza.edu or YourName@Foothill.edu. Currently, the colleges require you to have a personal email address through which they can contact you. If the .edu email account becomes available, you may request to have one assigned to you.

If a student email account is implemented:

- If you request a .edu address, you may request that the college send all email correspondence to this email address rather than to your personal email address.
- You may use the .edu address for certain discounts, such as on some online retail sites, computer software, computer hardware and cloud based storage services.
 - You may receive discounts on educational and professional memberships.

Thank you for your participation in this short survey,
Foothill-De Anza Research

1. Which college do you currently take the majority of your courses:

- De Anza
- Foothill

2. I am interested in Foothill-De Anza assigning me an .edu email address if I request one, such as: YourName@DeAnza.edu or YourName@Foothill.edu

- No
- Yes

3. I would likely check my student email account:

- Multiple times per day
- Once a day
- A few times a week
- Once a week
- Less than once a week

4. I've wanted discounts in the past that require having an .edu address:

- Yes
- No